

THE

Elks

MAGAZINE

FEBRUARY 1955

The Canadian North LAND OF MYSTERY

C BY KEITH MUNRO



MOORE

* OFFICIAL ELK JEWELRY

To Give . . . to Own . . . to Wear Proudly



OFFICIAL ELKS INSIGNIA BUTTONS are now available for the use of members of the Order. The Grand Lodge at its Session last July, authorized the National Memorial and Publication Commission to select official Elk button designs. Designs submitted by one of the outstanding jewelry manufacturers were approved by the National Memorial and Publication Commission and the Advisory Committee of the Grand Lodge. The Commission delegated the purchase and sale to The Elks Magazine. The prices below include insurance, postage and Federal excise tax, excepting when items are purchased for resale the excise tax is not included. Purchases for delivery in N.Y.C. add 3% to prices.



No. 1—50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers. No. 1A—Same design, set with five blue sapphires. \$19.25.



No. 6—40 year membership pin, with one diamond inset, 10k gold, gold plated post and attaching button. One 2-point single cut diamond inset. \$22.00.

No. 6A—Same design without diamond. \$8.25.

No. 5—The pin shown below is 15 year membership pin and of same design as 10 year membership pin described below. \$7.35.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 4—10 year membership pin. No jewel but same fine craftsmanship in design and finish of all pins listed here. 10k gold, gold plated post and attaching button. \$7.35.



No. 3—25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.

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No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.00.

No. 7A—Same design with 2-point diamond. \$20.15.

No. 7B—Same design with 4-point full cut diamond. \$28.40.

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THE ELKS MAGAZINE

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Enclosed is check for \$..... for emblem button—please send selection checked below—

No. 1	No. 1A	No. 2	No. 3	No. 4	No. 5
No. 6	No. 6A	No. 7	No. 7S	No. 7A	No. 7B
No. 8	No. 8A	No. 8B			

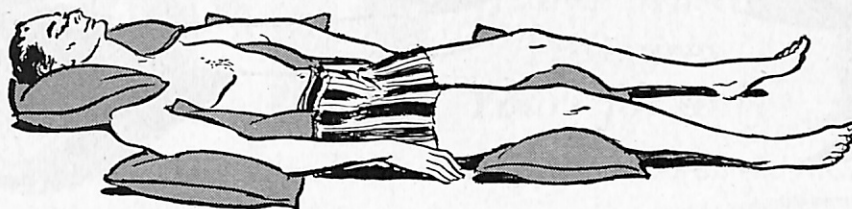
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NOTE: To Dealers and Lodges

The Elks Magazine will be glad to quote special discounts to dealers and to Lodges for resale to members.



If you can't sleep, try this

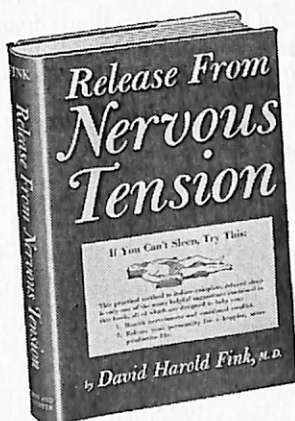


TABLE OF CONTENTS

- EVEN DOGS GET NEUROTIC**
"Imaginary" illness and neurosis. Our fears. Where jitters come from. How to win your war on nerves.
- MEET THE INTERBRAIN**
How your emotions work. Acquiring emotional control. The seat of your emotions. Love, hate, fear, rage, jealousy, sex.
- THE MIND TELLS THE BODY**
Ulcers, heart disease, colitis. "Morning sickness." Nerves vs. blood pressure.
- AND THE BODY TALKS BACK**
It's not "all in the mind." Controlling your temper comfortably. Hypnotism and alcohol.
- RELAXATION: A WAY OUT**
The vicious circle. Learning to relax. What you can accomplish, week by week.
- LET GO—A LITTLE MORE**
Release from muscle tension. How to relax while you sleep. "Controlled sleep." Breaking unwanted habits.
- HOW RELAXATION WORKS**
The most common symptom of nervousness. Curing the jitters. Getting off to an easy start.
- ACTION LEADS TO FREEDOM**
How to find release in your activities. Three ways to lose yourself in action and improve your mental health.
- PLAY IS GOOD MEDICINE**
Getting a lift out of life. How to get it now. Cutting loose from your inhibitions.
- WORDS ARE TRIGGERS TO ACTION**
How your behavior is "verbally conditioned." How to use language for greater peace of mind.
- EVERY MAN HIS OWN ANALYST**
Knowing your habit patterns. How to get rid of neurotic trends. What to look for. What to do about it. Five steps to successful self-analysis.
- THE FIRST TEN YEARS ARE THE HARDEST**
How far have you grown up? Getting rid of childish attitudes. How to change habits for greater accomplishment, joy, freedom.
- TREAT YOURSELF TO A FRESH START**
Adjusting yourself to your work. Case histories of people who wouldn't stay liked. Five suggestions for vocational guidance.
- ARE YOU ALLERGIC TO SOME PEOPLE?**
What to do about people who get on your nerves. How to watch your contacts. Back-seat drivers in your life. The ABC treatment.
- TRY ON A NEW ATTITUDE**
Getting in step with life. How to control your attitudes, and your life.

L YING on his bed, with four pillows placed under his head and knees and arms, the man above is feeling more completely relaxed than he has felt in years. His jaw, his lips and his eyes are also playing their part in the exercise he is doing. As you can see, however, he really is not "exercising" in the usual sense of the word. Quite the contrary. And soon this man, who has been suffering from sleeplessness and jittery aching muscles, will enjoy one of the most restful nights of sleep he has ever known.

The picture above is an illustration of one of the easy ways to relax that is described in *Release From Nervous Tension*, by David H. Fink, a practicing neuro-psychiatrist. It is just one of the many methods, both physical and mental, by which Dr. Fink can help you relieve overwrought nerves, and alleviate the many bodily ailments (such as indigestion, stomach ulcers, high blood pressure, arthritis, allergies) which a case of nerves may be giving you.

Your Trouble Is NOT "Just Imagination"

Contrary to the advice you may be getting from well-meaning but misinformed friends, these nervous disorders are *not* the result of your imagination. Nerves control all our organs, and emotional tensions can strain your muscles to produce such symptoms as backache, or pains along the ribs, or between the shoulders. They can cause just as painful and just as serious an ailment as you could get from a germ or an organic defect. If anything, your nervous ailment is even worse. For many other ailments may cure themselves—but the nervous sufferer makes his trouble worse by worrying about it, and although he realizes this, he can't stop worrying.

How to Break the Vicious Circle

With clear and practical illustrations from actual case histories, Dr. Fink shows you where to start to break up this vicious circle of worry causing pain and distress, and the pain itself causing more worry. In friendly, untechnical style, he shows you a number of ways by which you can break the grip of nervous tension on your system.

Dr. Fink shows you how to relax both your body and your mind, and explains the A-B-C's of protecting yourself from people who drive you crazy. He suggests ideas for analyzing yourself, your marriage, and your job, to determine what is causing the strain on your nervous system. And he has devised a method for losing those friends who cause you worry and anxiety: friends you don't want around you any more, but are perhaps afraid to tell them so.

The Book-of-the-Month Club News says: "Dr. Fink not only knows his stuff, he knows how to write . . . with humor, relaxed and easy. He gets right down to brass tacks and tells you, in detail, step by step, the simple mechanics of bodily relaxation. Then when those wretched knots are loosened, he gives you some simple, useful, concrete hints about how to play, how to work, how to look at yourself as if you were somebody else, how to understand what you see in yourself, and how to start over again after one of the ever-recurring mistakes we all make."

By practicing Dr. Fink's proved technique for releasing yourself from nervous tension you can very quickly know what it means to feel free from strain, really at ease mentally and physically, no longer "all wound up." As little as five minutes, morning and evening, devoted to these simple, restful exercises will show definitely how much systematic relaxation can do for you. And in as short a time as 21 days, this book will prove that it can accomplish the results you are after, or it costs you nothing.

SEND NO MONEY

Release From Nervous Tension is very definitely a self-help book. Its instructions are designed to help you banish nervousness and emotional conflict, and release your personality for a happier and more productive life. If a 21-day free trial does not prove to you that the book can accomplish this, you may return it and owe nothing. The coupon here, with your name and address, is all that is necessary to have your free trial copy sent to you at once. Simon and Schuster, Publishers, Dept. 87, 630 Fifth Avenue, Rockefeller Center, New York 20, N. Y.

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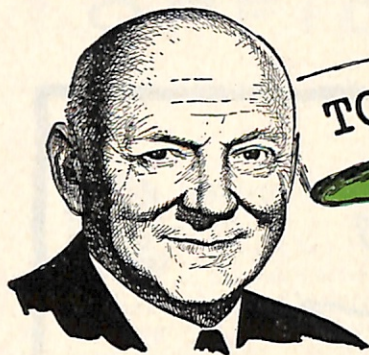
Please send me *Release From Nervous Tension* for 21 days' free trial. If not satisfied with the book, I may return it within 21 days and owe nothing. Otherwise I will remit only \$2.95, plus mailing charges, as payment in full.

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☐ Check box if you prefer to enclose \$2.95 — then WE will pay mailing charges. Same 21-day privilege applies.



TOM WRIGLEY WRITES FROM WASHINGTON



The hunting season for lobbyists has opened on Capitol Hill now that the first session of the 84th Congress is getting down to legislative maneuvering. Representatives of many important industries and organizations are closely watching moves of importance and are planning opposition or support to measures as the case may be. The business of organized pressure by telegrams or letters is a well known means of molding public opinion. Senators and House Representatives, however, are quick to distinguish legitimate, spontaneous opinions of constituents from those which are forced. Back in the old days before lobbyists were registered, a deluge of letters or messages would flood a Senator's office, all identical word for word but all with different signatures, probably copied from a telephone book or city directory. They fooled nobody of course. Ordinarily the letters Congressmen receive are of two kinds. Those which express an honest opinion get close consideration. Those which are vituperous and insulting obviously are from hot heads or cranks. If they are threatening, they may be turned over to the Secret Service. If they seem to come from someone who apparently wants to let off steam, they are simply filed away for reference. A Senator or Congressman knows the people of his state or district and their problems. On local issues he tries to give them every support. On national issues he stands with his party or region or on what he believes to be best for his country.

NO GATE CRASHERS

White House Secret Service men have a crank-proof setup to prevent gate crashing at the White House. The occasional visitor who has an appointment with the President never realizes the careful screening that is in effect. Once his name is on the list he is first identified and cleared at the outer gate. Secret Service men at the doors of the Executive Offices also have his name. Once inside he is checked again before he is met by a secretary. Finally, he enters the President's office. It is all done so casually and informally the visitor thinks he is better known to folks than he ever imagined. In mass affairs such as formal White House receptions, attended by

hundreds, every guest is carefully listed. With the invitation is a windshield card to be affixed to the limousine, car or even taxi. That is taken by police as the guest passes through the outer gate. Then there is a card bearing his name, which he presents at the door. The card is checked against a list and the guest is registered as among those present. In that way an accurate record is kept of those who attend.

BILLIONS FOR EDUCATION

Government educational programs administered by 40 agencies will cost \$2.1 billion this year, a House education subcommittee reports. Largest item is \$600,000,000 to be spent by the Veterans Administration for education under the GI bill of rights.

NEW ARMY MILK

A new milk concentrate for the Army has passed all tests and is now being used in the armed forces. It actually tastes like milk and not like white wash. They make it by dehydrating whole milk to one quarter of its bulk.

TEST NEW GAS MOTOR

Army is testing a new gas motor which is virtually without vibration because it is internally balanced by a radically new method invented by Porter Landrum Sr., of Birmingham. At 1,800 revs a minute it doesn't jiggle a bit.

COW SERVES QUEEN

Woodlawn Plantation near Washington, former home of Nellie Custis, is lucky to have a neighbor with a cow. When Queen Mother Elizabeth visited the mansion and was served tea she said she would like some milk for it. There was no milk in the plantation refrigerator, but a neighbor quickly milked a cow. If you visit Woodlawn get some of Martha Washington's 40-egg fruit cake.

ROYAL HEADACHE

So many emperors, empresses, kings, queens, princes, prime ministers and such have visited Washington in recent months State Department officials are secretly worried. After counting 20 royal and distinguished rulers within twelve months, the parade of potentates is getting out of hand, they admit. Blair

House, across the Avenue from the White House, where official guests are domiciled has been as busy as a tourist cabin in mid-season. It takes a lot of planning, too, to know just what to serve a Shah of Iran, an Emperor of Ethiopia, or a Prime Minister of Ceylon. Truth is they probably would like hot dogs or hamburgers but that would never do. A program is being worked out so that the visits of royalty and officials from the nations which are our friends can be spaced in orderly fashion. Washington will continue to dust off the welcome mat and roll out the red carpet.

SENATE HAS SHERLOCK

Mr. Sherlock Holmes of the United States Senate is Janitor Robert Collins. Two girl committee secretaries complained somebody burned holes in three of their coats and a sweater hanging on a coat rack. Collins quickly solved the mystery. He put the damaged sweater back on the rack, then waited until the sun shone through the window. As the sun's rays passed through a huge water cooling bottle near the coat rack, the sweater began to smoke and burn. The bottle acted as a giant burning glass. "Elemental", said Janitor Collins.

WASHINGTON WILLIES

Marriage rates were down last year, always a sign of a more peaceful country. When war threatens marriages jump . . . Washington high schools serve over 38,000 lunches a year to children who cannot afford to pay for them . . . Census says the most prolific people in U.S.A. are the Hutterites of the Dakotas and Montana who came over from Russian 400 strong in 1877 and now number over 8,000 . . . High level steel operations are expected to be maintained all through this first quarter year . . . Liquor prices are low in Washington so Maryland has a law forbidding purchase of more than two bottles a month, one bottle to be brought in at a time . . . Pacific Coast cities are getting much of their three-cent mail delivered by plane, saving from 24 to 48 hours under new P.O. regulations . . . Washington and its suburbs now have 1,840,000 people, 850,000 in the District and 985,000 outside. . . A taxi company pays nearly \$1,000 a week to have the concession at Union Station.

So that you may hear the true miracle of these low-cost high-fidelity recordings we offer

BOTH of these Musical Treasures Yours for only 10¢

on this 12-inch long-playing (33 $\frac{1}{3}$ rpm)* Pure Vinyl, custom pressed guaranteed HIGH FIDELITY recording

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5th SYMPHONY

and on the other side

SCHUBERT'S

"UNFINISHED" SYMPHONY No. 8

Now you can own and enjoy the best-loved Symphonies, Concertos, Operas, Operettas and Musical Comedies—from Bach to Gershwin —AT HALF THE USUAL COST!



*Both works also available on four 7" 45 r.p.m. Extended Play Records—all for only 10¢

Yes, on this special introductory offer—you may have Beethoven's Fifth Symphony AND Schubert's Eighth (Unfinished) Symphony—BOTH COMPLETE on one 12" long-playing High Fidelity 33 $\frac{1}{3}$ r.p.m. Record—for 10¢! We make this sensational offer to acquaint you with the new planned program called MUSIC TREASURES OF THE WORLD.

Under this program you can now enjoy in your own home a complete recorded library of the world's great music... beautifully recorded on the latest high-fidelity electronic equipment, with the full range of sound (30-15,000 cycles per second)... all yours for half the price you would normally expect to pay! High-fidelity recordings like these usually sell at retail for \$5.95 each—but because assured distribution to members eliminates the usual expense of unsold records—and because of the development of mass production high-fidelity record pressing equipment—we are able to offer these 12" long-playing high-fidelity records exclusively to our members for only \$2.98 each!

WHAT DOES THIS MUSIC PROGRAM INCLUDE?

Music Treasures of the World makes available to you and your children the best-loved works of all the greatest composers, both serious and light—Bach, Beethoven, Brahms, Mozart, Tchaikovsky, Gershwin, etc. And these selections are thrilling brand-new performances, played by internationally famous philharmonic symphony orchestras under the batons of such eminent conductors as Walter Hendl, Hans Swarowsky, Dean Dixon,

Kurt Graunke, Felix Prohaska, William Strickland, etc.—brilliantly recorded especially for these new long-playing records!

YOU LEARN TO UNDERSTAND GREAT MUSIC

By accepting this introductory offer now, you will also be automatically enrolled in our fascinating Music Appreciation Course—absolutely free! Each month you will receive—FREE—a new issue of our Course to help you understand the fine points of music and enable you to listen to all music as do the critics and composers themselves!

HOW THIS UNIQUE MUSIC PROGRAM WORKS

Your purchase of the record offered above for 10¢ does not obligate you to buy any additional Music Treasures records—ever! However, we will be happy to extend to you the courtesy of an Associate Membership. Each month, as an Associate Member, you will be offered a new 12" long-playing 33 $\frac{1}{3}$ r.p.m. record at the special member's price of only \$2.98 each (plus a few cents for U. S. tax and shipping). If you do not wish to purchase any particular record, you need merely return the form provided for that purpose.

Remember—whether or not you decide to purchase any additional records from Music Treasures of the World, the introductory record is yours to keep—for only 10¢! And you will still receive, each month, a new issue of our Music Appreciation Course, FREE. So send 10¢ now—while you can still get BOTH of the Musical Treasures listed above. Accept this introductory offer—by mailing the coupon today!

FREE MUSIC APPRECIATION COURSE



Each month you will receive a treatise in some important phase of How to Appreciate Music. Prepared by Joseph Machlis, Associate Professor of Music, Queens College of the City of New York—this course will help your entire family love and understand music. And each monthly issue is yours, absolutely free, until you cancel—whether or not you purchase any additional records!

MUSIC TREASURES OF THE WORLD, Dept. 191 EM-2
100 Sixth Ave., New York 13, N. Y.

BOTH—Complete—for only 10¢

Beethoven's 5th Symphony Schubert's 8th Symphony
Here is my 10¢ as payment in full for the 12" long-playing record described above—plus the first treatise of your Music Appreciation Course—which I may keep whether or not I purchase any additional records. Each month, as an Associate Member I will receive advance notice of the new record release, which I may purchase at the special member's price of only \$2.98 per record, plus a few cents for U. S. tax and shipping. However, I may decline to accept any or all records offered me and I may cancel membership any time. It is further understood that I will receive the Music Appreciation Course—one lesson each month—absolutely free! All my records are to be 33 $\frac{1}{3}$ r.p.m. unless I specify 45 r.p.m. below.

☐ Check here if you want the introductory offer above on four 45 r.p.m. Extended Play records. Future selections will be on four 45 r.p.m. Extended Play records—for \$3.50.

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AS ELKDOM SOWS



AMERICA REAPS

A Message from the Grand Exalted Ruler

FEBRUARY 16 marks the 87th anniversary of the founding of our beloved Order which has grown from a small group of men who met in New York City in 1868 to a membership of 1,143,000 American gentlemen who believe in and love their God, their country, and their fellow man.

While all Elksdom is privileged to participate in this celebration and extend happy birthday greetings at a luncheon, dinner, banquet, dance, entertainment, special lodge meeting or a special class initiation, no matter what the form, it will be in humble appreciation of and dedication to the heritage that has been bequeathed to us. As we review the history of our Order, we can with due modesty say that we are truly celebrating 87 years of outstanding accomplishments; accomplishments not for Elksdom alone, but more importantly, accomplishments for others that we might make our communities, our states, and our nation a better place in which to live.

Now, what are some of these accomplishments? Well, to remind ourselves of only a few. We have provided treatment, therapy, mobile units, and rehabilitation for cerebral palsied children, for retarded children, for crippled children so that they might live self-sustaining, useful and happy lives. We have pro-

vided entertainment, vocational guidance, rehabilitation and employment for our veterans. Countless destitute families have received food and clothing from Elks. Many of our youngsters have benefited from the recreation centers, swimming pools and summer camps established by Elks. Many worthy young people have been granted scholarships to help them attain their professions and to develop their qualities of leadership. We have given our life blood to blood banks. We have purchased braces, glasses, wheel chairs, hospital equipment, crutches, iron lungs. We have established clinics and treatment centers. We have aided those afflicted with tuberculosis and cancer. We have brought joy to the orphaned and forsaken. All across the land, our people have learned to associate Elksdom with charity, justice, brotherly love and fidelity.

Naturally, this brief review makes each of us justifiably proud of our membership and our Order, but it is not the kind of pride that accompanies a job successfully completed, but rather that which encourages and inspires us to rededicate ourselves to still greater achievements. Specifically, at this moment, this leaves me with this thought. Two months—February and March—remain in our current lodge fiscal year. Each of us has a certain

pride in our own lodge and thus our accomplishments in these two months can prove to be the determining factor in making this a banner year for our lodge. Since the Exalted Ruler and officers must rely on each member for the final outcome of this year, I ask you in this humble way to get in touch with your Exalted Ruler, officers and committee chairmen and give to them, in keeping with your obligation, some little added assistance to make this year's record an outstanding one. It is still not too late. *You* may be able to get that extra new member your lodge needs to reach the 5 per cent gain in membership established as the minimum goal this year. *You* may still be able to contribute something in the way of time or effort to enable your lodge to complete our 16-objective Gold Star Certificate Program.

Your consideration and cooperation are solicited now to give to your lodge that added something which it requires to enable it to receive the Gold Star Certificate of Merit indicating that it has contributed its share to this year's record.

Let's make this a truly "Happy Birthday" for our Order record-wise by scoring our greatest triumph and achievements in its glorious history, for "AS ELKDOM SOWS, AMERICA REAPS."

WILLIAM J. JERNICK
GRAND EXALTED RULER

★ ***Gold Star Certificate Program Objective No. 10. Initiation during February of at least 10 candidates honoring Order's 87th Anniversary.***



**I call this
machine . . .**

**"my little
money maker"**

It can be put anywhere in the house—in the kitchen, the basement, or the attic and it goes on making money for you whether you're there or not. Three times a day—while you're at work, while you're asleep, or while you're at the movies—it turns out a product that sells for \$6.00 and the cost of raw materials is only 54c. It will make 3 a day or 6 a day, just according to the way you set the switch, and the profit on each one is more than \$5. I'll be glad to tell you how to get one of these little money makers working for you.

By Jack O. Mason

What a fellow makes in his regular job today is hardly enough to make ends meet. Higher taxes, higher costs of food and rent and almost everything else raise hob with the savings account. And I say that what a fellow puts away is even more important than what he makes. It would worry me sick if I couldn't save a little against a rainy day.

And that makes it almost necessary to make some extra money. There are lots of ways to do it, too. The magazines and newspapers are full of ads for agents to sell things. But if I had to make a living by selling, from house-to-house, I'm afraid I'd starve to death. I like to make something with my hands and either sell it by mail or let the stores sell it for me. There are lots of people like me.



And that's where my little money maker rings the bell.

Let's say you're like me. You want to make some extra money but you don't want to do any selling. All right—take a look at what you can do with this machine. I'll give you some facts that I discovered and your own common sense will tell you they're true.

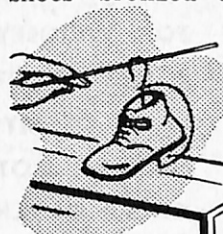
If you're going to make something, it ought to be something that lots of people want—something that lots of people buy. It shouldn't be something that sells at just certain seasons—but all year 'round. And, it shouldn't be any flash in the pan. It's got to be steady—year after year—something that's not here today and gone tomorrow.



Well, give a thought to this: What's more permanent than babies? Ever since I can remember there's been more and more babies born every year. Last year three and a half million. This year more. Next year, more yet. Then answer this question and tie it in with your thinking: What's stronger than mother's love for her baby? And what is more powerful than love or sentiment in making people buy things. Now you've got the idea.

Every year millions of mothers want their babies' first

shoes preserved as mementos. These mothers have the shoes "bronzed" as they call it—by electroplating. Electroplating coats the shoes with copper and preserves them forever. And there's no big company that has a corner on the business of metalizing baby shoes. Almost all of this work is done by little fellows in their kitchens or basements. Lots of orders come to you by mail when you send out circulars letting mothers know you can do the work. Lots of stores take orders, but they have to turn over the work to you. There are six or seven ways to get orders without making any house-to-house calls. The big job is keeping up with them.



You see, you can clean up six pair of shoes in a few minutes. In a few minutes more you can dip them in the hardening solution like you see in the picture. Then you spray them with a conductive coating and hang two pair in the tank on copper wires. Just turn the switch and walk away. The machine does the rest. Eight hours later those shoes are ready to take out of the tank, burnish and mount and ship or deliver. Two pair every eight hours, whether you are asleep, awake or at the movies. The materials cost 54c a pair. The retail price you get for electroplating is \$6.00—so the profit is more than \$5.00 a pair. Since you can do six pair a day you can see what the profit is, and the beauty of it is that the machine doesn't cost much. Almost anyone can afford the equipment and the book you get tells how to run the machine and how to get orders. Anyone can follow the instructions.



Of course, there's a lot more information than what I can give here. But write me a note or send me a postcard with your name on it and I'll send you all the information right away by mail. I'll show you how to start; what you need to buy; where to get it at the lowest price; how to get orders coming in seven different ways; and everything you want to know about the business. When you get all the facts, you can decide whether you want to get a "little money maker" of your own. Everything I send you now is free—no charge and no obligation. I'll be glad to help you get a start. Address me, Jack O. Mason, 1512 Jarvis Avenue, Chicago 26, Illinois. There's no catch to it. No one will call to try to sell you anything. I'll mail everything free, postage prepaid. Then you can decide. Write to me right away so I can help you get started making money.



Savoir Fare

Next time you're dining at one of the plushier spots, try ordering a cocktail made with Lord Calvert. By name, of course.

The captain will tell the head waiter, who'll tell the steward, who'll tell the bartender, and he, in turn, will give your waiter a drink fit for a king. Or for you.

Maitre d' to busboy, they know that Lord Calvert costs a little more, tastes a little better and rather spotlights your impeccable good taste. Unobtrusively, of course, but quite effectively.

BLENDING WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. CALVERT DIST. CO., N.Y.C.

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No. 9

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CONTENTS FOR FEBRUARY, 1955

COVER BY ROBERT MOORE

TOM WRIGLEY WRITES FROM WASHINGTON.....	2
A MESSAGE FROM THE GRAND EXALTED RULER.....	4
LAND OF MYSTERY.....Keith Munro	8
ELKS DO NOT FORGET.....National Service Commission	11
ORDER OF ELKS AND AMERICAN YOUTH.....	12
BASKETBALL'S STORYBOOK CHAMPS.....Al Stump	14
NEWS OF THE LODGES.....	16
THE GRAND EXALTED RULER'S VISITS.....	20
ROD AND GUN.....Dan Holland	23
FOR ELKS WHO TRAVEL.....Horace Sutton	24
IN THE DOGHOUSE.....Ed Faust	29
ELKS FAMILY SHOPPER.....	30
ATLANTA LODGE RECEIVES BENJAMIN TROPHY.....	38
GOLD STAR PROGRAM.....	40
ELKS WORKSHOP.....Harry Walton	54
EDITORIAL.....	56

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Will Your Next Vacation Really Be Something to Remember?

The surest way to guarantee a new, different, and exciting vacation is to learn the hundreds of things you can do and the places you can visit on the money you want to spend.

Norman Ford, founder of the world-known Globe Trotters Club, tells you that in his book *Where to Vacation on a Shoestring*. This is the man who has spent a lifetime searching for the ways to get more for your money in vacations and travel.

In his big book, you learn

- about low-cost summer paradises, farm vacations, vacations on far-off islands, on boats drifting down lazy streams while you fish.
- about vacations at world-famous beaches, under palm and eucalyptus trees, in government-subsidized vacation resorts, in Indian country, along rugged coastlines, on ships and by rail.
- about dude ranches you can afford; what to see, do, and how to save at national parks and in the cities most Americans want to visit.
- about low-cost sailing ship cruises, houseboat vacations in the North Woods, fantastically low-cost mountain vacations, the unknown vacation wonderlands almost at your front door.

Of course, Norman Ford knows where to get real vacation bargains in all America, from Maine to California, and in Canada, Mexico, etc. At no time does he ask you to spend a lot of money to enjoy yourself, no matter how really different and exciting is the vacation you choose through his experienced advice. Always, he tells you the many things you can do within your budget and how to get more for your money (if you travel by car, he shows how most auto parties can save \$6 or \$7 a day).

You can't help but learn something that is just meant for you. Yet, *Where to Vacation on a Shoestring* costs only \$1. To make sure your next vacation will be something to talk about, get the facts now. Use the coupon to order.

Where Will You Go in Florida?

If You Want a Vacation You Can Afford?

Florida needn't be expensive, not if you know just where to go for whatever you seek in Florida. And if there's any man who can give you the facts you want it's Norman Ford, founder of the world-famous Globe Trotters Club. (Yes, Florida is his home whenever he isn't traveling!)

His big book, *Norman Ford's Florida*, tells you, first of all, road by road, mile by mile, everything you'll find in Florida, whether you're on vacation, or looking over job, business, real estate, or retirement prospects.

Always, he names the hotels, motels, and restaurants where you can stop for the best accommodations and meals at the price you want to pay. For that longer vacation, if you let Norman Ford guide you, you'll find a real "paradise"—just the spot which has everything you want.

Of course there's much more to this big book.

If you want a job or a home in Florida, Norman Ford tells you just where to head. If you want to retire on a small income, Norman Ford tells you where life in Florida is pleasantest on a small income.

Yes, no matter what you seek in Florida—whether you want to retire, vacation, get a job, buy a home, or start a business, *Norman Ford's Florida* gives you the facts you need to find exactly what you want. Yet this big book with plenty of maps and well over 100,000 words sells for only \$2—only a fraction of the money you'd spend needlessly if you went to Florida blind.

For your copy, fill out coupon now.

Passenger-carrying

FREIGHTERS are the secret of low cost travel!

Yes, for no more than you'd spend at a resort, you can take a never-to-be-forgotten cruise to Rio and Buenos Aires. Or through the West Indies or along the St. Lawrence River to French Canada. In fact, trips to almost everywhere are within your means.

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

Depending upon how fast you want to go, a round the world cruise can be yours for as little as \$250-\$300 a month. And there are shorter trips. Fast, uncrowded voyages to England, France, the Mediterranean; two or three week vacations up and down the Pacific Coast or to New Orleans. Name the port and the chances are you can find it listed in "Travel Routes Around the World." This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. Travel editors and travel writers say, "To learn how to travel for as little as you'd spend at a resort get 'Travel Routes Around the World'."

It's yours for just \$1, and the big 128-page 1955 edition includes practically every passenger carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, the Mediterranean, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called How to See the World at Low Cost, plus pages and pages of photos and maps.

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

WHAT MISTAKES IN DRIVING DO YOU MAKE?

CAN you start a wet motor, take curves without rubbing off miles of rubber, get juice from a battery that seems dead, put out a fire beneath the hood, start on ice without spinning the wheels, pull out of a skid without whirling into approaching traffic?

What common mistakes do you make on flooded roads, on icy hills? What do you do when a car darts out at you from a side road? Do you know how to stop a car FASTER when emergency demands you stop on a dime? Do you know how to avoid a sideswipe, pass a truck crawling up a hill, even what to do in that split second you can act when a head-on collision seems inevitable? Do you KNOW what to do or will you do the first thing that comes to mind in that moment of panic?

Are you sure your wife knows what to do—that she can handle the car in any emergency? That your grown-up son or daughter can?

Frank Williams' big new book, *How to Drive—and Stay Alive*, tells you the driving errors to watch out for, the good advice to remember. This is the practical guide to safeguard anyone who drives from trouble on the road, from expensive delays, from emergencies of any kind—and from Sudden Death.

Based on the experiences of America's professional drivers, this book is packed with facts, lessons, and practical advice to save your time, your car, your money—and your life.

Name the driving problems, and in this new big book you'll find the answer: everything from how to get your car rolling if you have road trouble to how to save money on maintenance, insurance, tires, etc., how to buy a new or used car without being "stuck," and more hints than most people pick up in a lifetime on how to avoid the hazards of the road and what to do in every emergency.

When you drive, tomorrow may always be too late. So order today. Price only \$2. Use coupon below.

If \$2 was all that anyone asked to help you in any emergency, that would be cheap insurance. So when you're told that *How to Drive and Stay Alive* costs only \$2 and gives all the following information besides, you know this is a book you've got to own:

- How to open your car if you're locked out, what engine noises mean, how to avoid dirty oil, push up gas mileage 3 or 4 miles a gallon, get rid of stains, protect yourself against tire theft, even how to make minor repairs.

- 110 point check-list that just about guarantees you'll get a really good used car, which won't need immediate repairs and will run economically for years. How to avoid hidden costs in your purchase order and installment contract. Simple clean-up steps that can boost the trade-in value of your car a hundred dollars.

- SPECIAL FOR WIVES: A whole section on *How to Be a Better Driver Than Your Husband*.

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- ☐ SPECIAL OFFER: All four books above for \$5.

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NORTHWEST TERRITORIES AND THE YUKON



LAND OF MYSTERY

The Far North of Canada—a little known land. But to us of paramount strategic and economic importance.

BY KEITH MUNRO

This is the first of a series of articles about the Provinces and Territories of Canada. Keith Munro, the author, was born in Ontario and is an authority on Canadian affairs. Formerly a top reporter for one of the leading Toronto newspapers, Mr. Munro now resides in the United States and is a frequent contributor to leading national magazines and newspapers.

LAST SUMMER my wife and I flew north to hunt whales in Hudson Bay. We hadn't been there long when she made a meaningful observation: "If Stanley were looking for Dr. Livingstone today, he'd be up here, not down in Africa."

What she said suddenly brought into focus that little known fact—the Canadian north is the greatest land of mystery in the world. Less is known about it than about Darkest Africa. Maps of the country have greater gaps in them than have those that chart the jungles of the Amazon or the headwaters of the Orinoco. The million and a half square miles of the Canadian far north encompass more lakes

than does all the rest of the world put together. Yet thousands of them don't even have names. There are giant rivers whose sources are unknown and they empty no man knows where. Dozens of adventurers have disappeared into this land. Those who came back were the lucky ones. Recently a friend of mine flew into Baffin Island where the maps showed peaks up to 2,500 feet. He flew a thousand feet higher than that and still great, gaunt peaks towered above him.

So is it any wonder that this great sub-arctic continent which makes up a third of all Canada is regarded as a land of mystery? Hudson Bay, the great inland sea that makes like the hole of a doughnut in this monstrous land mass, (large as India; half the size of the USA) was discovered by Henry Hudson in 1610. Yet only five years ago an island twice the size of Prince Edward Island, one of Canada's provinces, was discovered in that Bay. The explorers who made the discovery weren't even looking for land. All they were out to do was solve the centuries-old riddle—Does Hudson Bay freeze solid in winter? It does.

THE VASTNESS of this end of our continent is almost beyond belief. When we got to Churchill on Hudson Bay last July on our way to hunt white whales we thought we had reached the far north. Then we talked to Eskimos and to whites who'd come more miles from the north than we had from New York. Churchill which was far north to us was the sunny south to them. They'd never even heard of Miami.

This land lay ignored and forgotten
(Continued on following page)

STATEMENT BY THE HONOURABLE
JEAN LESAGE, MINISTER OF NORTH-
ERN AFFAIRS AND NATIONAL RE-
SOURCES, OTTAWA, CANADA.

The Elks Magazine is to be commended for publishing a series of articles on Canada. It is fitting that the first article should deal with Canada's Arctic regions, our last frontier, which offer so much challenge and opportunity.

The Prime Minister of Canada, Right Honourable Louis St. Laurent said in 1953: "We have a trust to future generations for the resources with which Providence has endowed this vast land over which our people now exercise sovereignty". The Canadian Government, in establishing the Department of Northern Affairs, has shown its determination to carry out these responsibilities to the full. The Arctic, with its enormous resources, is destined both to play a decisive role in Canada's future, and to contribute to the strength of the free world.

I am sure that these articles will serve to strengthen the bonds of goodwill and understanding between the peoples of Canada and the United States.



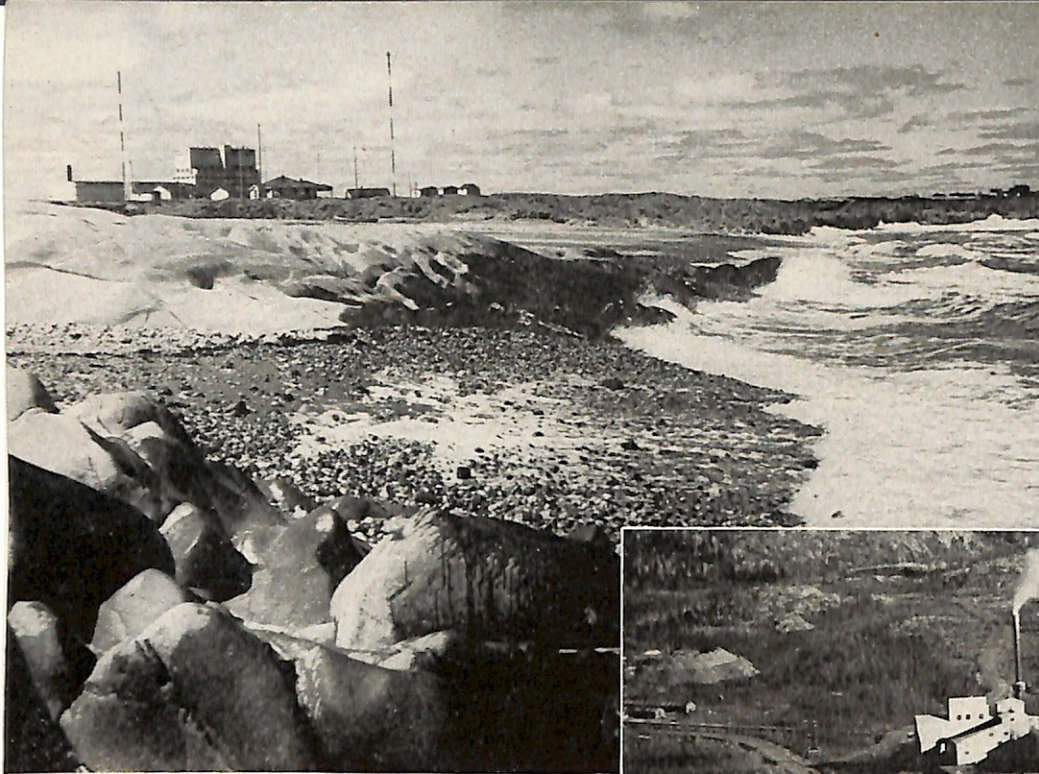
The Eskimos of the Canadian North build their igloos where hunting and fishing are found to be good. Blocks of snow with small pieces and loose snow filling the seams are arranged spirally by the Eskimos to form a chamber for living and then they cut and shape the entrance to the igloo.



Preservation laws are protecting the 500,000 caribou that remain in the Arctic.

On our mutual defense perimeter, Canadian and U. S. soldiers stand guard duty.

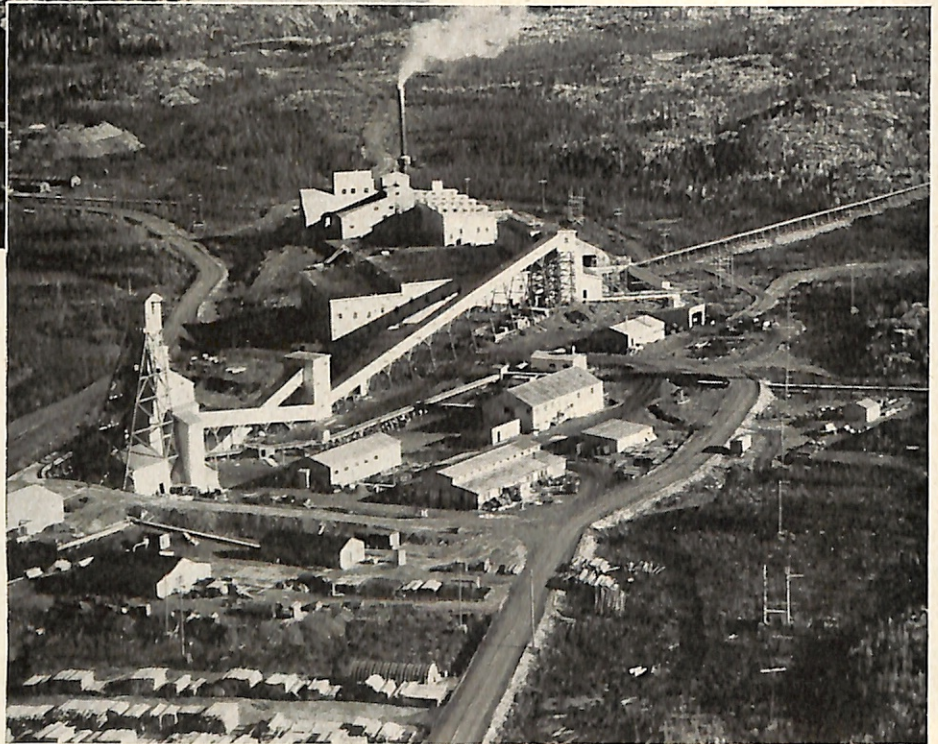




Left: Port Churchill on desolate Hudson Bay is only a start toward the Far North. Below: Mine and mill at Giant Yellowknife Gold Mines, Ltd., located in Northwest Territory.



for centuries. Explorers like Roald Amundsen and Vilhjalmur Stefansson, writers like Robert W. Service and Jack London coined new phrases to describe its grandeur, its loneliness, its mysterious hold upon those who go there and don't get out in time. In spite of its aura of romance the north country remained forgotten and forsaken, grudgingly administered by Ottawa. All of a sudden a couple of years ago this wasteland became so important that Canada created a new cabinet post, Department of Northern Affairs, and appointed vigorous, young Jean Lesage to administer it. About the same time scientists of both countries created the Arctic Institute, to study this forbidding land. Why?



THERE ARE many, many reasons. Two of them stand out. First: It is a land of mineral wealth that seems limitless. Not only does it abound with oil and base and precious metals but it is also one of the great storehouses of the fissionable material upon which atomic energy depends. Second: It is the no-man's land that separates us from the Soviets. Across this waste of ice and snow lies the shortest distance between our two cultures. An aeroplane flying from Chicago to Moscow can make the trip by crossing the Arctic in half the time it takes by other routes. We found this out in World War II (when Russia needed supplies in the fight against the Nazis and we sent them plenty). Now we realize that the Arctic is a two-way highway that must be carefully explored and protected by roadblocks if we are to repel the surge of Communism that seems to be threatening our democratic way of life.

So today perhaps the greatest single example of international cooperation is proceeding swiftly in the Canadian Arctic as the U. S. and Canada work
(Continued on page 42)



An Eskimo family pitches its tent on the barren rock ground at Arctic Bay.



And so these letters not only prove that the "Elks have not forgotten," but that our men in Korea are not ungrateful.

While hundreds of lodges are sending cigarettes to our "forgotten men in Korea" regularly, this photograph illustrates what is being done by the Elks located in the heart of our tobacco country. It was taken when E.R. Eugene H. Phillips, left, on behalf of Winston-Salem, N. C., Lodge, presented to another Elk, Clay W. Ebert, a representative of the Export Dept. of the R. J. Reynolds Tobacco Company, a check in payment of a quantity of cigarettes that lodge purchased for distribution to Service personnel in Korea.

"Pvt. Samuel Blythe, Jr., 13263159"

18 Dec 1954
Slight Zero Weather

Dear Sir's
I am writing you this letter
only good & true thoughts
at the present

Hi Mr. Hallinex,
 I received the
 Want you to
 all the
 7/25 St
 really
 Dear Sir,
 I received your card
 wish to thank you and you
 your home is a st

Dear Sir,
I received your carton of gift CAMELS and I personally wish to thank you and your organization for them. A carton of butts from home is a shot in the arm for any man who is in this family and friends. I hope that in the near future you will return your gift. Thanking you and wishing you and your family well.

Christmas Eve. 54

Mr. Hallison,
I want to thank you & the members of your club with all my heart. It was bad enough to be in a hospital on Christmas besides having my family over ten thousand miles away - your cards were the only present received. They were not only good but they made Christmas have a special feeling. Thank you again so much.

Name: TSPT. MAX D. HITCHCOCK, 042700
Comdant HEDRONIC, 1ST NAVAL AIR WING, KONA



★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

GRAND LODGE OFFICERS

December 17, 1954

AS ELKDOM SOWS

★ ★ ★ ★ ★



★ ★ ★ ★ ★

AMERICA REAPS

Shortly afterwards there was established a Big Brother Committee in the

Grand Lodge of the Order and by 1914 that committee was in position to report that 901 lodges, out of a total of 1,262 lodges, were actively engaged in the Big Brother Movement.

This activity continued to be strongly supported by the Order until 90 per cent of the lodges were giving it their support and 30,000 Little Brothers were receiving Big Brother aid.

THE BOY SCOUTS

The Boy Scout movement, organized in 1910, had been in existence only a short time before the lodges of the Order began to give it their support. Annually the sponsorship of Scout units by subordinate lodges (of which there are now 1,700) has increased until at the last report (that of December 31, 1953) 627 Boy Scout units were being sponsored by Elks lodges.

OLD IRONSIDES SAVED

In 1924, Congress voted for the restoration of the frigate "Constitution," "Old Ironsides." President Woodrow Wilson desired that this money be raised through school children. The Order of Elks was selected to carry on this work and undertook the task.

President Calvin Coolidge selected, as the subject of an elementary school essay contest the Elks decided to conduct, "Why Will the Preservation of the U.S.S. Constitution Promote Patriotism?"

Scores of thousands of school children participated in this contest. The national winner, Miss Julia Kochevar, 13 years old, was the daughter of a machinist's helper of Slavonian background of Grand Junction, Colo. At the Grand Lodge Session she read her essay which won over 75 national competitors who had won state prizes.

The Order raised \$150,000 through the school children to restore "Old Ironsides."

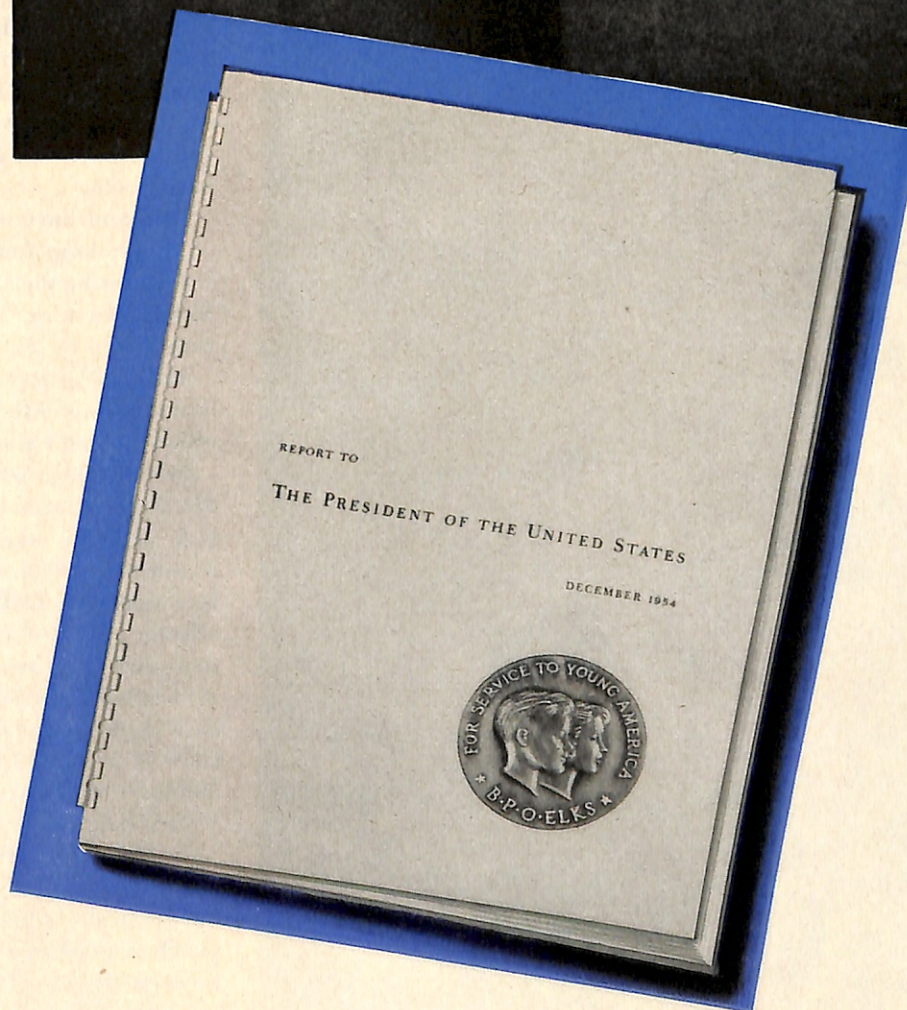
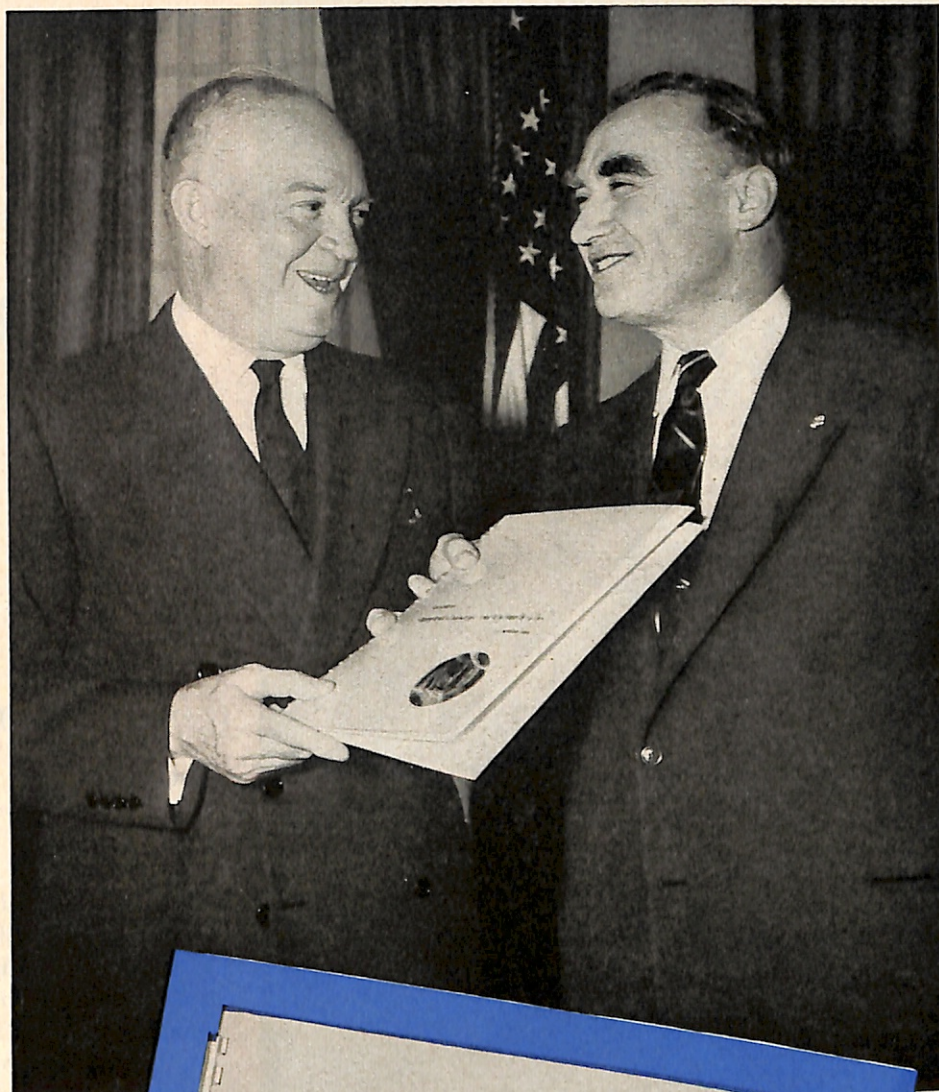
YOUTH EDUCATION

In 1928 there was established the Elks National Foundation authorized to develop a permanent trust fund, the income of which would be applied to the furtherance of such of the charitable, educational and beneficent activities of the Order, or of its subordinate lodges or State Associations, as the Trustees might determine.

There has been disbursed out of the income of its principal fund, which has now reached over \$4,000,000, a total of \$910,000 of which \$571,000 was expended for the education of American youth.

At present, the Elks National Founda-

(Continued on page 36)



President Eisenhower in the Executive Office of the White House receives from Grand Exalted Ruler Jernick a specially prepared book, "Report to the President of the United States," covering the Order's Two Million Dollar Youth Program. At the right is a reproduction of the cover of the Report presented to the President.

Basketball's Storybook Champs

DE PAUL ★ DAYTON U. ★ FURMAN ★ BRIGHAM YOUNG ★ LA

BY AL STUMP



GEORGE LAURENCE MIKAN was embarrassed. Having applied at the University of Notre Dame, as a high school basketball player looking for a place to light, Mikan was rejected at the first practice period—too skinny, too clumsy, too inexperienced. Now he was at small-size DePaul University, where Coach Ray Meyer was checking a slim number of candidates through the equipment room.

"Do you have everything you need?" asked Meyer.

"Everything but shoes," said Mikan.

Appraising the 18-year-old's broad-based 6-feet-9-inches, Meyer told him, "I'll find you a pair. What size do you wear?"

Mikan's long, solemn face flushed. "Sixteen or seventeen," he admitted. "But make it size fifteen, will you, coach? I don't want to look conspicuous out there."

Small-college basketball's favorite story, one the merry Mr. Meyers loves to tell 12 years later, contains an ironic link with the most notable trend in the court sport of recent years. Notre Dame's castaway not only went on to lead unknown DePaul to the national championship over schools of major fame, but set so many personal records that today—nearing professional retirement—he is the acknowledged all-time kingpin of the game. Mikan was so conspicuous that DePaul (most fans previously didn't know it was in Chicago, confusing it with DePauw of Indiana) has carried on to rank annually among the high-voltage basketball powers of the country.

In fact, he helped start a rebellion. These days the football-rich colleges which for years dominated basketball automatically and almost as an afterthought face a completely topsy-turvy situation. The little guys have the big boys on the run. There is a back door to the headlines, if you're willing to make certain sacrifices, and many a

SALLE ★ SEATTLE U. ★ WICHITA ★ DUQUESNE

school once burdened with a Siwash label has found it—to name a few, Dayton University, Niagara, Bowling Green, Western Kentucky Teachers, St. Louis U., Furman, Brigham Young, Seattle U., LaSalle, Wichita, Rhode Island State, Duquesne, Bradley and Wake Forest. Before World War II a sports-page reader would have flipped past any mention of their names. This season all hold intense interest. They are among the very finest squads now hitting the hardboards and among those names very possibly is the 1955 U.S. collegiate champion.

"It used to be that basketball belonged to about ten schools," says Coach Bill Hughes of St. Francis University of Loretto, Pa. "Stanford, Indiana, Oklahoma A. & M., Kansas, Kentucky, Illinois—they called the shots. And, if they didn't, it was Ohio State, New York U. and one or two others.

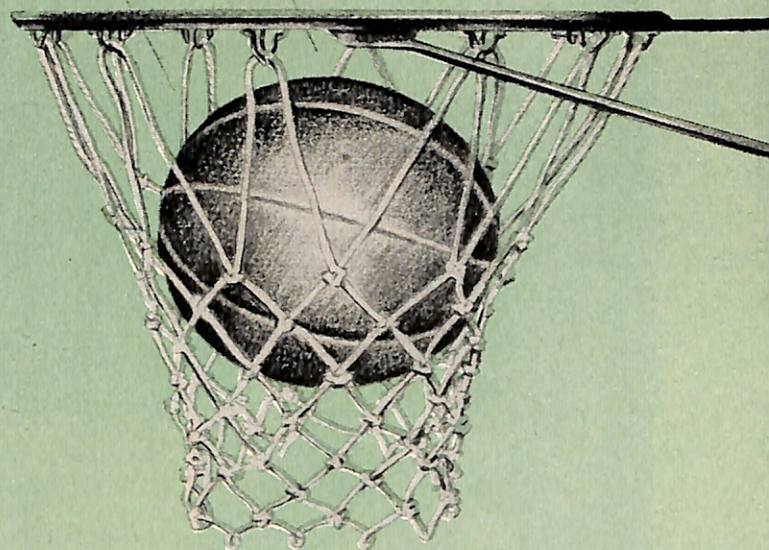
"But," grins Hughes, "right now my kids could tackle any of 'em with a 50-50 chance to win."

St. Francis has 425 students. Hughes, a practicing dentist in the daytime, has to hold his team drills at night, beginning at 8 p.m. His season's budget wouldn't pay the light and janitor bill at most big-time fieldhouses. Yet last March the Frankies raced through 21 victories, smacking down major teams galore, to become the sensation of the National Invitation Tournament at Madison Square Garden. Their 82 points-per-game average placed them in the top six nationally—and down in Loretto this year, with another giant-killing group assembled, the folks are going wild.

But their pride has nothing on the feeling in Greenville, S.C. Who's Furman? Perhaps the public didn't know before 1953, but since then the Purple Palladins have been the nation's highest-scoring team for two straight years, the talk of the South. For Furman (1,300 enrollment) to think of placing a man on the All-America football team would be silly. Last March its Frank Selvy set an NCAA all-time scoring record of 2,538 points, plus a new one-season high average of 41.7 points per game. Selvy, no freakish giant at 6 feet 3, was the first man named All-America. This year he's a sensation with the pros.

If Furman edged Baron Adolph Rupp's Kentucky Wildcats for the offensive title, right behind in the "Big Ten" ranking came other peewees formerly about as well

(Continued on page 51)



In collegiate basketball, size isn't everything and the small colleges are now taking the play away from the big schools.

ILLUSTRATED BY BOB RIGER

News of the Lodges

Arkansas Elks Welcome William J. Jernick

Grand Exalted Ruler William J. Jernick was extended a hearty welcome Nov. 6th, on his arrival in Eureka Springs as the guest of the Ark. Elks Assn. at its two-day Fall Meeting.

Joined by Past Grand Exalted Ruler Earl E. James, Mr. Jernick was an honored guest at a banquet when D.D. Homer B. Dyess was Master of Ceremonies and 250 Elks and their ladies applauded addresses delivered by the distinguished visitors.

For the first time in seven years, all ten Arkansas lodges were represented at

this State Meeting, when the following were elected: Pres., James T. Aaron, Texarkana; 1st Vice-Pres. James Webb, Hot Springs; 2nd Vice-Pres. Harry Peebles, Eureka Springs; Secy., Sam Milazzo, Texarkana, and Treas., Tom Holcott, Mountain Home. Retiring State Pres. Charles Bahil of North Little Rock is a five-year Trustee. The Assn. will meet in Fort Smith in May.

Houston, Tex., Elks Surprised by S.E. Dist. Lodges

In order to show their appreciation for, and faith in, the progress of Houston Lodge No. 151, over 100 members of Texas S.E. Dist. Elksdom were introduced at No. 151's November meeting. The event, which was a complete surprise to Houston Lodge, had Pres. D. E. Biser and Secy. H. S. Rubenstein of the Texas Elks Assn. as heartening speakers.

Every lodge in the area was represented by officers and members at the "Appreciation Night Meeting", with about 40 Galveston Elks attending on a special dispensation permitting them to cancel their own conflicting regular session.

At the meeting's close, E.R. Pat Klein expressed the gratitude of his lodge for this demonstration of confidence.

The President Accepts Asbury Park, N. J., Elks Title

President Dwight D. Eisenhower has expressed his appreciation to Asbury Park Lodge No. 128 for selecting him as the "National Grandfather of 1954". In a letter to Joseph A. Liebesman,

Chairman of the lodge's Youth Activities Committee, dated Nov. 19th, Mr. Eisenhower said: "Thank you very much for sending me the plaque presented to me by Asbury Park Lodge No. 128 of the Benevolent Protective Order of Elks. I hope you will accept for yourself, and convey to the members of your organization, my warm and sincere appreciation".

The plaque, presented earlier that month, bore this inscription: "In grateful recognition for your outstanding kindness and love for your grandchildren, exemplifying the true spirit and ideals of our nation, the Benevolent Protective Order of Elks of America—Asbury Park Lodge No. 128—awards you this plaque commemorating this citation on Father's Day, June 20, 1954."

Somerville, Mass., Lodge Loses Life Member Edward M. Davis

On Sunday, October 17th, Edward M. Davis, a Life Member of Somerville, Mass., Lodge No. 917, passed away.

Although Brother Davis had never gone through the chairs of his lodge he had been a very active Elk and in the two Grand Lodge years, from 1914 to 1916, he was President of the Massachusetts Elks Association.

Shortly after the close of the First World War a young lady who was visiting the hospitals, representing a Veterans' Auxiliary Association, advised him that a great need of the hospitalized veterans was entertainment. As Past President of the State Association, he took the matter up with the lodges of the State and there was set up a system of visits to and entertainment of veterans in the hospitals of the State that has been continued to the present day.

This is probably the first Statewide movement of this kind ever established in the Order.

When World War II began to produce its injured soldiers the Elks War Commission expanded this throughout the



National Open Golf Champion Ed Furgol, right, "St. Louis' Outstanding Sports Figure of 1954", with St. Louis, Mo., Lodge's E.R. D. B. Tammany and the trophy that goes with the title.

Right: At the Arkansas State Elks Assn. Meeting in Eureka Springs, seated, left to right: Past State Pres. C. A. Bahil, Past Grand Exalted Ruler Earl E. James, Grand Exalted Ruler Wm. J. Jernick, Pres. J. T. Aaron and Vice-Pres. H. B. Dyess, D.D. Other dignitaries, standing, include host P.E.R. Harry Peebles, No. Little Rock E.R. V. H. Wilder, State Secy. Sam Milazzo and Hot Springs P.E.R. J. H. Webb.



Left: E.R. Harry W. Kole of Charlotte, N. C., Lodge, center, presents the keys to a new Cadillac to Bruce Gebhardt, Pres. of the N. C. Cerebral Palsy Assn. The Cadillac was a door prize at the recent Charity Ball the Elks held to raise funds for cerebral palsy and other Elk charities. Looking on is Charity Drive Chairman Thomas Smart.



Johnny Ledwon, talented 13-year-old organist and the son of Elk Raymond J. Ledwon, is seated at the console in the lodge room of Los Angeles, Calif., Elksdom, with Est. Lead. Knight Cameron L. Lillie, left, and E.R. Robert M. Garrick. The young musical genius has played at three of Los Angeles Lodge's Christmas parties for underprivileged children, and gave eight 40-minute concerts during the 1954 Grand Lodge Convention. Johnny has great admiration for the Elks' console organ, describing it as second only to the one at Radio City Music Hall where he played during his stay in New York while appearing at the Lions International Convention at Madison Square Garden.

country and under the direction of the National Service Commission, the successor of the Elks War Commission, it has been continued and multiplicity of services to the hospitalized veterans involved has been broadened.

At the present time the members, under the guidance and inspirational leadership of the Commission, are carrying comfort, cheer, entertainment and encouragement and, in addition, assistance in developing worthwhile personal activities for the hospitalized veterans throughout the land.

The Service Commission has adopted the slogan:

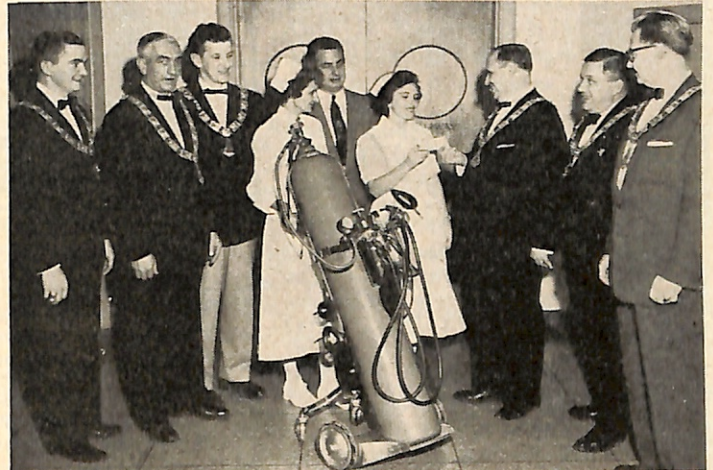
"So long as there is a veteran in any hospital in the land there will be an Elk to care for him."

And, thus, Brother Davis would appear to be entitled to the credit of having



A large crowd attended Charleroi, Pa., Lodge's D.D. Night, to see 14 candidates initiated and applaud addresses made by D.D. Fred N. Reno and Grand Secy. Lee A. Donaldson who presented to the lodge several mementoes of his late predecessor, J. Edgar Masters, a Charleroi Elk for 51 years. Seated, left to right: S.W. Dist. Vice-Pres. F. N. Dunmire, State Assn. Vice-Pres. Walter Urban, D.D. Reno, E.R. D. L. Weaver, Grand Secy. Donaldson and S.W. Dist. Pres. Clifford Douglas.

Right: Representing the Latrobe Hospital, Nurse Beatrice Ferguson, left, and student nurse Marian McCleary, accept Latrobe, Pa., Lodge's gift of a resuscitator to be used primarily in aiding respiration of newborn babies. Treas. B. J. Smith, third from right, offers the check in payment for the equipment as E.R. Robert A. Seabolt, third from left, and other lodge officers look on.



planted the acorn that has grown into this mighty oak of service.

Golfer Gets St. Louis, Mo., Elks' 1954 Sports Trophy

Ed Furgol, National Open Golf Champion was honored as St. Louis' outstanding Sports Figure of 1954 at the 5th Annual Sports Celebrity Night Dinner held by St. Louis Lodge No. 9.

E.R. Daniel B. Tammany presented a plaque to the golf king whose name was added to those of his predecessors on the Elks' Perpetual Trophy.

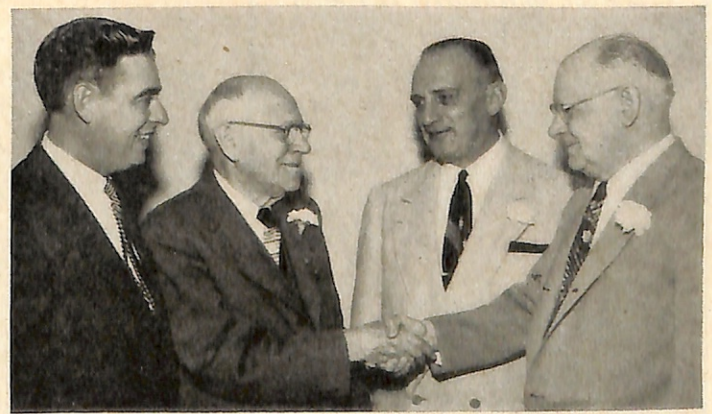
Approximately 60 of the area's top sports figures were present, with

"Stretch" Miller, popular St. Louis radio and TV announcer, as M.C. Elk Charley Grimm, Manager of the Milwaukee Braves and a well-known humorist, shared speaking honors with the N. Y. Yankees' Asst. Gen. Mgr. Wm. O. DeWitt; Stan Musial and Al Schoendienst, two St. Louis Cardinals who had received the Elks' tribute in past years; national bowling champion Don Carter, and many other luminaries of the sporting world.

George W. Carson was Chairman of the Celebrity Night Committee honoring Furgol, selected by a vote of sports writers, and radio and TV announcers.



Participating in the Golden Jubilee of Keene, N. H., Lodge were, left to right, foreground, Past Grand Exalted Ruler James R. Nicholson, E.R. Irving Slater, D.D. Joseph L. Collette, P.D.D.'s Russell Batchelor and Benjamin P. Hopkins, Past State Pres. At the rear are State Assn. Pres. Timothy D. Flynn and former State Pres. Edward Govangeli.



Scranton, Pa., Lodge recently celebrated the joint birthdays of 84-year-old William S. Gould, veteran State Assn. and lodge Secy., second from left, and 71-year-old Joseph F. Conrad, P.D.D. and lodge Trustee who has just retired as Scranton's Postmaster after 21 years. At left is E.R. Vito Raymond, and third from left is Treas. Sam Druck.

LODGE NOTES

At the Ninth National Conference on Citizenship in Washington, D.C., Rep. Thomas J. Lane of Mass. was elected a Conference Director. A devoted member of Lawrence, Mass., Lodge, he was given this recognition as the only living author of the Bill, passed by Congress in 1953, to charter the organization, founded in 1946 to develop a more thorough knowledge of citizenship rights and responsibilities.

Maine's new Governor, Edmund S. Muskie, was on hand to see his father Steve receive a Gold Membership Pin from Rumford Lodge in the presence of D.D. H. J. Parent and other officials.

We cannot understand what has happened to our traditionally accurate Pennsylvania correspondent whose State Convention story we took as Gospel, and so published in November. It seems that it was Latrobe Lodge whose team won second place in the Ritualistic Contest, and a plaintive cry from its Director tells us that Butler's Male Chorus not only won that State title, but has spent the \$200 cash prize that went with it. We apologize.

The International Falls, Minn., Elks sponsored the civic dinner when the local high school team received the 1954 State Football Championship Trophy.

Two San Francisco, Calif., Elks hit the headlines recently—Warren Hinckle, who rescued a drowning man at a local beach, and M. L. Lemmelet, No. Calif. Elks Bowling Assn. Pres., who won the *Examiner's* "Bowler of the Week" award when he made two rare splits in succession (6-10-7 and 4-7-9-10) during the Elks Summer Bowling League.

Gloversville, N.Y., Lodge is mourning 74-year-old Edward J. Frossard. An Elk for 51 years, he was made an Honorary Life Member last January.

Gardner, Mass., Lodge answers the Rockland, Me., Elks' challenge in regard to its Secy.'s record. A Charter Member of Gardner Lodge, F. J. Stickney has been its Secy. for 31 years, never missing a meeting, or Flag Day or Memorial Service.

Long Beach, Calif., Lodge was active in the campaign to secure full-day school periods for local children. Colorfully attired, Elk officials toured the streets in an attention-getting car bearing a pair of clowns and the legend: "Don't Cripple Our Children's Minds. Insure Full-Day Schooling."



Pictured as they recited the Pledge of Allegiance following the history of the Flag delivered by E.R. Frank J. Noone in the lodge room of Plattsburg, N. Y., Elksdom, are the new United States citizens who were guests of the lodge on Veterans Day. The event followed naturalization ceremonies at the State Supreme Court, and included a luncheon with the Elks as hosts, when Supreme Court Justice Andrew W. Ryan, a 25-year-member, and other dignitaries delivered inspiring talks.

San Diego, Calif., Lodge conducted impressive ceremonies at Balboa Bowl on Veterans Day, when over 2,500 saw 500 new citizens sworn in by Judge A. L. Mundo, P.E.R. E.R. C. B. Brown, second from left, presents to Helmer Nielsen one of the identification ribbons the Elks gave the new Americans. Mr. Nielsen's wife and daughter are also pictured, with Elk Americanism Committee Chairman George Bryans, left. Elk Robert James was M.C., and P.E.R. T. P. Golden led the Pledge of Allegiance.



At Tallahassee, Fla., Lodge's Golden Jubilee, Past Grand Exalted Ruler John S. McClelland, center, addressed 46 initiates. On his right, foreground, is Past Grand Est. Loyal Knight W. A. Wall; on his left, E.R. G. R. Clegg. Others include General Chairman L. M. Strickland, State Assn. Historian Howell Davis, D.D. O. E. Padgett, Gov.-elect LeRoy Collins, State Assn. Pres. J. Alex Arnette, State Secy. J. J. Fernandez and Charter Member W. V. Knott.



In 1953 William E. O'Toole, seated fourth from left with E.R. John F. Lewis on his right, suggested that McKeesport, Pa., Lodge sponsor a charity banquet for the Auberle Memorial Home for Boys, the "Boytown of McKeesport". The idea was accepted and is a successful part of the lodge's annual charity work. A total of nearly \$5,000 has been turned over to the Home's Director, Rev. Louis Glantz, seated fifth from left. Others pictured are officers and Committeemen.



MANY DECATUR, ILL., ELKS ENROLL IN "BIG 3 CLUB"

There's quite a segment of Decatur Lodge No. 401 enrolled in its "Big 3 Club" whose membership has the enviable distinction of being responsible for adding nearly 500 names to the lodge roster.

All this happened in three months' time, with only three pieces of promotional mail. In July, each Decatur Elk read in his bulletin of his eligibility to join the Club whose purpose was to have each member bring into Elksdom three of his friends. A short time later, a folder explaining the idea, accompanied by three applications for membership, was mailed. A postcard reminder of the August 31st deadline followed.

The successful results are revealed in this photograph of part of the second largest class in No. 401's history, initiated Oct. 19th by Kankakee Lodge's Ritualistic Team.

E.R. William Mattson and his Decatur Elk officers were hosts to the candidates and "Big 3 Club" members at a banquet following the ceremony.

Huntington, N. Y., Elks Celebrate Silver Anniversary

E.R. Thomas Cozetti welcomed a sizable crowd to the banquet marking the 25th Birthday of Huntington Lodge No. 1565. Hon. Fred J. Munder acted as Toastmaster, introducing the speakers who included such dignitaries as Past Grand Exalted Ruler James T. Hallinan, Hon. John F. Scileppi of the Grand Forum, James A. Gunn of the Lodge Activities Committee of the Grand Lodge, P.D.D. Joseph J. Haggerty and Town Supervisor Joseph W. Cermak.

Fairmont, W. Va., Lodge Wins Scouting Citation

Fairmont Lodge No. 294 has received from the Mountaineer Area Council of the Boy Scouts a citation for its "excellent service to Boyhood".

The Fairmont Elks have provided an overnight shelter at Camp Mountaineer for the permanent use of the thousands of Scouts in that area, appropriating

\$1,500 for its construction, and providing much of the building material. The well-equipped shelter, designed as a large dormitory and boasting several open fireplaces, was erected with volunteer labor of members of No. 294, directed by a Committee headed by Mark DeBolt.

The Scout Council carries the building on its books with an evaluation of \$4,000.

Earl E. James Attends Missouri Fall Meeting

Past Grand Exalted Ruler Earl E. James delivered the principal address at the banquet held during the three-day Fall Meeting of the Missouri Elks Assn.

Sedalia Lodge was host to the 300 delegates who enjoyed a conducted tour of the Air Force Base there, and saw the State Championship Joplin Ritualistic Team initiate a Past Presidents' Class. E.R. Forrest Yoder introduced Mayor Julian Bagby who extended the city's welcome, to which State Pres. Anthony J. Beckmann responded. Robert Moore was General Chairman of the Committee

in charge of the affair, at which all State Assn. officers were present.

Mr. James also spoke on television, and addressed the delegates at the business session of the Assn. whose Spring Meeting will be in St. Louis.

Elk Interest in Youth Makes Blythe, Calif., Spirit

Blythe Lodge No. 1799 has an extensive youth program. Not long ago, E.R. Eric Isaacson presented a copy of the U. S. Constitution and other historical data to each member of the senior class of the local high school, a presentation to be repeated annually.

In addition, No. 1799 sponsors a Little League Softball Team which holds second place in its division in the Rotary League. The lodge has also taken under its wings a youth group called the "Bunny Hoppers", and puts on a well-chaperoned dance at least once a month, with a fine orchestra for the youngsters' enjoyment. The local Explorer Scouts are also under Elk supervision.



On hand for Ironwood, Mich., Lodge's tribute to District Deputy Sigurd A. Jones, center, who is serving the lodge as Exalted Ruler for the third time, are Past State President Frank J. Duda, left, and Past District Deputy Robert A. Burns, a member of the Michigan State Elks Assn.'s Board of Trustees.



When D.D. Donald S. Shaver visited Las Vegas, Nev., Lodge, he was pictured with its officers and the fine class of candidates initiated in honor of Grand Exalted Ruler William J. Jernick.

THE GRAND EXALTED RULER'S

Visits



During his visit to Belleville, Ill. Lodge, Mr. Jernick was photographed with Past Grand Exalted Ruler Bruce A. Campbell, seated, Exalted Ruler Merlin Erdmann, center, and Dr. Nick H. Feder, Vice-Chairman of the Board of Grand Trustees.

GRAND EXALTED RULER William J. Jernick arrived in Milwaukee, Wisconsin, on November 1, 1954. He was greeted by a large delegation of officers, Past Exalted Rulers and members of **MILWAUKEE LODGE NO. 46**. Mr. Jernick was given a rousing welcome to the lodge by the Elks Military Band and the Elks Plugs Drill Team. After a cocktail party and banquet in the Grand Exalted Ruler's honor, with more than 250 members and candidates in attendance, Mr. Jernick was escorted into the Lodge Hall by a contingent of the Elks Plugs Drill Team and formally introduced to the Lodge by Esquire Eugene A. Scherwenka. He then took his place on the rostrum beside Exalted Ruler Joseph J. Haertl.

Among the numerous Elks dignitaries in attendance were Past Grand Exalted Rulers Charles E. Broughton, Floyd E. Thompson and Henry C. Warner; District Deputies George Bake, William J. Conway and Norman E. Schulze; Grand Tiler Otto Stielow, State Association President Alfred E. LaFrance, Past Presidents William I. O'Neill, Frank L. Fawcett and William A. Uthmeier; Grand



A gift made at the Elks Cerebral Palsy Center at Clifton, N.J. is presented to Grand Exalted Ruler William J. Jernick by Joey Marshall, a cerebral palsied child. Looking on are Miss Helen Danscisin, Mrs. Ruth Richmond, Chairman Joseph DeGise and Leo Slater Crippled Children's Committee.



Seen here at the luncheon given in honor of the Grand Exalted Ruler by Omaha, Nebr. Lodge are, left to right: E.R. Joseph A. Pane, Past Grand Exalted Ruler Henry C. Warner, Mr. Jernick, Toastmaster Joseph Troia, Archbishop Gerald Bergan, Nebraska Diocese, and Mayor Rosenblatt.



While in Albany, the Grand Exalted Ruler visited Radio Station WOKO. Seen here during a roundtable broadcast are, left to right: New York State Scholarship Committee Chairman Franklin J. Fitzpatrick, Mr. Jernick, Colonel James Healy, Station WOKO commentator, E.R. Harold Segal.



Upon his arrival at Hancock Field, Syracuse, N.Y., Grand Exalted Ruler Jernick, far right, was greeted by, left to right: Mayor William A. Branagan of Fulton, N.Y., Mayor J. Mead of Syracuse, Judge Ronald J. Dunn, Grand Trustee, and State Assn. Vice-President Lawrence Cave.

Lodge Credentials Committeeman Arthur J. Geniesse, Grand Lodge Activities Coordinator Bert A. Thompson and William H. Otto, A. F. Quick and Captain Fred F. Theilacker, State Association Treasurer, Chaplain and Tiler, respectively. Delegations from numerous Wisconsin and out of state lodges attended the function and more than 400 members of Milwaukee Lodge were present for the lodge meeting and initiation.

Grand Exalted Ruler Jernick made his first official visitation in his home State of New Jersey and home district on Tuesday, Nov. 4th. He was met at his Nutley headquarters by a caravan of Elks dignitaries, including District Deputy James J. Foley, Past Exalted Ruler Daniel V. Crosta of **NEWARK LODGE NO. 21**, Exalted Ruler Leo Morris of **PATERSON LODGE NO. 60**, Exalted Ruler George W. Schultz of **POMPTON LAKES LODGE NO. 1895**, Past District Deputy John V. Campana of Paterson, and State Association Vice President John J. Mitchell. The caravan, escorted by police, visited Paterson City Hall where Mayor Lester F. Titus presented the Grand Exalted Ruler with a key to the city, and this was followed by a civic reception.

Moving to Clifton, the Grand Exalted Ruler's caravan visited the Elks Cerebral Palsy Center where Mr. Jernick was presented with a handsome scroll attesting to his many accomplishments for Elkdom within his district, state and nation. The presentation was made by J. Leo Slater, Past Exalted Ruler of Paterson Lodge, and Joseph DeGise, chairman of the Palsy Center's Board of Trustees. An inspection of the center which cares for over 100 cerebral palsied children was made by the entourage.

The caravan then proceeded to Pompton Lakes, where Mr. Jernick witnessed the signing of a contract for the purchase of the Pompton Lakes Training Camp which Joe Louis made famous in all his title bouts. The property will be used for the new lodge home of Pompton Lakes Lodge.

Lecturing Knight Charles Taylor presented Grand Exalted Ruler Jernick with a key to the city and a proclamation signed by the late Mayor Charles E. Stiles. Mayor Stiles was the original Leading Knight of the 20-month-old lodge. A reception for Elks officials and dignitaries followed at Paterson Lodge at 5 p. m., and the caravan left for a testimonial beefsteak dinner at Wayne Circle at 7 p. m.

Speakers at the dinner, with Past District Deputy Campana acting as Toastmaster, included Exalted Ruler Morris, Exalted Ruler Schultz, Vice President Mitchell, District Deputy Foley, Joseph F. Bader, member of Grand Lodge Committee on Lodge Activities, Richard Tobin, past State Association Vice-President, and Past District Deputy Louis Hubner.

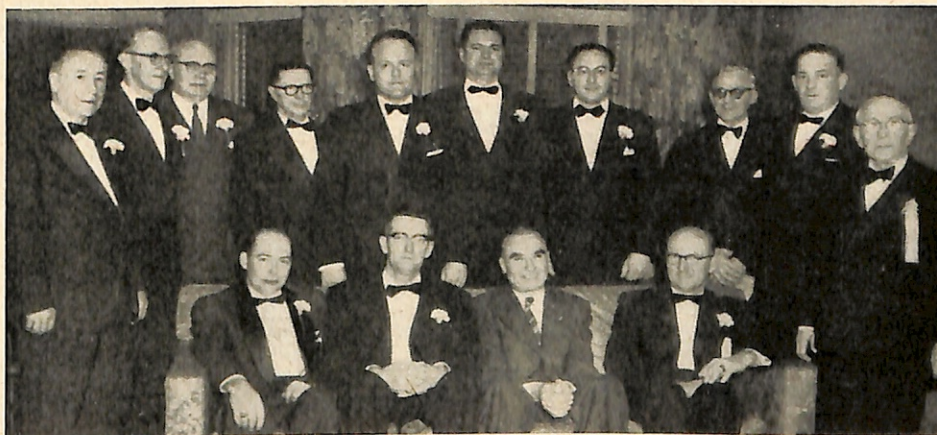
On November 9th, the Grand Exalted



At Queens Borough, N. Y. Lodge the Grand Exalted Ruler visited with officers of the Southeast District and national and state dignitaries. Shown in the front row, left to right, are: Past Grand Exalted Rulers George I. Hall and James T. Hallinan, John F. Scilleppi, member of the Grand Forum, Mr. Jernick, E.R. George J. Balbach, State Assn. Vice-Pres. Louis Weninger.



Shown here with Chair Officers of Wellsburg, W. Va. Lodge at the banquet given by that lodge in honor of the Grand Exalted Ruler are, front row, left to right: Exalted Ruler Paul Caseman, District Deputy Richard Jennings, Mr. Jernick, Past Grand Exalted Ruler Wade H. Kepner.



Photographed during the Grand Exalted Ruler's visit to Plattsburg, N. Y. Lodge were, seated, left to right: State Assn. Vice-Pres. Clayton Ward, E.R. Frank J. Noone, Mr. Jernick, D.D. George Lavigne. Standing, P.D.D. W. E. Hudson, P.E.R. George Yeager, State Scholarship Comm. Chairman Franklin J. Fitzpatrick, State Assn. Treas. Arthur Foy, Lodge Chair Officers Clyde A. Lewis, Carl E. LaPan, Robert Feinberg, Dr. Edward E. Redcay, P.E.R. Glen C. Tracy and P.E.R. Thomas H. Smith. The latter, an Elk for 54 years, is a charter member of the lodge.

Ruler was guest of honor at a reception and banquet given by **WELLSBURG, WEST VIRGINIA, LODGE NO. 1553**, with Exalted Ruler Paul J. Caseman presiding. Mayor Patsy Cippolletti extended the welcome of the community and presented Mr. Jernick with the key to the city. Among the guests at the function were Past Grand Exalted Ruler Wade H. Kepner, State Assn. Past Pres. and Trustee Richard T. McCreary and D.D. Richard Jennings.

The Grand Exalted Ruler arrived in Clifton Forge, Virginia, on November 11th. He was greeted by a large group of officers and members of **CLIFTON FORGE**

LODGE NO. 1065, headed by Exalted Ruler Friend L. May. Delegations from lodges throughout Virginia and West Virginia attended the function, the high point of which was the ceremony in dedication of Clifton Forge's handsome new lodge home. Mr. Jernick gave the dedication address after being introduced by Past Grand Exalted Ruler Dr. Robert South Barrett.

On Sunday, November 14th, Mr. Jernick and Past Grand Exalted Ruler Barrett attended a luncheon meeting at **ROANOKE, VIRGINIA, LODGE NO. 197**. They

(Continued on next page)



Above: Mr. Jernick is pictured here at the Paterson, N.J., Lodge reception with state and local Elks officials including D.D. James Foley, far left, and E.R. Leo Morris at Mr. Jernick's left.

Left: At Milwaukee, Wis., Lodge, left to right, E. R. Joseph J. Hertl, Past Grand Exalted Ruler Charles E. Broughton, Grand Exalted Ruler Jernick and Past Grand Exalted Ruler Henry C. Warner.



Above: Seated, left to right during the Grand Exalted Ruler's visit to Galesburg, Ill., Lodge are: Mr. Jernick, Past District Deputy Albert F. Bradbury, and Past Grand Exalted Ruler Henry C. Warner. Standing: District Deputy J. Foster Sears, Exalted Ruler Edward Lindsey and Harry J. Gregory, Vice-Pres. of the State Association.



Pictured at Roanoke, Va., Lodge, left to right: State Assn. Second Vice-Pres. K. V. Brugh, Past Grand Exalted Ruler Dr. Robert South Barrett, P.D.D. Charles D. Fox, Jr., Mr. Jernick, P.E.R. Frank G. Payne, Jr., John L. Walker, Chief Justice of the Grand Forum, H. P. Laughon, Exalted Ruler, Walter E. Barrick, President of the State Association and Roanoke Lodge Secy. L. M. Peery.

Above: At Monmouth, Ill., Lodge for the dedication of the new lodge building, left to right, seated: Past Grand Exalted Ruler Henry C. Warner and Grand Exalted Ruler Jernick. Standing: D.D. J. Foster Sears, E.R. William N. Jahn, State Assn. Past Pres. R. Byron Zea.

were welcomed by Exalted Ruler H. P. Laughon. Among the more than 350 persons in attendance were Walter E. Barrick and K. V. Brugh, State Association President and Vice President, respectively; John L. Walker, Chief Justice of the Grand Forum; and Past District Deputy Charles D. Fox, Jr.

On Monday afternoon, November 15th, the Grand Exalted Ruler arrived at Plattsburg, New York, and was greeted at the airport by a large delegation of officers and members of **PLATTSBURG LODGE NO. 621**; he was interviewed by Radio Station WEAU as he alighted from

the plane. He then visited the studio of Radio Station WIRY, where he was also interviewed. There followed a cocktail hour at the Lodge, a banquet and a special lodge meeting featuring the initiation of a William J. Jernick Class of candidates. Present at these functions, assisting Frank J. Noone, Exalted Ruler

(Continued on page 46)



Present at the signing of a contract for the purchase of Joe Louis' former training camp as a lodge home for Pompton Lakes, N.J., Lodge were, left to right, seated: Mr. Jernick, Emil Baumgartner, Dr. Frank Bridge who signed for the Lodge. Standing: E.R. George W. Schultz, Lecturing Knight Charles Taylor, Lead. Knight Dr. Robert Bridge, D.D. James J. Foley, George Wood and State Assn. Vice-Pres. John Mitchell.

ROD & GUN

BY DAN HOLLAND

Tarpon on light tackle will test any fisherman.



THE SNOOK weren't coming that day. We had thrown back a couple of skinny three-pounders, and that was all. Neither had we seen a single redfish, and there were no sea trout. Even the jack crevalles and ladyfish, usually so numerous and voracious that they are a nuisance, weren't playing. Two or three ambitious little mangrove snappers had squared off and done battle with our plugs, but nothing more. There are days like that, even in the Ten Thousand Islands.

Hank cast methodically along the mangroves on his side of the skiff and I did the same on mine as we fished our way slowly up one tidal creek after another. The sun beat down relentlessly out of the intense-blue Florida sky, and not a breeze ruffled the water or stirred a mangrove leaf. The only sign of life were the egrets, ibises and Louisiana herons perched motionless in the trees along the narrow sloughs. Each in turn watched us coldly with a glassy eye until we approached within a couple of skiff-lengths, then took off reluctantly with a dismal squawk and a release of excess ballast to seek a roost where there were no foolish fishermen to disturb him.

Nothing struck for more than an hour, not even a snapper, and we cast out of habit alone, saying nothing, our minds in neutral. Suddenly all creation broke loose. The creek exploded in a frothy geyser and a bucket of salt water hit me on the side of the face. Instinctively I ducked my head between my knees and covered it with an arm. A bull elephant charged through the creek, the way it sounded, and crashed headlong into the mangroves on the far side; then, as suddenly, all was quiet. I lifted my head and peaked around. The once calm water was a mass of foam and the skiff was rocking. Hank sat in the bow staring off into nowhere as though in a trance. He was pale around the gills for all his sunburn. His casting line drooped dejectedly from his rod tip into the tangled mangroves. I followed its course a few feet back among some broken branches and there the end of it hung, frayed and limp.

"Tarpon," said Hank weakly. "It was a big one." He shook his head slowly

from side to side. "It was terribly big."

For sheer explosiveness and excitement, there's nothing like a tarpon, especially at close quarters. That was Hank's first acquaintance with one, and he wasn't the same for hours. I wasn't exactly calm myself. To hear him describe it, that tarpon had a mouth like a bushel basket, an eye as big as a baseball and a temper like a wildcat. I have to take his word for it. It all happened so fast that I never even saw a fin. All I could think of was that a fellow could get hurt fooling with those things.

PLUG CASTING for tarpon in Florida's Ten Thousand Islands, as Hank and I were doing that day, isn't the best way to catch one, that's sure; however, it is unquestionably the most exciting. The plug fisherman works the tidal rivers, casting

his lure up under the overhanging mangroves and along oyster bars just as the bass fisherman casts into nooks and corners for smallmouths. In the headwaters of the rivers and among the maze of mangrove islands he fishes in confined quarters, often in pockets no bigger than a living-room rug. The atmosphere as well as the tackle is definitely that of fresh-water fishing; and the fish taken, although of different varieties and more numerous, are comparable to their fresh-water cousins in size. The tarpon run from a half-pound to ten pounds on the average.

A bass fisherman feels quite at home under such circumstances—unless he runs afoul of a big tarpon. Suddenly four or five feet of flashing silver burst clear of the water alongside the skiff, shakes himself like a wet dog and does everything but growl and snap. It does something to a person. It turns his stomach over, gives him a severe case of dropjaw

(Continued on page 49)



The Florida Keys, an ideal location for landing big tarpon on light tackle.

for Elks who TRAVEL



You'll Remember LAS VEGAS

When you stop at Las Vegas, New Mexico B.P.O. Elks No. 408 you'll find true club life and a friendly greeting. More like a home than a hotel. Eight rooms available most of the time—and if price concerns you, forget it—the rates are very reasonable. Hotel rooms restricted to Elks only. Sorry, no facilities for their ladies. Bar and it serves snack meals. When in this locality give our good club a try. We think you'll like it.

Your Brother Elks welcome you to

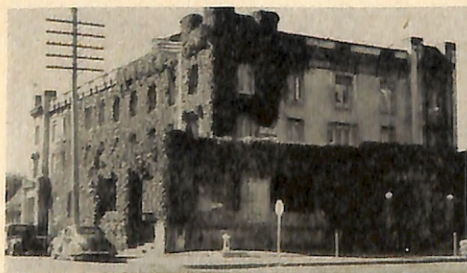
LITCHFIELD, ILL., No. 654

30 Rooms—with or without bath.

Restful dining room and comfortable grill where finest food is served as you want it.*

Bar service—bowling alleys—television.

*Meals served members in clubroom also.



Traveling the Northwest?

Then why not plan to stop off at Centralia, Washington where you'll find 24 well appointed rooms. Rates? Reasonable, of course and guests other than Elks are welcomed. No meals but good eating facilities convenient to our clubhouse. Fine liquor served. Write for reservations as we are usually occupied with resident guests. Enjoy a comfortable club atmosphere among your brother Elks.

The Seventeen Mile Drive in the Monterey Bay area is one of the most picturesque in the country.

BY HORACE SUTTON

ILLUSTRATED BY TOM HILL

MESSRS. EASTMAN, KODAK, who really don't need it, have made more mazuma from the seventeen miles that wind around the coastline between Monterey and Carmel in California than any other stretch of macadam you could name. It's picturesque, is what. So much so that you will be dunned a slight charge of admission, but truth to tell, it's worth it.

These seventeen miles are called, with exquisite coincidence, the Seventeen Mile Drive, and they, or maybe it, courses through a private preserve known as Del Monte Properties. Citizens who are well-heeled, loaded and otherwise suffer from a surfeit of cash build homes on acreage. I was assured, that sells for \$10,000 an acre. One homey shack that cost \$140,000 is owned by Bing Crosby, but it is rarely used.

You can begin the drive either at Carmel, a strange community on Carmel Bay or up at Pacific Grove, a strange community that nestles along the fringes of Monterey Bay. Carmel was started—let's begin there—by a group of art folk just after the turn of the century. Surprisingly, it only numbers about 4,500 citizens today, although certainly it is one of the best-known resort communities in the world. What you may not have in Carmel is a house number, or mail delivered to your residence. What is more, if you should chop down a tree without the official sanction of the city fathers you're for the gallows, or worse. As a consequence, the seaside road deviates sharply around the shapely cypresses and such; and people from out of town who are looking for people in town have, I would judge, the devil's own time.

Many of the seaside houses are in the Frank Lloyd Wright school and their

curious redwood bays jut out towards the rolling Pacific surf and a magnificent curve of white sand. Why writers and artists ever settled in Greenwich Village when there was this I will charge up to their perverse instincts.

Anyway, you might like to know about Carmel, the village, and this is to say that it is a carefully-planned metropolis with one long street separated in the middle by an island of trees. Handsome little shops are tucked in all the corners and its little flowered alcoves hither and yon remind one of some of the alleys off Worth Avenue in Palm Beach, Florida, and also St. Thomas in the Virgin Islands. To give you an idea of the typical places to stay, there is the Pine Inn right in town which has a delightful sun-swept patio and a glass-walled dining room. For reasons that escape me it prints its brochure partly in French (L'Auberge des Pins) and rooms start at \$3.50 for a single with bath down the hall to \$17 for a double, private bath and flowered terrace. The tab includes typical French breakfast, which is to say, rolls, coffee and fruit juice.

YOU MIGHT also like to look into the Carmel Mission which was founded by Father Serra in 1770, the second in the chain of California missions. Originally the mission was located in Monterey, but that got a little too gay, and it was moved some years later. Father Serra is buried in the grounds of the church. As for the mission, it was restored in 1880.

Now, then, entering at the Carmel Gate, the first sight to see is the Pebble Beach Golf Course, really a fabulous expanse that runs right along the edge of Carmel Bay. It's a public links ap-



From the heights of the Pebble Beach golf course, the visitor has a sparkling view of the Pacific through famed Monterey cypress.

pendent to the Del Monte Lodge, a fancy and sprawling resort, complete with hotel, cottages in the pines, rows of shops and tennis courts. A short stroll will bring you down to the beach club on Carmel Bay. Once it was a lodge to house golfers who played long and late while vacationing guests were expected to stay at the nearby Del Monte Hotel. The hotel, however, got into the hands of the navy and never was discharged, so the lodge has long since been enlarged into one of the nation's spiffiest resorts.

AS YOU wind along the seventeen miles you will pass Pescadero Point, marking the northwest extremity of Carmel Bay, then the Witch Tree which exemplifies the strange growth of the cypresses which Robert Louis Stevenson once described as "Ghosts fleeing into the wind." The Lone Cypress marks the midway point and it is probably more photographed than any single thing on the continent lest it be the red-coated Mountie who stands on the Parliament Building steps in Ottawa.

At Cypress Point you can look twenty miles south to Big Sur, and you can look out a few yards and see the seals sunning

on the off-shore rocks. Duck as you pass the Cypress Point Club where golfers drive across the road, and watch for the deer that are handicaps along the fairway and also eat up the gardens of the residents. If you are a shell collector you can find them in all shapes and colors on Fanshell Beach. If you're a bird watcher you can watch gulls and cormorants swimming and sunning. If you're a water-watcher, watch Point Joe which juts into Restless Sea where two ocean currents meet, and you can dream of the dramatic nights when many a ship rammed the point looking for the door to Monterey Bay.

The sand here is so pure that it is mined and shipped around the country. And what isn't shipped is left for movie sets, for the locale has been palmed off by the film makers as everything from the White Cliffs of Dover to the white sands of Israel.

That brings us, citizens, to Lighthouse Gate at the edge of Pacific Grove. Now the Grove is beyond the seventeen miles, but it has a few miles of its own that is beautiful to see. What's more it has a favorite place for underwater exploration.

(Continued on page 36)

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NEWS of the LODGES

Bradford, Pa., Lodge Honors Its First D.D. in 35 Years

What Old Timers called the best-attended session in the history of Bradford Lodge No. 234 was the homecoming visit of D.D. Wm. W. Milks. Special guests included State Pres. R. H. Smith, Dist. officers and delegations from ten lodges.

L. A. Smith, Pres. of No. 234's P.E.R.'s Assn., presented a plaque to Mr. Milks at a dinner attended by over 250 members. The initiation of a class of 15 found the sons of two lodge Trustees among the candidates.

Charlotte, N. C., Elks Further Cerebral-Palsy Work

Charlotte Lodge No. 392 has turned over to United Cerebral Palsy, Inc., a handsome 1955 Chevrolet station wagon to be used as a mobile unit in the treatment of No. Car. patients. Over \$8,000 was raised for this purpose in an ex-

tended campaign. Twenty lodges in North and South Carolina assisted in the undertaking, climaxed by No. 392's Annual Ball whose Committee Chairman, Thomas F. Smart, announced that Charlotte Lodge will also pay the salary of a trained therapist to man the unit, which the Elks will furnish with all necessary equipment.

Bruce O. Gebhardt, Pres. of the recipient group, said the gift will make possible a case-finding program in areas where patients do not have access to hospitals or clinics prepared to administer therapy.

Troy, N. Y., Elksdom In Its 66th Year

Over 200 Elks joined in the Old Timers Reunion and Dinner marking the 65th Birthday of Troy Lodge No. 141. Hon. James T. Foley gave an inspiring address, and Mayor E. A. Fitzgerald, Past State Pres. John J. Sweeney, P.D.D. F. G. Roddy, General Chairman, and E.R. T. J. Strang offered their felicitations. Former State Vice-Pres. J. L.

Fleming, Jr., paid tribute to the lodge's deceased Old Timers.

Fire Chief Con Casey, Chairman of the Old Timers, spoke interestingly, explaining that the celebrity he'd been expecting—Jimmy Durante—was unable to appear because of TV commitments, and had promised to make it up later.

P.E.R. T. M. Guerin, Jr., was M.C. at the dinner when a surprised George F. Birkmayer, Editor of No. 141's fine weekly bulletin since its inception in 1941, received a bronze plaque "for distinguished service to the Order and Troy Lodge".

Keene, N. H., Elksdom Celebrates Golden Jubilee

Fifty years of progress was celebrated by 300 members and guests of Keene Lodge No. 927. D.D. Joseph Collette headed the official visitation suite which included Brian M. Jewett of the Grand Lodge Youth Activities Committee, State Assn. Pres. Timothy Flynn, Past Grand Inner Guard Charles T. Durell, P.D.D.'s Carl Savage, R. F. Batchelor and Benjamin Hopkins, and Edward Govangeli, all Past State Presidents. Past Grand Exalted Ruler James R. Nicholson delivered an address.

A highlight was the initiation of an Anniversary Class. Charter Member James White received an Honorary Life Membership and a 50-year pin, and another original Keene Elk, John Brown, was honored in absentia. Charles F. Leahy, long-time Secy. of No. 927, also received a Life Membership. Over 150 couples enjoyed the Anniversary dance.



Left: When D.D. Rulon Dunn and State Assn. Pres. Clifford Warr visited Idaho Falls, Ida., Lodge, the Elks' ladies presented \$200 to Mr. Warr for the Ida. State Elks' Crippled Children's Hospital. Pictured are, left to right: E.R. Bob Bybee, Mr. Warr, Mr. Dunn and seven initiates.



Above: These men are recent initiates of Ephrata, Pa., Elksdom, instituted last June with 73 members. Two others were initiated later.

Left: Pictured at the Community Hospital when Long Beach, Calif., Lodge presented two radios to the Children's Ward, represented by patients Johnny Morgan and Benny Rapp, are, left to right: Est. Lead. Knight Gerald Desmond, E.R. C. M. Talbott, Hosp. Adm. Howard B. Hatfield and Crippled Children's Committee Chairman A. E. Heacock. The Elks made similar presentations at St. Mary's and Seaside Memorial Hospitals.

Below: P.E.R. Clifford C. Anglim, right foreground, presents a \$500 check to Miss Norma Schaefer, winner of Richmond, Calif., Lodge's Glee Club Vocal Scholarship, open to all aspiring high school vocalists within lodge jurisdiction. Looking on, left foreground, is General Chairman Johnny O'Malley, MC, and the members of the Glee Club. Two other young ladies received runner-up awards before an audience of 900.



Below: At Gloversville, N. Y., Lodge's Fall Sports Smoker, Oneida Elk Steve Owens, former coach of the N. Y. Giants pro football team, center, was guest speaker. With him, left to right, are P.E.R. Robert M. Colt, former star athlete, local high school gridiron coach Harry O'Neil, Johnstown High School coach Johnny Siedlecki and Esq. James McMullen, supervisor of the sports program in the local public schools.

Tallahassee, Fla., Welcomes Large Anniversary Class

A class of 46, the largest in its history, was initiated into Tallahassee Lodge No. 937 as part of its 50th Anniversary observance before a capacity crowd of local and visiting Elks.

Guest speaker was Past Grand Exalted Ruler John S. McClelland, and a surprise visitor was Gov.-elect LeRoy Collins, a long-time Tallahassee Elk. Others who addressed the crowd were State Pres. J. Alex Arnette and Past Grand Est. Loyal Knight Wm. A. Wall.

Golden Anniversary Certificates were presented to the embryo Elks by Charter Member W. V. Knott, former State Treas., acting in the absence of another Charter Member, Judge R. H. Buford, Sr.

No. 937 took this occasion to pay tribute to P.E.R. L. M. Strickland, in charge of the week-long celebration.

Chico Lodge Host to First Calif. No. D.D. Clinic

The first clinic of the term for the lodges of the Calif. No. area took place at Chico, with D.D. Fred R. Garrison presiding, assisted by George Wharton, Woodland Lodge's Est. Loyal Knight, and Alex Crossan of Sacramento Lodge as Secy. Every E.R. of the 17 lodges represented, and all but three Est. Lead. Knights, were on hand to hear Mr. Garrison urge participation in the 16-point Gold Star Program.

The need for aggressive Membership and Lapsation Committees was stressed, and promotion of Dist. Ritualistic Contests emphasized.

Among those welcomed by E.R. Wiley Wahl were P.D.D.'s P. T. Wemple and W. F. Buettner, State Vice-Pres. R. D. Fitzgerald and Howard Lidster of the Elks' Major Project Committee.

Wm. J. Jernick Addresses Iowa Elks' Winter Session

In Waterloo, Nov. 26th, Grand Exalted Ruler Jernick addressed 200 enthusiastic delegates to the Midwinter Meeting of the Iowa Elks Assn. Other speakers included Past Grand Exalted Ruler Henry C. Warner, Grand Trustee A. A. Umlandt and former Grand Trustees Chairman Lloyd Maxwell.

Pres. Ralph Bastain presided at the meeting during which reports revealed an increase in membership of four percent over the lead made in the first six months a year ago. Youth Activities Committee Chairman J. T. McKeever reported that a two-week camping trip had been arranged for boys sponsored by Iowa lodges next August, and Bowling Committee head Chet Lucas announced that the Iowa Elks Bowling tourney would take place at Des Moines between March 12th and April 3rd.

Decorah Lodge won top honors in the Ritualistic competition over Boone, Marshalltown and Muscatine entries.

(Continued on page 42)



Bath, Me., Lodge's Golden Jubilee saw a Wm. J. Jernick-D.D. H. J. Parent Class of 60 initiated.



Sandpoint, Ida., E.R. Earle Clintsman, standing fifth from left, his officers and W. J. Jernick Class.



This is the newly organized Pahokee, Fla., Elks Teen Chorus composed of girls and boys who are musicians, singers or majorettes. Under the direction of W. A. Slaughter, Youth Committee Chairman, left background, the talents of these youngsters are available for any Elk affair. They recently opened the lodge's Teen Town and are entertaining at the VA Hospital in Coral Gables.



At the time of the last Pennsylvania Elks Assn. Convention, when 32 young students won Elks National Foundation and Pa. Elk Scholarships of \$400 and \$500 each, we received a picture of one of the recipients and published it with our report of the Assn. Meeting. Recently we were fortunate enough to get this picture from Past Grand Exalted Ruler Howard R. Davis. It shows 26 of the scholars who received awards from Mr. Davis and Past Grand Exalted Ruler Charles H. Grakelow.

Lodge officers, Drill Team and the 24-man Royal Oak, Mich., Elks' Wm. J. Jernick Class.

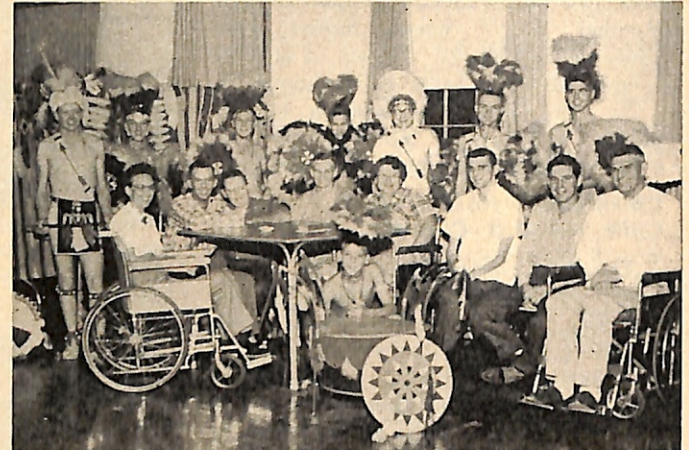


NEWS of the LODGES

Right: Dist. Rep. Franklin Koonts gives Ashland, Ohio, Lodge's Boy Scout Charter to Committee Chairman Leo Meizgar and E.R. J. J. Kindle.

Below, right: Okmulgee, Okla., Lodge sponsors monthly entertainments for patients at the Rehabilitation Center of the Okla. A and M School of Technical Training. With some of the Elks and their wives who cooperate in the project is a group of Boy Scouts, members of the honorary camping fraternity, the Order of the Arrow. These Scouts assisted the Elks in one of their most recent programs at the Center.

Below: St. Paul, Minn., Lodge's Amateur Junior Baseball Team with, back row, P.E.R. G. W. Donnay, Youth Activities Chairman, left; Playground Director Dave Gulner, center, and E.R. G. C. Carlson, right. In the foreground, Coach Joseph Sullivan, left; Mgr. G. P. Carlson, right.



These young people, Beverly J. Fawcett, Jack Irwin Shubert and Virginia Pierce, left to right, won first, second and third prizes respectively in Clayton, (St. Louis County), Mo., Lodge's first Youth Activities Essay Contest.



Evidence of another Blue Star achievement of Harlingen, Tex., Elksdom is this 14-man Grand Exalted Ruler's Class, with E.R. R. M. Juillard, fourth from left, foreground, and his fellow officers.



When these two first met in No Man's Land 36 years ago, Frank Williams, right, could have killed his barber, Xavier Mentner, without a qualm. Mentner, a lieutenant in the 2nd Bavarian Army, had wandered from his detail. Williams, a U.S. Army sergeant, captured him, turned him over to the M.P.'s and forgot him. In 1929, while watching an Armistice Day parade in Dallas, Williams heard his name. Turning, he saw Mentner at the door of his barbershop. The Bavarian had arrived in New York in 1925, and that year, came to Dallas. They became friends, and not long ago Williams, Dallas, Tex., Elks' Club Custodian, sponsored his ex-captive as a candidate in Elksdom.



Chadron, Neb., Lodge officers and the class initiated in honor of Hank Jansen, fourth from left, second row, who has proposed more members than any toher Chadron Elk. The event occurred on the visit of D.D. C. J. Reitan, second from left, second row, with E.R. E. A. Hopkins on his left.

with Ed Faust



In the Doghouse

Ed likes all dogs—but leans toward a pedigree.

IN ONE OF THESE ARTICLES some time ago I sounded off with a gem of home grown philosophy to the effect that man's greatest invention, next to the wheel, was the waste basket. During those long intervals between cleaning out my files at home I cool off and you'll find me willing to concede that maybe there are some few other inventions in this wicked old world that are more beneficial. But right now after having just finished another painful personal housecleaning, I'm steaming and the Faust temperature is heightened by an article that I fished from the files, re-read and consigned to the waste basket. It appeared a few years ago in one of our largest weekly magazines. The author flatly stated that he hated pure bred dogs and went on to give his reasons for preferring the pooch of mixed ancestry.

At the time it was printed the article provoked considerable controversy and sent the collective blood pressure of breeders of blue blooded purps soaring. It might have been written to provoke just such a situation. Certainly there were a number of heated statements in it and to my way of thinking the hottest of all was the thought advanced that the owner of the pure bred was looked down upon by his dog. This did something to my own blood pressure. In this matter of pure bred versus the dog of mixed breeding you'll find Faust a sort of middle of the roader with some leaning toward the pedigreed pooch. But I must admit that it is with some impatience that I read the occasional letter from one of the readers of this page who writes in a vaguely depreciative vein that his is only a dog of uncertain breeding.

To such an owner I'm strongly moved to say, "So what." If the dog is a good dog, a faithful companion, it doesn't make a tinker's you know what jot of difference whether that dog's pedigree stretches from here to there or whether his mammy or pappy have no standing at all in the canine social register. After all, a dog is a dog, inclined to be friendly to the human race and is distinguished by the fact that he, of all animals, is the only one ready to defend his master's life and property.

Down through the years the dog has furnished countless examples of this admirable characteristic. By no means is this confined to the pure bred; he simply shares this with his lowly cousin. Yes, in this as well as faithfulness, forgiveness,

loyalty and affection the unpedigreed dog is fully the equal of the pure bred. As to lack of pedigree, we all know people of the finest character who either don't give a hoot about their ancestors or if they did care would not be able to trace their ancestors much beyond their grandparents. I've even known some who, if they could, were suspiciously reluctant to talk about them.

ALTHOUGH dogs have been associated with people since prehistoric times no animal has been the subject of more superstitious beliefs and misconceptions. Ever since the pure bred appeared on the scene, one of the most stubbornly held notions is that the mongrel is more intelligent and healthy than his aristocratic cousin. This is as wrong as a seven-dollar bill. Neither variety of our four legged friends has cornered the market when it comes to brains and health. Certainly there are degrees of intelligence and health among dogs just as there are among people. Those who see in the dog of mixed breed a superiority in such matters are prone to overlook the

fact that the mongrel represents a survival of the fittest. They have no idea of how many thousands of unwanted mongrels left to shift for themselves starved or died through disease to produce one healthy, intelligent, plebian pooch.

Another point to be considered when comparing mongrels with pedigreed dogs is that if you breed the former and he is a dog possessed of all the sterling qualities that make him a good dog you can't be sure that you'll duplicate him among the puppies he breeds. Nor can you be sure that one of the pups, or even the entire litter, may not be hereditary throwbacks to ancestors that died young because they weren't smart enough to learn how to hustle for themselves or were untimely victims of sickness and disease. Of course, anyone fortunate enough to own a healthy, intelligent dog of mixed breeding isn't going to make excuses for that pup's lack of pedigree. On the contrary, that owner is going to be just as proud of his dog as the owner of a dog that has a pedigree reaching back to the Ark. Well not quite that far, but

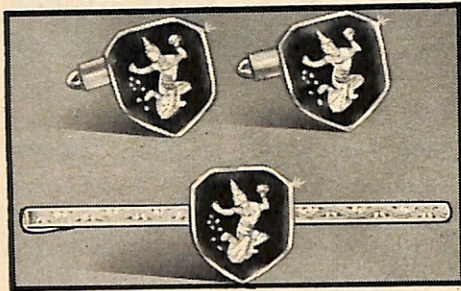
(Continued on page 48)

Photo by Philip Gendreau



English setters deservedly are noted for their keen intelligence.

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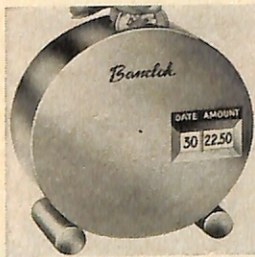
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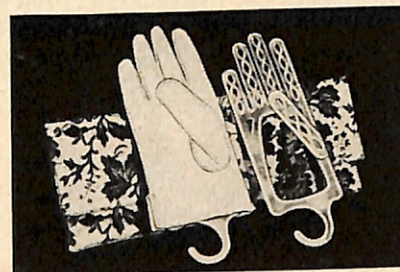
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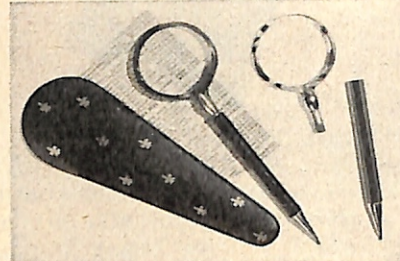
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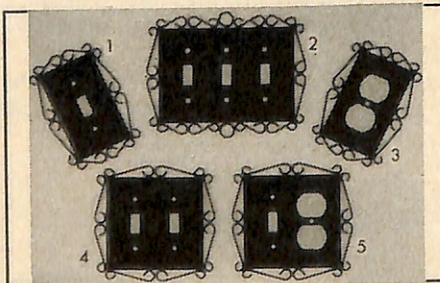


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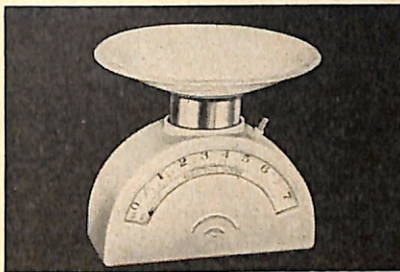
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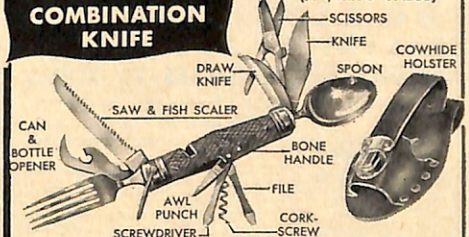
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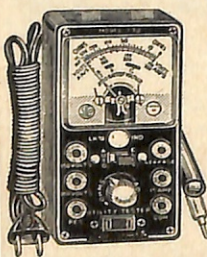
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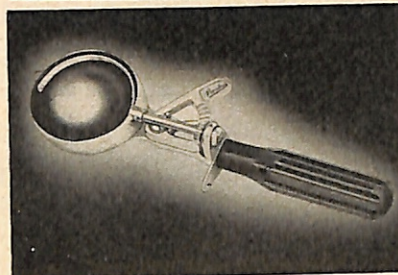
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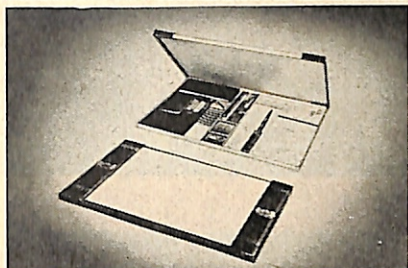
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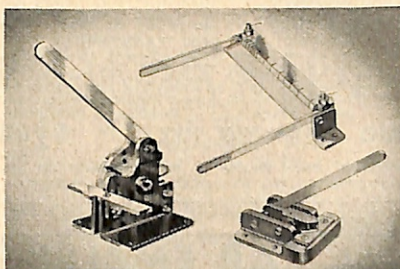
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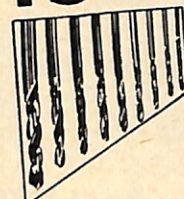
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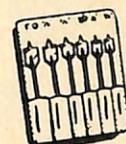
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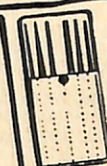
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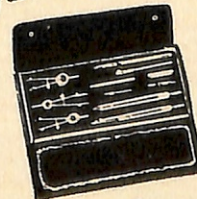
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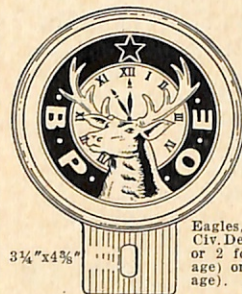


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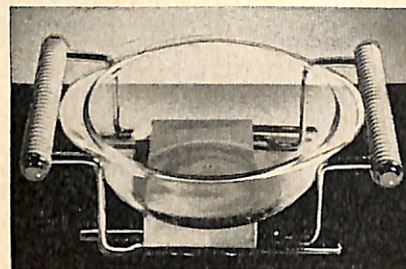
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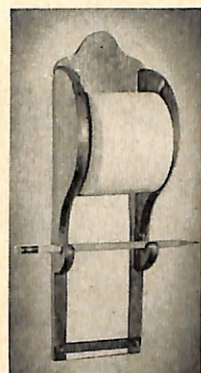
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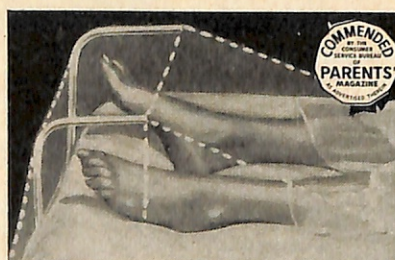


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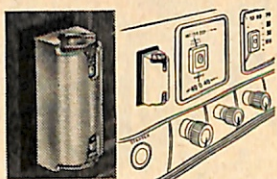
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SPORTSMAN'S POST

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JAN GARBER,
Idol of the Airlines

"No matter what color your hair was (black, red, brown, blonde) before it turned gray. **TOP SECRET** gives gray hair youthful, natural looking color!" says Jan Garber, famous dance band leader. "I noticed results after just a few applications. And **TOP SECRET** is easy to use—doesn't stain the hands or scalp. I look years younger. **TOP SECRET** is the only hair dressing I use."



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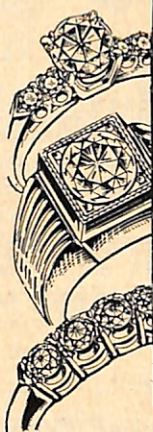
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TRAVEL GUIDE

The Hawaii Elks 1955 Post-Convention tour, to leave Philadelphia on the 15th of July, has requested those interested to make reservations at once. Because of the heavy island travel during the summer and the desirability of securing the proper and best hotel and other accommodations, it is hoped that all reservations will be made by April 30th.

★ ★ ★

Francis X. Ryan (St. Johnsbury, Vt., No. 1343) writes to assure us that a trip to Ireland, England, France, Switzerland and Italy need not put one "in hock". He offers suggestions . . . "I traveled alone without a single reservation anywhere and made out all right. Left New York on June 30th—landed back August 26th. All for \$770, from Salem, Mass., to Salem, Mass. Found your trip suggestions particularly valuable. Don't do business with street peddlers. Use the Underground and the buses to save on taxi fares. The Metro in Paris is wonderful transportation and cheap—buy special tickets for twenty rides. Border to border tickets in Switzerland reduce the cost of travel. Also it is wise and saving to buy tickets from New York to your home on the boat before arrival in port."

★ ★ ★

Lewis M. G. Baker (Bristol, Tenn., No. 232) on a recent western trip reports among other things, "We visited the Elks

Club just installed in a beautiful new lodge in Jackson, Wyoming, and had a wonderful time. Their members were most friendly and we would recommend that any visiting Elks stop there.

★ ★ ★

Resort Outlook for winter 1955: Miami Beach—Two new hotels, additional motels to open this season. Little change in prices. Innovation: winter "package vacation" offer by one airline. Palm Beach-Fort Lauderdale—more motels, apartment and duplex accommodations. Nassau—First winter for big new hotel. New guest houses in Outer Islands. Cuba—New ferry from Key West, Fla., to Cardenas, 100 miles east of Havana may boost motoring through Cuba—\$29.90 car and driver, and \$7.50 passenger one way. Leaves Key West at 9:00 a. m. Monday, Wednesday and Friday; arrives Cardenas 5 p. m. Return trips on Tuesday, Thursday and Saturday. Arizona—Dude ranch rates tending slightly higher than a year ago. Las Vegas—expanding, but space still hard to get. Other desert areas boom. Mexico—facilities improving.

★ ★ ★

We also want our readers to know that they may now travel by air within easy driving distance of the big game in East Africa. Ethiopian Air Lines, managed and operated by Americans on loan from T.W.A., has fast, modern Convairs pro-

viding service to all major points of interest in Ethiopia and East Africa. If you want to organize a big game safari, we'll get the dope for you.

★ ★ ★

Additional camp grounds have been added to the recreational areas of the Great Smokies in North Carolina. Deep Creek near Bryson City offers facilities such as 61 picnic tables, 30 fireplaces, 12 trailer camp sites and 17 tent sites. Reached on a hard-top road connecting with U. S. 19 at Bryson City, Deep Creek Camp grounds gives access to 45 miles of trout waters and a network of maintained trails. Two other camps with similar facilities in the area are Smokemont on U. S. 44 near Cherokee, and Balsam Mountain near Heintooga Overlook, reached from U. S. 19 by a new link of the Blue Ridge Parkway and a paved Park Service road. On your way to Florida you may find these camp grounds a good place to "spell" your journey.

★ ★ ★

A number of lavish new hotels are going up in Hawaii to give wider selection of accommodations this year. Among others is the Hawaiiana, known as the "Story Book" Hotel, on Waikiki . . . Fifty units of modern island comfort in tropical wonderland. Opening in March, it is dedicated to the spirit of true Hawaiian hospitality.

For Elks Who Travel

(Continued from page 25)

tions, but that's about as gay as anyone gets in Pacific Grove, a high and dry community founded by Methodists in 1874.

Although they don't put chains across the streets on Sundays, as is the practice in Ocean Grove, N.J., at the opposite end of the country, it was, according to my guide, once a law in Pacific Grove that window shades had to be kept four inches above the sill. Cops had to be able to see from the street whether anyone was playing cards inside. Nurtured by nothing

stronger than fertilizer and the good salty air, flowers grow in great profusion on the lawns of Pacific Grove, and I judge the local residents live good and pure lives unvisited by ulcers, cirrhosis of the liver and other ills of more bibulous communities.

Once a year the settlement allows itself a big bustup, however. The occasion in the case of Pacific Grove is the arrival of a swarm of butterflies. So help me, they arrive from the north every November and roost in a cluster of trees, known

as the Butterfly Trees. Butterfly Trees Lodge, as you might expect, is hard by. Nobody knows exactly how the butterflies pass along the news since they die at the end of a year's cycle sometime after they return home. But every November the next generation comes back and stays until March, rent free and warm and toasty in the trees. Their arrival is the signal for a children's parade which, I take it, releases the kids from school. Children love butterflies, especially in Pacific Grove.

Order of Elks and American Youth

(Continued from page 13)

tion, the State Associations and the subordinate lodges are bestowing about 400 college scholarships a year. For several years a prominent feature of this educational work has been the national "Most Valuable Student" scholarship awards.

For the present school year these awards amount to \$12,500 for boys and \$12,500 for girls. These are offered to students of senior or graduating classes of high schools or preparatory schools,

outstanding in scholarship attainment, in character, in citizenship and in extra curricular activities.

UNCLE SAM POSTER AND NATIONAL ESSAY CONTESTS

The Elks National Defense and Public Relations Commission in 1941 presented to President Roosevelt at the White House a poster which carried a composite portrait of Uncle Sam which he ac-

cepted as a poster design for the War Department.

In connection with this poster the Elks carried on a national essay contest participated in by high school pupils throughout the several states, territories and possessions.

Each subordinate lodge granted first, second and third awards to contestants within the jurisdiction of each lodge.

The best essays of each state, territory

or possession were presented to compete in a national contest.

The subordinate lodges and the State Associations provided substantial cash prizes and the Elks National Defense Comm. offered cash awards for the national prizes of \$1,000, \$500 and \$250 each.

The national winners were:

Miss Grace Langley, Red Wing, Minnesota.

Robert Gilson, Coeur d'Alene, Idaho.

Walter Bierman, Harrisburg, Pa.

A fourth prize was awarded to Miss Victoria Lopez of Puerto Rico.

These prizes were presented to the winners at Independence Hall in Philadelphia at the time of the 1941 Grand Lodge Session over a national radio hook-up on which General Pershing spoke from Washington.

TEACHING PATRIOTISM AND DEMOCRACY

In 1949 America's teen-agers proved that they knew what Democracy was, as well as why it is the ideal type of government, in a round-up of thousands of entries in an Elks National Essay Contest on the subject "Why Democracy Works."

The prize-winning essay was written by 17-year-old William Johnson, a graduate of McAlester, Oklahoma, High School. It reflected the convictions of thousands of our nation's youth in which the Order of Elks had invested so much time, effort and money throughout the 81 years of its existence as a fraternity.

The Grand Exalted Ruler of the Order presented William Johnson, the winner, to President Harry S. Truman, who congratulated him on his accomplishments and congratulated the Grand Exalted Ruler on the success of the competition.

Hundreds of thousands of high school students competed for state and local prizes which totaled \$99,741.25.

Young Johnson won a \$1,000 first prize, a \$100 state prize and a \$25 local award.

In the words of the winning essay:

"Democracy encourages unhampered initiative in the individual rather than placing him at the mercy of those who would recommend him to the wrong way of restricted working and living.

"The Order of Elks encourages unhampered initiative in the youth of our country and finds that its faith in the young people is not misplaced."

REHABILITATION OF CRIPPLED CHILDREN

For many years the Order of Elks has played an important part in the care and rehabilitation of crippled children.

This has been done by subordinate lodges and by State Associations while the Elks National Foundation has ma-

terially assisted such activities by contributions out of the income of its fund.

An early leader in this field was the New Jersey State Elks Association which provides diagnostic and rehabilitation services for thousands of children.

The Harry-Anna Crippled Children's Hospital in Florida, the Aidmore in Georgia, the Elks Home for Crippled Children in Idaho, and the Crippled Children's Hospital in Texas are owned and operated by the State Associations in those states.

In the state of Washington the Elks built a convalescent home for crippled children, donated it to the state and support it with yearly contributions.

Vermont Elks erected a building for the Thorpe Camp for crippled children at Goshen.

At Camp Grassick, the summer camp owned and operated by the North Dakota Elks Association, 80 crippled children receive physical therapy or speech correction while enjoying a fine holiday.

Illinois Elks established one of the earliest programs to seek out handicapped youngsters so that they could get proper attention.

Elks of Nebraska and South Dakota hold clinics for crippled children throughout their states and supply surgery and appliances where indicated.

State Associations in Alabama, Maine, Mississippi, Missouri, Nevada, Oregon, Utah, West Virginia and Wisconsin conduct similar programs.

ELKS ATTACK CEREBRAL PALSY

About ten years ago the Elks began to realize that the victims of cerebral palsy were not necessarily deficient in mentality and that they could be helped to live normal and useful lives through proper, intelligent treatment. Little by little, subordinate lodges, groups of lodges and State Associations began to take up this work.

Clinics and schools for teaching and institutions for correcting and educating those afflicted with cerebral palsy were established throughout the land.

The Trustees of the Elks National Foundation became interested in this movement and it played a part of strong leadership in the movement.

One of the first recognitions of the new attitude toward the treatment of the victims of cerebral palsy was the support by Kansas Elks of the Institute of Logopedics in that State.

An early development was the erection by the Elks of Paterson, Clifton and Passaic, New Jersey, of a \$125,000 Elks Passaic County Cerebral Palsy Center.

In 1952 the Ohio Elks Association opened a cerebral palsy training center for the treatment of children up to the age of eight. It was the first of six centers planned by the Ohio Elks which, in addition to occupational, physical and speech therapy, will eventually provide kindergarten instruction as well as the

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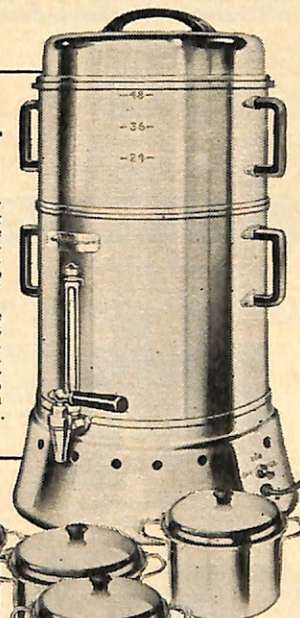
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ATLANTA LODGE RECEIVES BENJAMIN TROPHY



Present at the presentation of the Raymond Benjamin Ritualistic Trophy to Atlanta Lodge were front row, left to right: Lecturing Knight Vallie West, Robert H. Young, Esquire, Guy Tyler, a Past Exalted Ruler of Atlanta Lodge, and Inner Guard Morris Manheim, Jr. Back row: Tom M. Brisendine, Secretary; O. L. Purdue, Candidate; Dr. E. L. Graydon, Chaplain; Past Grand Exalted Ruler John S. McClelland; Tom Bryan, Loyal Knight, and Eugene G. Webb, Leading Knight.

Napa, Calif., Lodge No. 832, of which late Past Grand Exalted Ruler Raymond Benjamin was a member, was so pleased with the bronze memorial tablet that was placed in the Elks National Memorial Building in Chicago in memory of Mr. Benjamin that it has arranged to have a trophy-size bronze plaque prepared for presentation each year to the winner of the National Ritualistic Contest conducted at the Grand Lodge Session. The plaque is known as the Raymond Benjamin Ritualistic Trophy and is a tribute to the great work that Mr. Benjamin did in furthering the Ritual

of the Order. This year the trophy was awarded to Atlanta, Ga., Lodge No. 78, and on December 9th, Past Grand Exalted Ruler John S. McClelland presented the trophy to the Atlanta Lodge Ritualistic Team, headed by Brother E. L. Graydon, who was the Exalted Ruler last year. Mr. McClelland made the presentation at the request of Edward W. McCabe, Chairman of the Grand Lodge Ritualistic Committee. The unusual part of the selection of the Atlanta Ritualistic Team as National Ritualist Champion was that every member of the team was designated as "All American."

teaching of parents in home treatment of cerebral palsy.

Colorado Elks spent \$40,000 to establish Elks Laradon Hall, a school for cerebral palsied children.

This school was really started by a member of Denver Lodge of Elks who had put his life savings of \$10,000 into it to provide rehabilitation training for his two afflicted children.

It is now one of the finest schools of the kind in the country.

California's 110,000 Elks spend over \$100,000 per year to finance a three-point cerebral palsy program.

This includes four mobile units which travel the State and instruct parents in the care of cerebral palsied children; research; and scholarships for training technicians. Each unit consists of three station wagons which provide transportation for occupational, physical and speech therapists and their equipment.

The California Elks Association, which pioneered the mobile unit program, has nearly 300 children in its care.

The California Elks also furnish grants regularly to the medical school at the University of California at Los Angeles

for research into the causes of the affliction and corrective measures.

The Association has made grants totaling \$93,000 to 146 persons for advanced training in therapy and in the education of palsied children.

The Elks of New Mexico and the State of Washington have recently inaugurated similar systems.

The Elks National Foundation is constantly broadening its activities in the cerebral palsy treatment field.

Up to last July it had expended over \$100,000 to train doctors, teachers, nurses and other qualified persons in the treatment of cerebral palsy.

These grants cover the cost of tuition, maintenance and other necessary expenses and have sent 211 persons qualified by aptitude and educational background through courses of specialized training in the treatment of cerebral palsy at leading universities and medical institutions of recognized standing.

TO DEVELOP LEADERS

The Annual Elks National Youth Leadership Contest was established in 1949 as a way to give recognition to

those youngsters who have demonstrated their ability as leaders, their good moral character, and their devotion to the rights and responsibilities of American citizenship.

Boys and girls under the age of 19 are eligible, and are judged separately. Thousands of them enter the local contests sponsored each year by Elks Lodges throughout the country. Each Lodge may enter the boy and the girl winners of its contest in the state contest, conducted by the State Elks Association, which in turn certifies the outstanding boy and girl leader in the state to the Grand Lodge Committee on Youth Activities for judging in the National Contest.

All along the line, the criteria by which the entrants are judged are these:

1. **LEADERSHIP**—as demonstrated by initiative, organizational ability and influence on others.

2. **AMERICANISM AND CITIZENSHIP APPRECIATION**—as reflected by interest in and concern about the rights, privileges and responsibilities of citizenship under our Constitutional government; participation in community betterment programs and activities; and interest in our American way of life and maintenance of our heritage of freedom.

3. **PERSEVERANCE, STABILITY AND RESOURCEFULNESS**—best expressed by record in school, church, organizations; by attention to duty, demonstrating that responsibility which reasonably should be theirs; and by ability to overcome obstacles and persevere in spite of adversity.

4. **SENSE OF HONOR**—measured by integrity, sincerity, honesty, general character and reputation, attitude of respect, reverence, tolerance and a willingness to sacrifice self for the general welfare.

A board of judges comprised of three outstanding citizens will determine the winners of the National Contest, and their decision will be announced in April, 1955. National Awards will be made as follows:

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ELKS NATIONAL YOUTH DAY

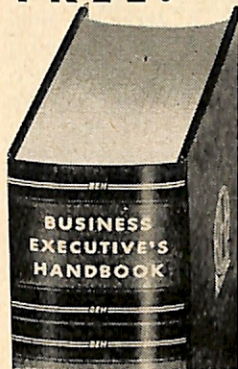
So much is heard of youth's shortcomings and the problem of so-called juvenile delinquency that it tends to obscure the splendid achievements of our junior citizens and their record of loyalty and devotion to the principles and ethics of our free, democratic society.

In an effort to put the emphasis where it belongs, and to encourage and stimulate our youth, the Order observes Elks National Youth Day annually on May 1. May Day was chosen as a particularly appro-

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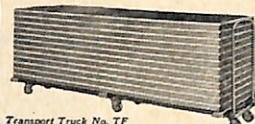


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PROGRESS REPORT ON GOLD STAR CERTIFICATE PROGRAM

A TELEGRAPHIC SURVEY at mid-December revealed that Grand Exalted Ruler William J. Jernick's Gold Star Certificate Program has inspired a tremendous activity throughout the Order. The progress reports received from his District Deputies covered the four Objectives to be completed by Subordinate Lodges by March 31. They are:

No. 2—September class of 5 Candidates by each lodge

No. 3—Contribution by each lodge to Elks National Foundation of at least \$200 by March 31

No. 4—Participation by each lodge in National Newspaper Week in October

No. 5—November class of 10 Candidates by each lodge

Reports were received from 1,436 lodges, and a tabulation gave the total of 27,081 members added to the rolls as a result of the September and November classes alone. A total of 1,071 lodges was known to have qualified for a Blue Star for Objective No. 2, and 779 lodges definitely had earned Blue Stars for Objective No. 5. There were fewer lodges reporting on the November class, and the number qualified will be much larger when final results are available.

More than 80% of the lodges reached by the survey reported that they had observed Newspaper Week in October. The figure was 1,207 lodges, and on this basis it can be estimated conservatively that 1,400 of the 1,700 lodges qualified

for Blue Stars on this Objective. Interest in Newspaper Week has grown steadily, but the Grand Exalted Ruler's incentive program unquestionably spurred a large increase in the number of lodges participating in this event.

Similar results appear to be in prospect as a result of focusing attention on contributions to the Elks National Foundation under Objective No. 3. By mid-December, 441 lodges had attained the \$200.00 goal. A total of \$123,907 had been contributed at that time. Thus, with more than three months to go to the March 31 deadline on this Objective, and four months to the Foundation's fiscal year end, it looks like a banner year for the Order's famous benevolent trust fund.

Tremendous progress towards the goal of a new lodge for every District has been made, the survey showed. There were 127 lodges instituted or in process of organization. It appears certain that this year will set a record for the number of lodges organized.

Five District Deputies reported a perfect record of achievement for all lodges in their Districts with respect to the three Objectives on which time has run out—the September and November classes and National Newspaper Week. The bellwether five are Elmer D. Doyle, California South-Central; Rulon Dunn, Idaho East; James Tait, Iowa Northwest; James J. Foley, New Jersey North-Central, and Paul F. Murray, Rhode Island.

appropriate time to give recognition to youth for their rejection of Communist ideology, and their adherence to the tradition of freedom. This was further emphasized by the slogan "Make May Day American."

Across the nation on May Day, Elks Lodges present special programs at which boys and girls are given public recognition for their outstanding achievements in school and other activities, and for their service to the community. Awards are

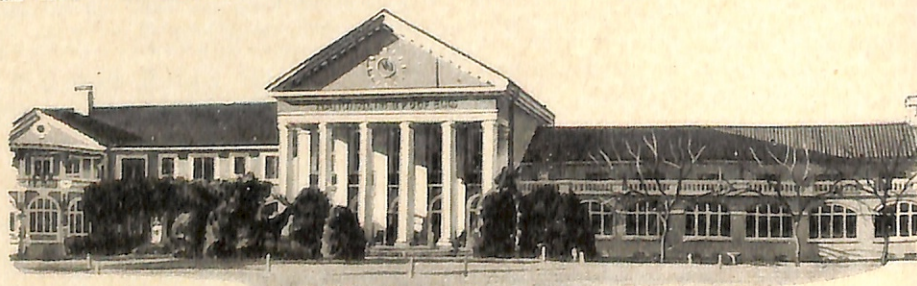
made to the winners of the Lodge's Youth Leadership Contest. Scholarships are presented. Junior fairs and hobby shows are staged; there are parades, parties and other entertainment.

Begun in 1950, Elks National Youth Day has become an important event in the hundreds of communities where there are Elks Lodges, that helps to bring the junior citizens into a more constructive relationship with the whole community.

Elks Come Through

Brother Thomas J. Brady, Superintendent of the Elks National Home, Bedford, Va., writes to tell us that the Christmas mail at the Home was the largest ever. In our "Christmas Reminder" note in the December issue we asked all Elks with Brothers at the Home to

send them a card or drop them a line during the Holiday season. It was most gratifying that the response brought several sacks of mail to the Home each day before Christmas—in fact, as Brother Brady says in his letter, "a deluge of Christmas mail."





She shot the ashes off the Kaiser's cigaret

Her name was Phoebe Mozee and she was born in Darke County, Ohio, in 1860, and she could shoot the head off a running quail when she was twelve years old.

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Annie Oakley, the poor back-country orphan girl who made her way to worldwide fame, was the very spirit of personal independence. That spirit is just as much alive in our generation as it was in hers. It is among the great assets of our people. And it is one very great reason why our country's Savings Bonds are perhaps the finest investment in the world today.

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ELKS LODGE OF SORROW

THE Benevolent and Protective Order of Elks turns from the plaintive notes of the dying year with its chilling frosts and leafless trees to sing the sweet anthem of resurrection and the reunion of friends and brothers they have loved and lost awhile; for today all over this broad land of ours, wherever there is an Elks lodge a ritualistic ceremonial dedicated to those who have passed from the earthly fraternity is being observed. The Jackson ceremonial will honor fourteen brothers who have passed away during the last twelve months. The ceremonial here befits the occasion. It is highly impressive as it is faithful to the ritual and thoroughly representative of the spirit of the hour.

Living or dead an Elk is never forgotten. The faults of the dead are written upon the sands and are obliterated; their virtues upon the tablets of love and memory.

The spirit of the occasion is peculiarly appealing to all that is highest and best in human nature. The treasured memory of loved ones gone on before is one of the most ennobling sentiments the heart can have; and each man, woman and child of the group that attends these services departs with soul softened and sweetened and uplifted by what they have seen and heard. Nor is that a mere transient emotion; it is a permanent and lasting influence.

No one can attend an Elks lodge of sorrow without feeling kinship with the divine and without becoming a better man or woman, because of that experience. No member of the Order can share in it without becoming a better Elk and more worthy of the tribute that will be paid him upon his inevitable turn to be thus honored by his Brethren.

This splendid tribute to our Memorial Services appeared in the December 5th issue of the Jackson, Tenn., "Sun."

Next Issue

In our March issue we are running an important article by Stanley Frank about the method that is being used to evaluate the results of the Polio inoculations last year among more than a million school children in the early grades. Mr. Frank made a special trip to Ann Arbor, Mich., where the results are now being studied, and has prepared a dramatic article about one of the most important experiments in medical history.

Sports-minded Elks will be interested in Frank True's roundup of the forthcoming baseball season. The major league teams face an unusual set of problems this year and Mr. True has analyzed them for our readers.

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By a Subscriber

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News of the Lodges

(Continued from page 27)

Eureka, Calif., Elk Drive for VA Leather a Hit

During the deer-hunting season in Humboldt County, a brief 30-day period, Eureka Lodge No. 652 conducted its second annual "Hides for Veterans" Campaign with a goal of 400 hides. Through the efforts of an active Committee, with Homer J. Stilwell as Chairman, No. 652 was able to collect 723 deer, cow, sheep and bear hides for the therapy departments of the VA Hospitals. Last year's drive brought in a total of 364 pieces.

The committee used every possible method of promotion to insure its success, even to a TV program featuring a display of finished leather products. State Veterans Committee Vice-Chairman H. B. Price assisted in launching the drive by bringing the display to Eureka and appearing on the television program.

Reading, Pa., Elksdom Mourns D. J. Miller

Daniel J. Miller, prominent and devoted member of Reading Lodge No. 115, passed away Nov. 27th, just a few weeks prior to his 76th birthday.

Initiated into No. 115 in 1907, Mr. Miller was its Exalted Ruler in 1913, and again in 1919, the same year he served as District Deputy. In 1933 he was elected Pres. of his State Assn., of which he was one of the organizers.

In addition to his activities in the

lodge, Mr. Miller had also served as House Manager for ten years and was House Committee Chairman in 1930. On three different occasions he had given service as Secretary of the Elks' State Convention Committee. He was elected an Honorary Life Member on August 22, 1924.

The large turnout of fellow members at the Elk Services held in his memory attested to his wide acquaintance in the Order, with practically every lodge in the S.E. District represented. Former State Assn. Pres. Wilbur G. Warner delivered the eulogy at the ceremony, conducted by a group of Past Exalted Rulers of Reading Lodge.

Canandaigua, N. Y., Elks Benefit VA Patients

Canandaigua Lodge No. 1844 is deeply interested in the welfare of the patients at the VA Hospital there.

Twice each month, No. 1844 holds a "smoker" in the individual wards for the 1,700 neuro-psychiatric patients when variety entertainment, movies and refreshments are provided. These Elks also present gifts to every veteran at Christmas and they furnish a carton of cigarettes to each serviceman on admission to the hospital.

Not long ago, the local Elks presented to the manager of the Hospital a nice supply of "Elks Leather", donated by the Calif. Elks Assn.

87th ANNIVERSARY CLASS

February, 1955

Commemorate 87 glorious years of public and fraternal service and achievement by making our Anniversary Class this month the finest of the year.

Our Grand Exalted Ruler, William J. Jernick, has asked each lodge to initiate at least ten new members in honor of Elksdom's 87th Birthday, as Event No. 10 in our Gold Star Certificate Program.

*Lodge Activities Committee of the Grand Lodge
Edwin J. Alexander, Chairman*

Land of Mystery

(Continued from page 10)

feverishly side by side, setting up radar warning screens across the northern rim of our continent. Right now the fourth and farthest north radar barbed wire fence, DEW (Distant Early Warning), is being rushed to completion across the Arctic icecap where technicians sometimes are clawed by polar bears as they work in the dark of the Arctic night. We hope their work will prevent the Russian bear from coming south to claw us.

This is the spectacular side of our countries' cooperation but it is only a small part. There are many, many in-

stallations in this far north where our scientists, our soldiers, sailors, airmen work side by side, improving weapons that won't fail in intense cold, developing vehicles that will remain efficient when the thermometer stands at 60 below, testing out clothing that will keep a fighter warm. They already know that the Eskimo has the warmest possible garb—seal skins or caribou hides sewn back-to-back, but since there aren't enough of these to dress an army there must be substitutes. Already great strides have been made in this direction with the



Land of the Long Day. Eskimo Idlout with rifle and sealskin screen for camouflage hunting with sled on sea ice at Bylot Island off northern part of Baffin Island.

use of artificial fibres such as nylon and dacron.

Another important U.S.-Canadian co-operative effort is the system of weather stations being set up and staffed by both countries. The Canadian north is a sort of witches' cauldron where most of the weather of the northern hemisphere, the North Atlantic and Western Europe is brewed. We successfully ignored this fact for years until the Nazis brought us face to face to it with a bang—in the war we found them setting up weather stations right under our noses so they could tell the Luftwaffe when weather was right for its forays. Within the last several years we have set up our own weather stations there to keep us informed on trends of weather. In winter, supplies are flown into these lonesome spots by the Canadian air force. In summer, U.S. ice-breakers make the long trek north to supply them. There aren't any lonelier jobs in the world than manning these stations but there is no lack of volunteers. Just why there should be so many people who prefer to live in the Arctic with its six months night, its frightening cold, its isolation, is baffling to most of us. I remember the consternation in our family when a couple of cousins ventured into the Yukon and refused ever again to live in the south. Even more vivid is the story of young Tom Kirk. I was a cub reporter at the time and wrote a lot about him when he came home from Pelly River, one of the most forsaken sections of the Arctic, to take over the job as police chief of a county in southern Ontario. He did a good job, too, but we who saw him almost every day noticed that after six months he began to grow progressively crabby and short of temper. One day he disappeared and we went

looking for the scandal. There wasn't any. We learned from his mother that the lure of the north had been too great. So, without telling anyone, not even her, he'd rejoined the Mounties and gone back to Pelly River where his nearest neighbor was a hundred miles away.

Today we know that this whole north country, much of it covered by the Precambrian Shield (oldest known rock formation) is one of earth's great treasure houses. Sources of oil and gas haven't even been tapped; there is gold, silver, nickel, lead, zinc, copper. Its iron deposits seem to be limitless. Coal has been discovered on islands in the Arctic Ocean that are within shouting distance of the Pole, and the surface hasn't even been scratched yet. In fact, most of the surface hasn't even been explored—nor even flown over.

The civilizations of the people who lived there eons ago are mysterious. So are the people who live there today. There are a few thousand whites clustered around the mouths of mine shafts, or running trading stations. They could live much more comfortably farther south. (I met one young scientist who was broken-hearted because he'd been moved from Ellesmere Island at the Pole, to Churchill, almost 2,000 miles to the south). There are a few thousand Indians in the north—the Dogrib tribe, the Kutchins, the Montagnais, whose medicine men still rule. There are the lonely Hudson's Bay Company outposts that have been there for three hundred years; there are those mysterious, dedicated men of the Royal Canadian Mounted who spend their lives enforcing law and order in the north. But most mysterious of them all is the Eskimo. Nearly 10,000 of them roam these tundras, never knowing where the

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next meal is coming from, nor caring. They are the happiest, friendliest, most honest people on our globe. Were you, a white, unable even to speak their language to stumble into a village at Arctic Bay or Tuk Tuk or Pangnirtung and ask for food they'd share their last bite with you. This is no mere conjecture. It has happened many times.

Authorities of Canada have for years been baffled by the morals and ethics of these magnificent people. That they have their own standards is evident—crimes of violence, drunkenness, thieving, juvenile delinquency are all but unknown amongst them. But some of their customs have been and are a thorn in the side of our conception of law and order. Take the case of Idlont who killed his mother in their igloo on Somerset Island. Food was almost all gone and the tribe decided to move south where they might find caribou. It would be a long trip full of hardships, so Idlont's mother called him to her side and said: "I am too old to travel so far so fast. I want to die. Kill me now. Do not leave me here to starve".

With tears in his eyes Idlont, who had never disobeyed his mother in all his life, did as he was told. With great sorrow in his heart he killed Merigac because in Eskimoland one does not lightly disobey the orders of a mother. Eventually, the Mounties at Cambridge Bay heard that Idlont had killed his mother. Idlont must be punished so Constable Fraser was sent east across the magnetic pole to make the arrest. Idlont made no attempt to hide the killing. Why should he? Had he not been carrying out his mother's orders? So, when the Mountie placed him under arrest for murder he and the others of the village were dumbfounded. But he submitted quietly because Eskimos do not hold with violence any more than they do with filial disobedience. The trip back to Cambridge Bay was not easy. Ice was treacherous, game was scarce. They and the dogs grew so weak from hunger that Constable Fraser gave Idlont his rifle so he could hunt. But even an Eskimo hunter cannot shoot game when the winds are high and the air so full of snow that it is like a dense fog. When the Mountie collapsed, Idlont placed him on the sled and helped the dogs drag him into Cambridge Bay to face his own trial for murder. How do you administer justice to people like that? The Mounties would like to know.

THE EASTERN part of this great, subarctic continent is marked by mountains that are two miles high. That coast is gorged by deep fiords where the green glaciers feed down to the sea and drop off in great hunks to make the icebergs that plague shipping in the North Atlantic. The central part of this northland is mostly tundra. It should be a desert since precipitation is actually less than it is in the Sahara. Instead, it's full of lakes and ponds and stagnant streams because evaporation there is nil and

water that fell a decade ago is still there because the frozen ground refuses to let it escape.

The western part of the Canadian Arctic is full of other miracles of nature: The Mackenzie, the Yukon, the Pelly, the Coppermine rivers are among the world's greatest and longest; Great Slave and Great Bear Lakes rate with the world's biggest. Mountains there are the highest on our continent and these mountains are one of the last great refuge for big game in America. The Grizzly, the black, the brown bear all have found homes there as have the mountain sheep and the mountain goat. Timber wolves there really live up to the stories James Oliver Curwood and Jack London wrote—they're big, they're tough and they never tangle with man unless they have been given a good reason.

THE FISHING there is something. Within a few miles of Yellowknife, the metropolis of the Arctic Circle, 50 and 60-pound trout abound. Lloyd Morris, a boy from Wyoming, found this out when he wandered north looking for oil. Instead of drilling for a gusher he's opened a fishing camp on Great Slave Lake. His camp has two outstanding features: It costs you \$500 a week and you're only allowed to keep the fish you catch on the last day of your stay. The others are thrown back because it takes a long, long time to grow a trout in water that is frozen most of the time.

Farther east there are even bigger fish. In Hudson Bay, for a few weeks each summer when the ice is out, there is a great hunt for belugas—white whales. They are the most efficient producers of blubber and oil in the world. The white whale is one of the Eskimo's greatest friends. He supplies oil for the lamps that heat the igloos, food for the dogs, food for themselves, including their favorite delicacy (muk tuk), inch squares of the skin and blubber boiled and then baked; makes a wonderful hors d'œuvre. Besides the beluga there is the killer whale, the bowhead whale, the humpback whale and the narwhal, that strange animal whose long, graceful spear spirals out of his head like a formalized corkscrew and gives us the legend of the unicorn. There are four different kinds of seals found there too, and walrus. The Arctic char is a huge salmon whose flesh, for flavor, puts to shame any other salmon you ever ate.

The land animals are a mysterious lot too. We're not sure whether the polar bear is a denizen of the deep or a land animal but he grows to such a tremendous size that he is regarded as one of the great carnivores left in the world. He is a vicious killer. In many parts of the north you find the musk-ox, a left-over from the Pleistocene age. He has the body of an ox, the wool of a sheep and strength plus courage to fight all his natural enemies—wolves, bears. Only man with his rifle can challenge him. Now

Canada protects the musk-ox from threat of extinction. Similar laws will also save the half million caribou that are left from the millions that used to roam the Arctic. The mule deer is also protected, as is the moose, the wood buffalo and the reindeer. In fact, Canada has brought Laplanders over and they are teaching the Eskimos to treat the reindeer, not as prey, but as a domestic animal. Smaller animals—mink, martin, muskrat inhabit the Arctic. Its white fox, now an item of high style, can only be caught there; it cannot be raised domestically. Then, of course, there is that strange ghost animal, the wolverine, who loves to plague the trapper. The wolverine is seen so seldom that descriptions of him are vague. He seems to be an overgrown ermine or weasel-type brute. Trappers in the north have spent years trying to outwit one wolverine. He ruins their trap lines, steals the catch. Often, when the trapper is away, he breaks into his cabin with devilish cunning and tears the whole inside to pieces with a fiendishness that is neither animal nor human. Today, when a trapper in the north finds that a wolverine has tabbed him as a victim he usually just moves out and leaves the territory.

The Arctic is a favorite refuge of wild fowl. Several varieties of small birds fly all the way from South America to summer there and hatch their young. The same is true of the Canada goose, Ross' goose, the whistling swan, the sandhill crane. The twenty-five or so whooping cranes that are still alive go there to nest each summer.

Weird stories have added much to the mystery of this northland. Twenty years ago the whole continent watched breathlessly as the Mounties hunted down the mad trapper of Rat River and finally had

to kill him from an aeroplane. With such factual stories came a steady stream of legend—tropical valleys full of palm trees and lush vegetation. Such yarns began to center around the Nahinni River, only 300 miles east of Whitehorse of Klondike days. This tropical valley was called the Valley of the Gods. It was the home of Indians who were ten feet tall and ruled by a white goddess. The few wanderers who came back from the valley spoke of it in hushed voices. Some of them called it "Headless Valley" because bodies of so many who ventured there were found without their heads. Most stories agreed on some things—it was full of hot springs, mammoth grizzlies and evil spirits.

Two years ago a newspaper friend of mine decided to investigate the Nahinni Valley. He had to fly in by helicopter, other types of going were too tough. He found no white goddess, no ten-foot Indians, no palm trees. But he found other things just as spectacular—hot springs that never cool down even when it's 60 below; a waterfall that makes a pigmy of Niagara. Its waters plunge into a chasm 316 feet deep. Niagara waters fall half that distance. Dall sheep, mountain goats, huge grizzlies stared at Jimmy Nichol as he flew by in his 'copter exploring canyon walls that are four to five thousand high (or deep) depending on how you look at them. He found a lake which he says puts famed Lake Louise to shame when it comes to sheer natural beauty.

There were evil spirits there. Nichol found evidence of a series of murders and headless corpses. Some think that gold was reason for the murders. Nahinni Valley is still unknown country. It is being surveyed now by 'copters because it is too wild and rough to be ex-



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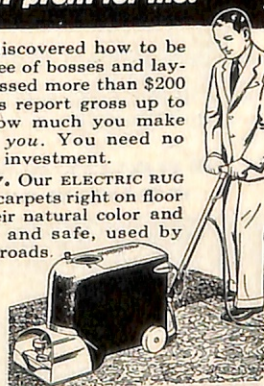
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explored on foot or on horseback. Mountain peaks in the Nahinni are highest on this continent.

Why this valley should have remained a mystery for so long is a mystery in itself. It's only a couple of hundred miles from one of our most famous roads, the Alaska Highway. It's within shouting distance of Lake Le Berge where Robert W. Service cremated Sam McGee a half a century ago. The famous "Trail of '98" passed quite close to the Nahinni but the horde of prospectors, adventurers, dance hall girls and gamblers who crowded into the Yukon didn't know about the hot springs so close by. A few did wander there, the four Macleod brothers for instance whose bodies first gave the valley its gruesome name "Headless Valley."

Service, London, Beach, Curwood, writers who gave us such wonderful tales of the Yukon and the Klondike, really caught the spirit of the far north. Their stories smacked of the strange fascination this bleak country holds for those who fall under the spell of the aurora borealis, those strange lights that move across the sky like great curtains made of rainbows.

All through the north you meet the people who are dedicated to it, who refuse to leave—engineers, prospectors, shopkeepers who could go south, down where the living is easy. You meet them everywhere—Thelma Gautier who runs

the Hudson Hotel in Churchill. She's a Minneapolis girl who ventured north years ago and got trapped. Last winter she went to visit her sister in California. After a few days she hurried back north.

Last summer I saw little Joe Hicks, aged 12, harpoon his first whale. Joe is half Eskimo. His father went north in the twenties and never has been able to get away from it. There is Johnny Voisey. Johnny is the mightiest hunter in the eastern Arctic. On two successive days he harpooned 29 whales. His trap lines catch more white fox, wolf, martin than any others on the shores of Hudson Bay. Johnny also is half Eskimo. His father wandered north and stayed there. From him Johnny heard stories about the south where winter is something less than eternal so he decided to see what it was like. He climbed aboard a Canadian Pacific plane and flew down to Winnipeg 1,000 miles to the south. Unimpressed, he went farther south, to St. Paul. One day there was enough, he hurried home. When Johnny told me about his trip I said: "You should have gone down to Miami." "Miami?" he queried, "where's that?" Next day he left for Tavanni, which is on the Arctic Circle. He'd had enough of the south, he said. He offered to take me caribou hunting and show me how to build an igloo if I'd go north with him.

I haven't gone. But I sure want to.

The Grand Exalted Ruler's Visits

(Continued from page 22)

of Plattsburg Lodge, in honoring the Grand Exalted Ruler, were District Deputy George F. Lavigne; State Association Vice President Clayton E. Ward; State Scholarship Committee Chairman Franklin J. Fitzpatrick and Past President Bert Harkness. The Chairman of the affair was W. Edward Hudson, Past District Deputy.

The Grand Exalted Ruler was met at

Albany Airport, on November 16th, by a delegation from **ALBANY LODGE NO. 49** and surrounding lodges headed by Exalted Ruler Harold Segal and including State Association President T. Emmett Ryan, District Deputy J. Wilson James and State Association Vice President J. Harold Furlong. The Grand Exalted Ruler was interviewed on television at the airport by Station WTRI-TV and

Radio Station WTRY. Escorted into the city of Albany, Brother Jernick was interviewed by newspapers and then went to Radio Station WOKO for a round table program with other Elks Dignitaries. Next the Grand Exalted Ruler visited City Hall to be greeted by Mayor Erastus Corning, 2nd. There followed a dinner at the Dewitt Clinton Hotel attended by various local Elks Dignitaries as well as the officers of Albany Lodge. The Grand Exalted Ruler then was received at a regular meeting of Albany Lodge attended by over 400 Elks from Albany and surrounding lodges.

On November 17th, the Grand Exalted Ruler, arriving at the Buffalo, New York, airport, was greeted by the Elks of LOCKPORT LODGE NO. 41 and MEDINA LODGE NO. 898, and transported from the airport by helicopter to the city of Lockport where he was entertained at luncheon at Lockport Lodge. At this luncheon, at which Esteemed Leading Knight Raymond Barnum presided in the unavoidable absence of the Exalted Ruler, Mr. Jernick paid tribute to Brother Alexis E. Muller, Sr., who had served Lockport lodge as Exalted Ruler in 1904, 50 years ago. Among the distinguished Elks present at that luncheon was Brother J. Theodore Moses of North Tonawanda, Past Grand Esteemed Lecturing Knight.

Journeying by car to Medina, Mr. Jernick was the guest of honor at the Golden Anniversary Banquet celebration of that lodge. Present on the occasion, in tribute to the Grand Exalted Ruler was Mayor Charles J. Gregory of Medina, District Deputy Clark M. Weldon, State Association Vice President Edward W. Walsh, and Past State Association President Alonzo L. Waters, who acted as toastmaster.

On November 18th, upon arrival at the Syracuse Airport, the Grand Exalted Ruler was met by a delegation from SYRACUSE LODGE NO. 31 and FULTON LODGE NO. 830, headed by Exalted Ruler George De Pan of Syracuse, Mayor J. Mead of Syracuse, Mayor William A. Brannigan of Fulton and Supreme Court Justice Eugene F. Sullivan. The Grand Exalted Ruler was the guest of Syracuse Lodge for a luncheon which was attended by the dignitaries mentioned above and the officers of Syracuse Lodge.

Following the luncheon the group was transported by automobile to Fulton Lodge, where a dinner was given in honor of the Grand Exalted Ruler. Present at both the Syracuse and Fulton visits was District Deputy Joseph A. Fistick. The Grand Exalted Ruler returned to Syracuse to spend the night. On November 19th, the Brothers of ROME LODGE NO. 96 escorted Mr. Jernick to their city where he spent the afternoon with a group of about 100 Elks at Griffith Air Force Base. The Grand Exalted Ruler and party had luncheon at the Officers Club. They toured the entire Base and Shop facilities and witnessed an exhibi-

tion by the latest models of Air Force jet fighter planes. Following dinner at Rome Lodge, the Grand Exalted Ruler attended a regular meeting during which a class of candidates was initiated in his honor by the New York State Championship Ritualistic Team of Rome Lodge. Among the dignitaries accompanying the Grand Exalted Ruler in Rome were Grand Trustee Ronald J. Dunn of Oneida, District Deputy George G. Fiesinger, State Association Vice President Eugene Cress, and State Scholarship Committee Chairman Fitzpatrick.

Mr. Jernick arrived at CEDAR RAPIDS, IOWA, LODGE NO. 251, accompanied by Past Grand Exalted Ruler Henry C. Warner on Saturday, November 27th. They were entertained at luncheon by officers and members of the Lodge and then proceeded to WATERLOO LODGE NO. 290 to attend the mid-winter convention of the Iowa Elks Association, an account of which appears elsewhere in this issue. During his stay, Mr. Jernick visited Elmwood Cemetery where he placed a wreath on the grave of Past Grand Exalted Ruler Charles E. Pickett.

Next morning Mr. Jernick and Mr. Warner were greeted at the Omaha Airport by a large delegation from OMAHA, NEBRASKA, LODGE NO. 1817. They were entertained that afternoon at a luncheon attended by more than 125 members of the Lodge. Among the prominent guests at the function were State Association President Roy D. Greenwalt, Mayor John Rosenblatt, Archbishop Bergan and Monseigneur Nicholas H. Wegner, Director of Boys' Town.

From Omaha the Grand Exalted Ruler and his party drove to LINCOLN LODGE NO. 80. He was enthusiastically received at a banquet in his honor, held at the Cornhusker Hotel to accommodate the large attendance. Among the prominent guests were Governor-elect and Mrs. Victor E. Anderson. Governor Anderson complimented Mr. Jernick and the Elks on the fine work the Order is doing.

On Monday, November 29th, Grand Exalted Ruler Jernick visited three Illinois lodges. First stop was at Galesburg where he and Mr. Warner were greeted at the station by Past District Deputy Albert F. Bradbury, Exalted Ruler Edward Lindsey and a large delegation of officers and members of GALESBURG LODGE NO. 894. An even larger group had gathered

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- 9 Williamsport, Pa.
- 11 Wilmington, Del.
- 12 Salisbury, Md.
- 13 Easton, Md.
- 14 Luncheon, Alexandria, Va.; Evening, Wash., D.C.
- 16 Pottstown, Pa.
- 19 New York, N.Y.
- 20 Westerly, R.I.
- 21 Boston, Mass., Elks Assn.
- 22 Quincy, Mass.
- 24 N.Y. State Assn. Conf.
- 25 N.Y. State Assn. Conf.
- 26 N.E. Ill. Dist. Banquet

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at the Lodge home for a breakfast in his honor at which he was officially welcomed by Exalted Ruler Lindsey and Mayor Leo W. Morrison. Among the prominent local and visiting Elks were District Deputy H. Foster Sears and Northwest District Vice President H. J. Gregory. The Grand Exalted Ruler and his party were then escorted by local and visiting officials to **KEWANEE, ILLINOIS, LODGE NO. 724** for a luncheon meeting, at which Exalted Ruler Duane Swedman acted as Toastmaster. A highlight of the program was the presentation by Mr. Jernick of 50-year membership pins to four members of the Lodge, including Kewanee's Mayor, Ernest E. Stull. In addition to the prominent Elks who joined Mr. Jernick's party at Galesburg, State Association President R. G. Borman and Vice President William Wolf were also present.

The party next proceeded to **MONMOUTH LODGE NO. 397** for an evening function marking the dedication of the Lodge's new home. R. Byron Zea, Past Exalted Ruler of Monmouth Lodge and also a Past District Deputy and Past State Association President acted as Toastmaster at the banquet which followed the dedication ceremony. He introduced Past Exalted Ruler L. N. Twomey who, in his capacity as Alderman, welcomed the Grand Exalted Ruler on behalf of Mayor Vance. He then introduced others at the speaker's table including Grand Trustee Arthur M. Umlandt, District Deputy Sears, Grand Lodge State Associations Committeeman Wolf, State Association President Borman, Secretary and Past President Albert W. Arnold and Vice President Gregory; Past Exalted Ruler Robert T. McLoskey, a member of the State Legislature; Past Exalted Rulers L. H. Stice,

Dr. Frank C. Winters, O. E. Sterett, J. T. Thornburg, Ralph B. Eckley, George D. Gaskill and Edward B. Love.

Next day, Tuesday, November 30th, Mr. Jernick visited **SPRINGFIELD LODGE NO. 158** where he was greeted by Past Grand Exalted Ruler Bruce A. Campbell and Board of Grand Trustees Chairman Nick H. Feder. They were guests at a luncheon attended by over a hundred present and past officers and committeemen of the lodge. They then proceeded to **OLNEY LODGE NO. 926** to attend a banquet celebrating the lodge's Fiftieth Anniversary. Also a part of the evening's program was the initiation of a class of 25 candidates. The first visit next day was at **CARLINVILLE LODGE NO. 1412**, home lodge of State Association President Borman, where a luncheon meeting was held. That evening the Grand Exalted Ruler and his party visited **JERSEYVILLE LODGE NO. 954**, where they were welcomed by Exalted Ruler Paul E. Horn. The occasion was the Fiftieth Anniversary Golden Jubilee of Jerseyville lodge. A reception in the Grand Exalted Ruler's honor preceded the banquet which was attended by more than 400 local and visiting Elks.

At the meeting which followed, the initiation of twelve candidates was witnessed by Past Grand Exalted Ruler Campbell, Grand Trustee Feder, State Association President Borman, Vice President Charles W. Clabaugh, Secretary Albert W. Arnold, Treasurer Eugene W. Schnierle and District Deputy Anton J. Schmid.

On Wednesday, December 1st, the Grand Exalted Ruler was honored at a luncheon given by **BELLEVILLE LODGE NO. 481**. Exalted Ruler Merlin A. Erdmann presided and Mr. Jernick was introduced by Grand Trustee Feder who is a Past Exalted Ruler of Belleville Lodge.

In the Doghouse

(Continued from page 29)

back to when pedigrees for his breed were first maintained.

This may suggest a long, long period of time and for some few breeds it does, but you'd be surprised how many of the pure bred breeds we have today that are by no means old established breeds. To cite a few of the ancient breeds there's the greyhound, the mastiff, the Afghan hound, the saluki—and not many more. The last named breeds, Afghan and saluki, are of African origin and are said to have been known to Egypt thousands of years ago. The greyhound, whose color incidentally need not be grey, was a dog of Greece of long ago. The name has nothing to do with the dog's color but is a contraction of the dog's ancient name—the Greek hound.

But to repeat, many of today's pure bred are newcomers to the dog world. The boxer, the Dobermann, the Chesapeake Bay Retriever, the Boston terrier, and in fact nearly all the terriers, are comparatively new breeds. Few there are

whose beginnings go back more than one hundred or one hundred and fifty years. So today's mongrel represents any breed that ever existed or may become the forefather of an entirely new line of future pure bred in the hands of future skillfull breeders.

Now this reporter's leaning toward the pure bred, and it's only a small partiality, has to do with these same factors of health and intelligence. Honest breeders, and most of them are that, do not breed from unhealthy stock. Breeding dogs, at best, is no easy pathway to wealth. I've yet to hear of a breeder who got rich by conducting the matrimonial affairs of his dogs. For most it's an expensive pastime; too expensive for a breeder to waste time and money raising sickly dogs. Whereas the average owner of a dog as a house pet will employ almost every means to home doctor his dog, the breeder sincerely interested in dogs will be quick to call in the veterinarian should any of his dogs show signs of sickness. True, for most

simple sicknesses, the experienced breeder is usually competent enough to diagnose the illness and initiate a course of treatment leading to a cure. But he won't do this unless he's well experienced, particularly if the dog happens to be a valuable show dog or proved producer of quality puppies. This is simple common sense. To the breeder his dogs represent an investment well worth protecting by providing prompt and skilled veterinarian services. The value of a good show dog or producer of good puppies may range from hundreds of dollars up into the thousands. Also to be considered is the investment of the breeder in kennel equipment and buildings and his initial investment in healthy foundation stock. Good, healthy female dogs are not to be obtained for the asking. Far from it. Nor are the services of a good stud dog a mere monetary trifle.

Thus, when you buy a pure bred dog you understandably are paying for a quality product, a dog that has been given expert care and regard for its health. The fact that conscientious kennel owners are quick to consult a veterinarian may lead some to believe that the pure bred dog is prone to sickness and is less healthy than his mongrel relative. That kind of dog is the more likely to be a darned sight more resistant to sickness than the mixed breed whose ancestors got little or no medical attention when needed. Sure, pure bred dogs do get sick but the odds favor them over the mongrel. They are conditioned to greater sickness resistance. All too often when the mixed breed gets heebie jeebies he either gets well or dies neglected. Of course, this isn't the case if the dog is owned by you or any other person considerate of his dog.

On the score of comparative intelligence of both varieties of dogs, the pure bred again is likely to be a better bet. People who breed dogs, whether as a hobby or for such living as they can get out of it, are far from anxious to be known to breed dullards. They strive for smart, lively dogs and the canine fathead is a bad advertisement for any kennel. The obedience tests held in connection with

many formal dog shows wherein the dogs perform various tasks at the command of their owners or trainers have time and again enabled the pure bred to demonstrate his ability in the brain department. Such tests give official recognition to the dogs that compete. In these tests the dogs are required to walk at the sides of their handlers, leashed and later unleashed, to stand quietly for examination, to come when called, to lie down on command, to sit when told, to retrieve over a high jump and without a jump and to make a broad jump. Other more advanced tasks are to exercise scent discrimination, to seek back for articles dropped by their handlers, and at places other than dog shows to give examples of tracking ability. If you've seen a dog successfully master these tasks you'd almost believe that pup could fill out his own income tax report unaided if he had one.

Another thing favorable to the pure bred, although it's not of great importance, is pride of ownership and ease of identification when discussing your dog with someone who has never seen it. Tell anyone that your dog is a wire haired foxterrier or a dachshund or any of the better known breeds and your listener will usually visualize the breed without difficulty. Mention that the dog is a mixed breed and you'll have to go into detailed description if you want to convey an impression of what the dog looks like. Nothing of great importance, about this either. It's just a small point in favor of owning a pure bred dog.

To revert to the matter of intelligence, you can chalk up another score in favor of the pure bred in the hunting field. In this dogs are required to demonstrate unusual savvy. To watch a well trained, alert gun dog going about his job is something worth seeing. Here breeding counts heavily. All pure breeds used for this purpose have sprung from generations of intelligent pedigreed dogs.

But no matter what kind of dog you have whether pedigreed or mixed breed if he's a good dog he'll be intelligent, loyal and devoted, for these qualities are in the characters of all good dogs whether pedigreed or just plain pooch.

Rod and Gun

(Continued from page 23)

and puts cotton in his mouth and sand in his throat.

If the fisherman is purposely looking for tarpon, or at least sees them roll first, then the shock is not as great, but the thrill is still there. Several varieties of plugs are especially good for tarpon, for the interest of plug-casters looking for trouble. The most fun is the top-water popper because then the fish must strike on the surface. One of the most popular surface plugs is the Darter in a silver-flash finish, and another is the torpedo-shaped Zaragossa in yellow. In a diving plug, an active model like the Pal-O-Mine is effective. Favorite Pal finishes

for tarpon are the rainbow and the red-headed white plug. Feathers and various other shrimp-imitating lures are also good tarpon lures but are not as much fun as plugs because they are taken deep. The initial strike on or near the surface is the most thrilling moment in tarpon fishing.

A really big tarpon on bait-casting tackle is a temporary thing. He doesn't stick around long, just about long enough to take away the fisherman's breath. However, tarpon from five to twenty pounds are a reasonable size. A thirty-pounder is a big one, and forty or fifty-pounders are occasionally landed by good

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fishermen. Above that weight, a fellow must have a lot of luck on his side. Should the tarpon take off for the deep blue sea, there's nothing that can be done about it; and, if he doesn't do that, he'll likely cut the line on a bar or mangroves. Occasionally, though, one will get a plug wedged crosswise in his mouth in such an irritating manner that he will jump himself out on one spot trying to throw it. That not only is the best show but affords the best opportunity of landing a good one. In any case, it's fun while it lasts.

Except to say you have caught one, there's not much point in landing a tarpon anyway. Most plug fishermen don't want to boat one. They get their thrill out of the strike and more fun out of each succeeding jump. If the fish can be brought alongside where he can be touched with the rod tip—that is, where he could be gaffed if desired—the fisherman can rightly assume he has beaten him; then the best thing that can happen is for the tarpon to get off under his own power, of which he has plenty in reserve no matter how beat he may appear. It's the devil's own job to release a big one and the fisherman should go prepared with gloves, pliers and maybe even a small gaff to slip under his jaw and hold him tight against the side of the boat while removing the hooks. He may be lying motionless alongside the skiff, apparently done for, but there's no telling when he might explode again. Yet it is a shame to kill one. Dead, a tarpon is worthless.

If a man really wants to land one, there are better places to do it than the Ten Thousand Islands. Pass fishing in such spots as Punta Gorda and Boca Grande in Florida or Aransas Pass in Texas is probably the surest way of boating one. This is usually bottom fishing with bait, such as crabs or cut mullet, which the tarpon takes deep where he is unlikely to shake it, and the tackle is heavy. In my mind deep fishing compares poorly with plug casting; however, a tarpon is a tarpon and he'll put on a show anytime, any place.

TARPON are migratory to a certain extent. Summer and winter there are always some to be caught down in the Ten Thousand Islands, although the fishing improves steadily as spring progresses. However, the tarpon don't arrive as far north as Punta Gorda, for instance, until around the first of April, and the pass fishing isn't in full swing until May and June.

If a man wants to use light tackle—plug tackle or fly rod, that is—and still hope to land a big one, the best place to go is the Florida keys. This, too, is somewhat less personal than the fishing in the Islands because it is open water and the tarpon often goes through his acrobatics at a considerable distance from the skiff; but, since it is open water with no mangroves or oyster bars to foul the line, it

is usually just a matter of out-lasting a well-hooked one. As in the Islands, the water in the keys is shallow so that the fish cannot sound. With a casting reel filled to the brim with fifteen-pound-test nylon squidding line, it is quite possible to land six-footers in the keys.

ALTHOUGH he is dynamite when hooked, tarpon fishing isn't all action by any means. He is as temperamental as an Atlantic salmon when it comes to taking a lure. Tarpon often give themselves away by rolling at the surface, porpoise like. Some people say that they must come up every so often to take air. I somehow doubt this since they have gills for this purpose the same as other fish. However, they do obviously take a mouthful of air as they roll, then release it in a stream of bubbles after they turn back down. I would like to know why. Once I asked Gregory Lopez, dean of the Ten Thousand Island guides, why tarpon roll, and he had the perfect countryman's answer. "Tarpon roll for the same reason mullet jump," he said. "The good Lord made them that way to show fishermen where they are." Gregory may be right. At least their rolling makes a school of tarpon easy to locate, but it's never so easy to make them strike.

A tarpon, genealogically, is no more than a herring, a giant member of the delicatessen tribe. However, unlike the marinated variety, he is not edible. I've never tried, but I understand that a door-mat would be as appetizing. A tarpon was designed for sport, and sport alone. This is why it is a shame to kill one.

So fishermen don't eat tarpon; they merely annoy them. Sometimes they don't even annoy them much. More often it is the tarpon that annoys the fisherman, and an annoyed tarpon fisherman is the most annoyed fisherman there is. He'll tell you that a tarpon is the cussedest, most aggravating critter in the world and that he is never again going to waste his time or risk his neck fooling with them. The next day he'll tell you the same thing, and include all other forms of fish and fishing with it. He'll keep this up until one day he hooks one of them solid; then, for the moment at least, the tarpon is the grandest, most exciting fish that ever flipped a fin.

Certainly a tarpon doesn't go out of his way looking for trouble. When trouble comes to him, he's excitable, that's all. It seems as though he is perpetually wound up like a steel spring, and when he feels the prick of a hook he turns himself loose in all directions at once. He stirs around so fast that he seems to come out of the water two or three different places at the same time, carrying on as though there were a stream of yellowjackets beating out a tattoo on his tail. He simply loses all control and it's the devil take the hindmost. That's what makes tarpon fishing. It may be a long, long time between strikes sometimes, but it's worth the wait when it happens.

Basketball's Storybook Champs

(Continued from page 15)

known as the population of Funafuti Atoll—Bowling Green from an Ohio hamlet, Rhode Island State, West Texas State of the mesa outlands and Seattle U. All have their All-Americans in Don Otten, Price Brookfield, Ernie Calverley and Johnny O'Brien. It was O'Brien, a 5-foot-9-inch runt from Seattle, who in 1953 became the first collegian to score 1,000 points in a season.

"Before we found out that size isn't everything," says Coach Al Brightman of Seattle, a school of 1,250, "we had a bush-league complex here. Now we'll play anybody and the biggest colleges are ducking us. I can't tell you what a wonderful tonic it's been for Seattle's pride and spirit."

Probably no hyperthyroid growth matches that at Bradley University of Peoria, Illinois, where in 1948 the team didn't even own a gym, and at LaSalle, long used to taking the player-talent leavings of the universities of the Philadelphia area. In the NCAA play-off last winter, it was 100-1 that one of the five biggies, Southern California, Penn State, Navy, Oklahoma Aggies or Notre Dame, would take basketball's highest prize. The roof, testifies Coach Forrest Twogood of Southern Cal, then fell in. "We were whacked by Bradley and so was Oklahoma A. & M. Meanwhile, LaSalle ran circles around Navy and Penn State," says Twogood, wincing. "When the smoke cleared, I was sitting in the bleachers with Hank Iba, Johnny Jordan, Elmer Gross and Benny Carnevale (his fellow coaching victims) watching two teams we wouldn't even have scheduled 10 years ago—in the finals!"

LaSalle's victory over Bradley in an all-small college finish was doubly palatable because it also spotlighted a basic reason behind the shift in power. In Tom Gola, LaSalle had the standout player of the year. Gola, a deadpanned 6-foot-6 rebound and hook-shot marvel, set a tournament scoring mark of 114 points, made every All-America and was rated, for the current season, the nation's No. 1 cager. Now a senior, Gola had under-the-table bids ranging up to \$250 a month from 83 universities when he finished high school in Philadelphia in 1951. He could have seen the country. But he turned them down to pick little LaSalle, 17 blocks from his family's front door. Rivals can't claim LaSalle outbid them, for it just hasn't got that kind of money.

"Getting good kids always has been the sticker, of course," says Coach Ken Loeffler of the Explorers. "What school where crowds are small and cash tight can compete with big school recruiting? We couldn't buy a team, even if it was the right thing to do—so we've developed other ways to equalize the situation."

In Gola's case, a better job of scouting did it. The indefatigable Loeffler scouts right down to grade-school level. He was

aware of Tom's ability when he was 13. He got the jump by becoming friends with the boy's father, Ike Gola, a local traffic cop. By the time Tom had finished setting a schoolboy record of 2,222 points and Big Ten and Southern Conference teams were waving at him, the Gola family had decided he should stay at home. "All we're paying is Tom's tuition at LaSalle," states Loeffler. "He earns the rest on his own."

Discovering and staking claim to boys he normally wouldn't stand a chance of getting is a tactic at which Loeffler has no peer. But there's much more to the story. A man who likes a challenge, Loeffler earlier quit the cushy Yale job to gamble on building up the smallest Philadelphia college. He simply is a fine coach and strategist. In 1952 he jarred basketball by introducing the first defensive signal-calling, a la football. Loeffler had his captain, Chuck Donnelly, call one of five protective patterns and in switching from a 3-2 spread to a 2-1-2, a 2-2-1, 1-2-2- or man-for-man at the flick of Donnelly's fingers, the Explorers so confused opponents that they won an upset National Invitation championship. Still, this doesn't cause more talk than Loeffler's stand on court "goons."

The stampede to turn basketball over to seven-footers doesn't include him. "I'll beat the giants with athletes," he says—and does it. Gola, one of his tallest, is a three-sport star. Other LaSalle regulars include an all-state high jump champ, a converted sprinter, a tennis shark and the track team's best 440 man. Talk about the small man being finished is music to Loeffler. While others seek skyscrapers, some mighty fine talent escapes into his hands.

At colleges with a large increment from basketball, standard equipment is a \$2,000,000 fieldhouse seating 15,000 and up. The most startling part of LaSalle's story is that Loeffler's squad must share gym space with LaSalle High School. The national titleholders can't practice until a bunch of kids get off the hand-box (2500 capacity) court—"a nice lesson," says Coach Ken, "in not getting swell-headed."

No longer do you measure teams by the size of their endowment, arena or alumni association. Two of the last four NIT titles in the Garden have gone to Brigham Young of Provo, Utah, and Seton Hall of South Orange, N.J., who are too broke to afford football teams anybody ever heard of and formerly got nary a tumble on the sports pages. In 1945 the small Mormon school's schedule included such local titanics as Brigham versus Clearfield, Snow U., the Alumni and Kearns Normal. Rockbound in the Rockies, it suddenly awoke to opportunity. In 1951 the Saints won the NIT. Last season, appearing in 13 states,



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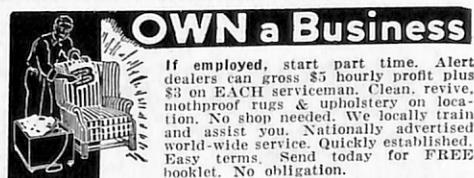
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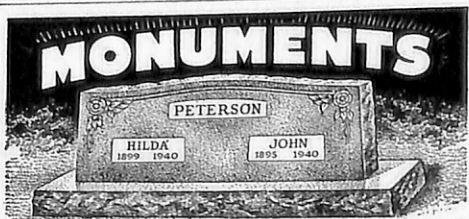
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they were the most-traveled college basketball team in America, covering 18,500 miles by airliner. The same goes for San Francisco University, the classic example of pulling yourself up by the bootstraps.

In 1946, when a young Navy lieutenant named Pete Newell was hired on a shoe-string salary to coach San Francisco (2,000 students) he found he had no team, no gym and three patched balls. The situation seemed hopeless. When Newell rounded up a dozen youths, trained them in an abandoned warehouse and scheduled an out-of-town game, his total scouting report consisted of two lines scribbled on a postcard. Forwarded by a volunteer spy, it read:

"They play a zone defense. Watch that crooked referee."

By 1949 things had improved. USF owned a squad bus, but one so elderly that it broke down in the freezing Nevada wilds one night. Newell & Co. had to hitch-hike 30 miles to Reno. Nevertheless, as Loeffler did in the east, Newell was scouring the Bay Area for lads the dominating Coast Conference had overlooked. In 1950 he assembled what stands as by far the weirdest collection of hoopers ever to step into Madison Square Garden.

FEATURED were three 5-foot-9 midgets, Ross Guidice, Rene Herrerias, who weighed 129 pounds, and Frankie Kuzara. A fourth man made them seem big—Willie (Woo-Woo) Wong, a 5-foot-2-inch Chinaman. The center was near-sighted but tall, 6-foot-6 Don Lofgran. The leading relief man was Jack Hanley, who was liberally tattooed.

When they trotted out, there was a short silence—then up went a howl of glee from 18,000 fans. An official walked up to Newell and said, "Quit kidding, mister. Where's your basketball team?"

He found out. Playing dazzling keep-away with the ball and outspeeding teams miles higher, the "Five Clowns" won four straight games and the National Invitation championship. Lofgran and the waiflike Herrerias made All-American. This season—evidence of how major schools are moving to meet the revolution—Newell is coaching at the West's largest college, University of California.

It isn't logical, but it happens all the time. And millions of small-town fans deserve credit. Largely because of re-awakened community interest the handicap of being tiny or rural, or both, no longer means a thing. The game has gone back to the cloistered centers where it started—the first collegiate team having been formed at Geneva College of Beaver Falls, Pa., in 1891—and if any doubt remained, the 1955 pre-season rankings dispelled it. Ranked No. 1 in the country by 200 coaches was LaSalle, then Duquesne, Dayton and Niagara U. Not until the No. 5 position was reached did one of the traditional "powers," Iowa, get a tumble. "Can you imagine?" mut-

tered Coach Johnny Wooden of UCLA, the Coast Conference leader. "We're rated 18th, behind Murray State and Marshall College. I don't even know where they're located."

Murray, of Murray, Ky. (pop. 7,000) and Marshall, of Huntington, West Va. (pop. 86,000) are typical of the underdog's rise. So, in a very special way, is Peoria, Ill. There was a time when this industrial town of 112,000 didn't even know its local technical college played basketball.

"One week in 1935 we covered Peoria with posters advertising our Eureka game," recalls President David Owen of Bradley University. "We drew 147 fans and three dogs. Eureka won and then there were just the dogs."

Refusing to give up, Owen sent Coach Robbie Robertson on a statewide tour to attract kids who could run and shoot. Robertson skipped the cities, concentrating on an RFD search, and returned with a bulging carload of eager farmers who'd been missed by Big Ten scouts. Had this been football, Bradley would have been whipped before it started. Basketball economics, however, give the minor college one vital break. Where a full-scale grid program can run to \$300,000 annually, 12-man squad expense in the hoop department breaks down, on the average, to \$1,200 for equipment, \$8,500 for coaching, \$3,500 for training table and \$5,000 for travel. Once Bradley began to win some games, crowds were large enough to offset most of the \$18,000 cost. Within three years, Owen and Robertson had hatched a plot which would make or break their ambitions.

They buttonholed every Indiana University alumni in the area. Why not petition the Big Ten's champs to appear in Peoria? Bradley would gladly stand the cost of all telegrams sent.

Ordinarily, the affluent Hoosiers wouldn't have bothered with Bradley, but when urgent requests began arriving hourly at the athletic office, an exception was made. Robertson's corned nobodies then snapped the trap. They not only upset Indiana, but won easily, 50-39. And Peoria went wild.

ALL GAMES since have been sell-outs. When Bradley won 27 of 30 games in 1950 and the Associated Press No. 1 national ranking, 20,000 delirious fans met the returning Braves at the airport. Their plane had to circle the field for 30 minutes while police pushed people back to clear landing room. A civic drive was started to build the Braves a respectable field house. Within two weeks \$327,000 was raised. Peoria banks, as excited as everyone else, offered to underwrite contributions through loans payable on a 21-month, low-interest basis. Fans lined up to borrow \$150,000 and an armory was built.

This season Bradley has been able to hire away from the Army job Coach Bob

Vanatta. "This is the world's hottest basketball town," Vanatta explains his leaving West Point. "A fellow died here recently and willed \$500,000 and two theater-type chairs in the fifth row at the Armory to his heirs. Otherwise, they wouldn't have been able to get in." On a five-year ticket plan, Bradley's home schedule is sold out through 1959.

VILLAGE spirit, transmitted to a team, is a great equalizer. Sometimes it gets so feverish that visiting coaches complain they have to spot 10 or 15 points to home fans.

"Take that North Carolina State," moans one eastern coach, who hasn't won there yet. "When we got off the train, a Hospitality Committee rushed us to a welcoming luncheon. They stuffed us with food. Then they took us on a sightseeing trip of Raleigh. After that, there was a parade, a big dinner and free movies. What a gimmick! Next day my kids were so tired they couldn't have hit the basket with radar and we took a beating."

The hospitality boys at NCS, in Raleigh, belong to the Tip-Off Club, a unique businessman's group which carries cards pledging it to "back the Wolf-pack, advance Raleigh as the Basketball Capitol of the South and eat, sleep and drink basketball!"

Before the Tip-Offs took over, Raleigh rolled up the sidewalks at 10 p.m. State's team played before a few hundred in a rickety hall which was condemned by the fire department as unsafe. In 1946 it won only five games and was used as a "breather" by Duke and North Carolina U. As Dr. H. A. Fisher, athletic council chairman reports, townspeople finally got fed up with being third-best. "There are only 65,000 people in Raleigh," he says, "but I swear every one of them pitched in to help."

There was a bonfire rally, money chipped in and a decision made to hire the smartest available coach. State found him in tough, testy Everett Case, winner of 726 out of 801 games in Indiana high school circles. Case was given 15 basketball scholarships—and told to go get 'em.

"I'll tell you how many good boys we found, just begging to go to college," states Case. "When we had our first turnout, the high scorer of the previous year's team threw up his hands and quit."

Last season NCS had a 26-7 record. Earlier it reached the national semi-finals, won the Dixie Classic Tournament and led the country in attendance—230,000 filling its glittering new Coliseum. Basketball now carries much of the financing load for sports. Football is just something to kill time until December and the lid blows off again in Raleigh.

Don't think this trend doesn't alarm the football people. In the past decade, more than 60 U.S. schools of modest proportions have seen the folly of try-

ing to keep-up-with-the-Joneses on the gridiron, dropped out entirely and found a much cheaper, quicker path to importance. This is one of the hardest decisions to make. Alumni demand for football importance puts pressure on school heads. They, for years, have weakly submitted. St. Louis University, for example, put \$500,000 losing dollars into Billikin elevens which were among the worst ever seen in Missouri. Yet any effort to abandon football had the alumni up in arms.

"We finally threw out football in 1950," says the Very Rev. Paul Reinert, president, "and our backers couldn't be happier." Neither could the Jesuits who run St. Louis. For just two night's play in a tournament, Billikin basketballers have brought home a check for \$8,200. Kiel Auditorium in St. Louis has turned away 3,000 fans at games where 11,500 seats were snatched up six months before the first whistle.

Reason: the Billikins now strut high. They're famous. Under chubby little Coach Eddie Hickey, they have been NIT champions, topped the Missouri Valley Conference and conquered Kentucky in the Sugar Bowl. Dick Boushka, this year's center, is considered a sure bet for All-America honors.

When did St. Louis know it had successfully substituted basketball for football? Some would say it was when the St. Louis Board of Aldermen adjourned a meeting to tune in a Billikin out-of-town game on the radio. But Coach Hickey noticed an earlier sign.

"It was the night we upset Kentucky, 43-42, and a man jumped up, did a leg split and tore his hat in half," believes Hickey. "Never saw anybody so steamed. He was our professor of history, Dr. Kurt von Schuschnigg, the former chancellor of Austria."

WHEN YOU HAVE a dignified von Schuschnigg capering in the aisles, your product can't miss selling. The only mystery is why smaller colleges didn't see the light long ago. Basketball draws \$150,000,000 at the gate each season and has been doing it for close to 20 years—if it lacked glamour, it never lacked cash.

Nobody has had to tell the professionals about the abundance of talent so long overlooked. The Philadelphia Warriors found Joe Fulks, their all-leaguer, at Murray (Ky.) College. Vern Mikkelsen, mainstay of the Minneapolis Lakers, is from Hamline. Syracuse did as well in George King of Morris-Harvey. Last season, after New York's all-star, Harry Gallatin, dunked in a key basket to help give the Knickerbockers the national pro championship, a sportswriter asked, "Say, Harry, where are you from?"

"No place you ever heard of," replied Gallatin—who learned how to do it at North East Missouri State Teachers in Kirksville, Mo., enrollment 310.

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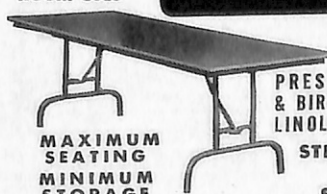
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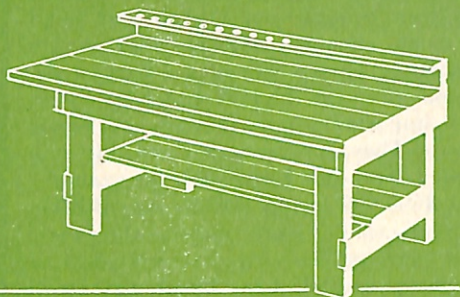
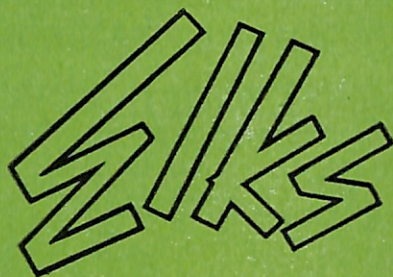


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WORKSHOP

Is the electric wiring in your home up to date?

BY HARRY WALTON

IF YOU OFTEN HAVE TO CHANGE FUSES or reset circuit breakers . . .

If Jackie Gleason shrinks on your TV screen when the refrigerator starts . . .

If a slow electric percolator makes you miss the 8:15 . . .

If convenience outlets are inconvenient tangles of plugs and wires . . .

Then you have plenty of company, for 19 out of 20 homes—including new ones—simply aren't wired for today's high-kilowatt living standards. In 1930 you could blow the bankroll on just 19 different electrical appliances. Today you can buy 56, but plug in just a few of them and your electrical system will give notice.

Of course you're making out. You replace a blown fuse occasionally, are careful to disconnect the percolator before turning on the toaster, hide the wire octopus in your living room behind the sofa, and string lamp cord along baseboards to reach spots too far from an outlet.

But will you still get by when you in-

stall an air conditioner, a home workshop, or a clothes drier? Probably not. Here's why:

Wires Are Like Pipes. Imagine your house wiring as a system of pipes carrying water. From the big main in the street a smaller but good-sized house main leads to the cellar. There it splits up into smaller pipes that run to various rooms. If a kitchen faucet is turned on all the way, you can still draw water upstairs—but it won't flow full force, because some of its pressure is lost in the kitchen.

In your electrical system, the lamps and appliances compare to faucets. One that takes little current, like an electric clock, represents a mere trickle. A big current consumer (such as a portable heater) resembles a wide-open faucet. But unlike water faucets, most appliances can't be turned on part way. Turn on a big one and, if the pipes (wires) aren't plenty large, pressure must fall. It's the same with electricity.

Electrical pressure is measured in volts, and a loss in pressure is called a voltage drop. It's this that makes Gleason shrink. It can also cause a broiler to take one third longer to heat up, or cut the light from a 100-watt bulb to what a 75-watter would normally give. And by making it harder for oil burners, washers, and refrigerators to get under way, it can burn out motors.

The more current you draw from a given wire, the greater the voltage drop. To lessen this loss, you have to use heavier wire.

Big Pipes Are Better. The bigger the house main, the more faucets you can turn on before streams turn to dribbles. So with electricity. The service entrance conductors—those wires that carry juice from outside the house to the service entrance—must be big enough to handle all the electricity you will use at one time.

The amount of intensity of electricity flowing (comparable to the thickness of

a faucet stream) is measured in amperes. How many amperes a wire can safely carry depends chiefly on its size, or cross-sectional area.

Older houses may have entrance conductors as small as No. 8, which can carry only 40 amperes. An automatic toaster alone may take 9, so such service is obsolete by today's standards.

No. 6 service conductors (which are about the thickness of a skinny bridge pencil) will deliver 60 amperes. But even this lags behind today's demands. Minimum requirements of the 1955 Adequate Wiring Standard call for 100-ampere service, with not less than No. 2 conductors (as thick as a hexagonal lead pencil).

It's hard to tell the size of conductors by looking at them. But the rating on your main fuses or circuit breaker will tell you what the system's capacity is. Be sure to look for the first fuses, usually between the incoming conductors and the meter, not the branch fuses farther on.

Most appliances are rated in watts, a power designation obtained by multiplying volts by amperes. With 30-ampere service, you have 3,600 watts to work with—not much nowadays, when a hand iron may take 1,000.

From the name plates on your appliances, which give watts or amperes, you can calculate your total load current (don't forget lamps). You'll probably be surprised how large it is. Of course you will never have everything in the house turned on at once, but your service capacity should be at least 40 per cent of this figure.

Now have a look at the wires from your house to the service pole. If there are only two, ask your power company whether it can give you 240-volt service (if there are three wires you already have it, although your house wiring may not take full advantage of it). Properly used, 240-volt, 60-ampere service can give you 14,400 watts. With 100-ampere conductors you can draw 24,000 watts.

Converting to three-wire, 240-volt service doesn't mean you have to change all your lamp bulbs or trade in your appliances. The 240-volt mains are split in two, each half providing the same 120-volt juice you now have.

Look at Branch Circuits. Big capacity at the switchboard does you no good unless current can get where it is needed. Many branch circuits are wired with No. 14 conductors (about the diameter of pencil lead). They are rated at 15 amperes, or 1,800 watts (not much more than a broiler takes). Some houses still have only two branch circuits like this, one for each floor.

Typical of such a system is what happens if an automatic toaster is working when the refrigerator goes on its automatic defrost cycle (at which time it may draw up to 9 amperes). A fuse promptly blows.

After the householder has replaced the

MORE ABOUT HOME WIRING

For your information as a home owner, in cooperation with one of the large copy companies, The Elks Magazine is making available without charge a 16-page, illustrated booklet entitled, "The ABC of Home Wiring." The booklet supplements this article by providing additional information about troubles that may arise in your home through improper wiring. "The ABC of Home Wiring" is available by writing to The Elks Magazine, 50 East 42nd Street, New York 17, N. Y. Please enclose a 3-cent stamp to cover cost of postage. Incidentally, while you are ordering your booklet on home wiring with the coupon below, we would be interested in your thoughts about our new Elks Workshop Department.

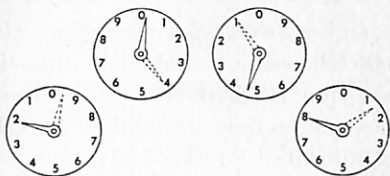
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HOW TO READ YOUR METER

An electric meter reads KILOWATT HOURS (one kilowatt hour is 1,000 watts used for one hour, or 100 watts used for ten hours). A tiny motor in the meter turns only when electricity is being used, and at a rate proportionate to the amount of electricity flowing. The motor is geared either to four pointers moving over as many dials, or to drums turning behind windows, as in your auto odometer (mileage counter). The latter type is read as you would the number of miles traveled in your car.

To read the four-dial type of meter, note that the numbers run to the left and right alternately. Starting with the left-hand dial, take the number each needle has passed (keeping in mind the way each one moves).

The solid black needles in the drawing above give a meter reading of 2048. The dotted ones (given as a second example) indicate a reading of 9411. Deduct the last month's reading from the present one to learn how much current was used.

same fuse a couple of times, he may decide to put in a 30-ampere one instead of a 15. This one doesn't blow.

But he has ended an annoyance by asking for real trouble. When a wire carries more current than it's rated for, it heats up. At best, this wasted heat has to be paid for in the electric bill. At worst, it may start a fire in the walls.

Fuses Are Safety Valves. Whether the round glass screw type or the long fiber-jacketed cartridge type, a fuse has a metal strip inside, which melts if its rating is exceeded. Circuit breakers are electromagnetic devices that trip open a switch instead. Both protect the wiring against overloads—that is, carrying more current than it is meant to.

Using heavier fuses than a branch circuit calls for is like hanging a weight on the safety valve of a boiler. Putting tin-foil or a coin in the fuse socket is even worse. Overfusing of both kinds causes thousands of fires annually.

The right answer to blowing fuses is more branch circuits, including 12-gauge, 20-ampere appliance circuits in the kitchen, laundry, cellar and garage.

If you have more than one branch circuit in an area, you may be able to manage temporarily by plugging heavy-draw appliances into separate circuits instead of the same one. To identify circuits, plug a table lamp, fan or radio into each outlet (double outlets are usually on the same circuit). Then pull the main switch, remove just one branch-circuit fuse, close the main switch again, and see which outlets have gone dead. Replace

the fuse and take out another, and so on. Paste a list of the fuses and their respective outlets near the fuse box.

Three Kinds of Circuits. Ideally, your house should have three types of branch circuits, preferably none with smaller than No. 12 wires: general circuits for lights and convenience outlets; small appliance circuits in the kitchen, laundry and dining areas; and individual circuits for air conditioners, clothes driers, home freezers and the like.

Some of these latter should be 240-volt circuits. Power-tool motors, driers and air conditioners operated on this voltage take only half the current they would require at 120 volts. You still pay for the same amount of power, but there is less voltage drop and you may be able to use smaller wires.

Figure for the Future. If buying a house, you can check its wiring against the total wattage of your present and hoped-for appliances and the recommendations of the 1955 Adequate Wiring Standard. If building one, you have a golden opportunity to provide the kind of wiring you'll want to live with—and at less cost than it would cost to patch up minimum wiring later on.

If you now own an older house, you can ask any electrical contractor for a cost estimate. Be sure to tell him what appliances you will want to add, and where they will go.

In Kansas City, a recent modernization campaign was aimed at replacing 30-ampere, two-wire service with a 3-wire, 100-ampere service having six branch circuits (two of them 20-ampere appliance circuits), a position for adding an electric range circuit, and space for four "spare" circuits to grow on.

Home owners were offered terms by which they could pay for the work in monthly installments on their electric bills. Banks too will gladly make loans for electrical modernization. From the home owner's standpoint, it's a wise investment, for good wiring adds to the value of his house while at the same time enabling him to enjoy it more fully.

TIPS FOR BETTER ELECTRICAL LIVING

- Change to 3-wire, 240-volt service.
- Ask for No. 12 wire in branch circuits.
- Have a separate circuit for air conditioners.
- Space convenience outlets no more than 10' apart.
- Install a separate circuit for each heavy-duty unit (driers, dishwashers, automatic washers, etc.).
- Have switches on latch sides of doors and both head and foot of stairs.
- Put an appliance circuit into the kitchen.
- Stick to correct fuse ratings.
- Never use any substitute for a fuse.
- Don't tamper with wiring yourself.
- Avoid overloading any one outlet.

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Editorial

FAITHFULNESS TO TRADITION



The passage of the years is marked by changes all about us. Sometimes the changes are so abrupt that they are immediately noticeable, and we reflect upon the inevitability of change and the instability of men and ideas and institutions. More often, however, change

comes so subtly that we are unaware of the process and only later is it realized that modification has occurred. When change comes thus slowly and unobtrusively, it too frequently results from indifference, carelessness and a lack of fidelity, that add up to deterioration and good things are lost.

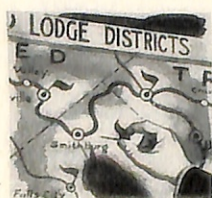
The 87 years through which the Order of Elks has grown and prospered have brought changes in the Order. These changes have been for the better. They have made no fundamental alteration in the character of the Order; on the contrary, we have held firmly to those principles laid down by our Founders, adding to them, yes, and strengthening them. Succeeding generations of Elks have clung to the earliest traditions, and have added to them to give us a very rich and valuable heritage. Much credit for this must go to the first lodge, the lodge whose birthday is the birthday of the Order.

Of fundamental importance to the Order is our Elks ritual. It states with beautiful clarity the noble ideals that inspire us. It is the golden cord that binds us together in fraternity with our Brothers of today, of the past and with those yet to come. From the very beginning, New York Lodge No. 1 has always laid great stress on the faithful, dignified and impressive rendition of the ritual. Through good times and bad, the first Lodge has adhered to the high standards set by the Founding Elks, and without question this example has had a profound influence throughout the Order.

So it is with the tradition of hospitality. The visitor from far places always has found a hearty and generous welcome awaiting him at the doors of No. 1. Times changed, and men and places, but the spirit of hospitality has never waned at New York Lodge No. 1. Its members have held true to one of the finest traditions of Elksdom.

When we pay tribute to the men who created our fraternity that 16th of February, 1868, let us remember with gratitude, too, those who have faithfully preserved our great heritage.

WHY MORE ELKS LODGES?



membership. That never has been and never will be the Order's purpose.

Grand Exalted Ruler Jernick's Gold Star Certificate Program calls for the organization of one new lodge in each Grand Lodge District this year. Brother Jernick didn't include this Objective merely for the sake of increasing the number of lodges, and adding to the

Elksdom has expanded and grown because nowhere else can men find the social fellowship, combined with the opportunity to give expression to their instinctive desire to be of genuine service to their fellowmen, that an Elks Lodge affords. The establishment of an Elks Lodge in every community that is ready for one increases our Order's service to our country, to America's youth, to our disabled veterans, to the physically handicapped—all contributing to a finer, stronger community, state and nation.

What an Elks Lodge means to a community was stated convincingly by the Holdenville, Oklahoma, "Daily News" in a front-page editorial welcoming the State Association Convention last November. Holdenville Lodge No. 1796 was organized only five years ago, but its impact on that community has been tremendous. Here's how the Editor assessed its influence:

"Holdenville is doubly delighted to be host to the annual fall convention of the Oklahoma State Elks Association, for Holdenville recognizes a deep debt of gratitude to BPOE. Our Elks lodge has been a great blessing to our city. It has not only given us the newest and most modern Elks Club Home in the state, has beautified our landscape, has converted an empty corner into one of our civic 'show places' but also has stimulated friendship, fellowship and understanding in the community. It has given us new civic strength and enthusiasm. The fine facilities you will enjoy during the course of the convention are dedicated to the general welfare of this area of the state.

"No community in the entire realm of Elksdom could be more appreciative of the Benevolent and Protective Order of Elks than is Holdenville . . .

"We Holdenvilleites are very proud of our city. It has long been a delightful place in which to live and engage in business and in the professions. Our Elks lodge has made it an even more delightful city. So, With a heartfelt of gratitude, we repeat: 'Welcome, Elks and your Ladies, each and every one of you.'"

When Grand Exalted Ruler Jernick asks us to establish at least one more lodge in each District, he is only urging us to give another community the benefits of Elksdom, that we, in turn, can serve our country better.

BEING PREPARED



How important it is to be prepared—prepared for the daily developments in life—prepared also for death which often comes without warning.

We have in mind a man who advanced in one of the largest publishing organizations in the country from a

minor position to the presidency of the corporation.

The reason for his advancement was that he not only met his current responsibilities well but was also prepared for advancement to the next high position when opportunity offered. He was prepared for advancement. One should also be prepared for adversity—yes, and perhaps most of all—for Death.

Should not all of us be in the position of Henri Matisse, the great French painter, who said:

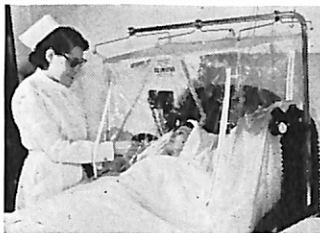
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confinement. This is the way practical minded folks are protecting their savings against today's sky-high Hospital bills.

So be wise! If you're already insured with one Policy — get the "NO TIME LIMIT" Policy for vital EXTRA protection. Of course if you're not insured at all, then by all means get this Policy just as fast as you can — before it's too late.

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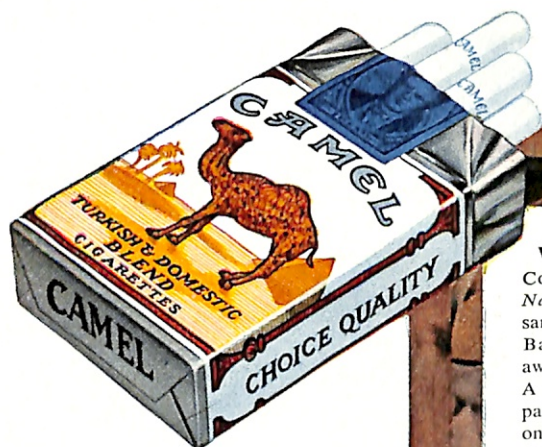
City..... Zone..... State.....

FOR MORE PURE PLEASURE!

No other cigarette is so rich-tasting yet so mild as **CAMEL**!

Wm. H. Brockman, REAR ADMIRAL, U. S. N. (Ret.):

"In 24 years I've tried 'em all. Nothing beats Camels for flavor . . . and the more years you smoke 'em, the more you appreciate their mildness!"



WM. H. BROCKMAN,
Commander of the first
Nautilus, submarine which
sank Japanese carrier at
Battle of Midway, was
awarded three Navy crosses.
A Baltimore chemical com-
pany executive today, he is
one of many American busi-
ness leaders who are long-
time Camel smokers.

Unanimously, long-time Camel smokers confirm this fact: no other cigarette is so agreeably mild, yet so rich in flavor!

The secret is in Camel's blend of costly tobaccos, never matched by any other brand.

Clearly, if you want *more pure pleasure* in your cigarette...more enjoyable flavor combined with genuine mildness, you owe it to yourself to try Camels. See how wonderfully they agree with you!



**Make your own
30-day Camel
Mildness Test**

Smoke only Camels
for 30 days. See
for yourself why
Camels' cool mild-
ness and flavor the
you agree with more
people than any
other cigarette!



H. J. Reynolds Tobacco Company, Winston-Salem, N. C.

for Mildness for Flavor ... More pure pleasure
CAMELS AGREE WITH MORE PEOPLE
THAN ANY OTHER CIGARETTE!